

To: BARBRO EHNBOM [REDACTED]
From: [REDACTED]
Sent: Thur 2/21/2013 7:58:40 PM
Subject: Re: Invitation: The 9th Annual BioExec Institute Retreat

sounds good...

On Feb 21, 2013, at 2:55 PM, BARBRO EHNBOM wrote:

thanks! maybe he wants to see the list..love be ps going out for
quick lunch now
but leave message or talk later!

Barbro C. Ehnбом
Chairman, Swedish-American Life Science Summit

[REDACTED]
360 E. 55 St. #10G
New York, N.Y. 10022

-----Original Message-----

From: [REDACTED]
To: BARBRO EHNBOM [REDACTED]
Sent: Thu, Feb 21, 2013 2:37 pm
Subject: Re: Invitation: The 9th Annual BioExec Institute Retreat

Hi Barbro...I have rec'd and I can open and look at everything. The Ritz is about 18 minutes
away from JE's house..
I will let Jeffrey know you have been invited to this Summit and see if it might be possible for you
to stay at his home...

On Feb 21, 2013, at 2:17 PM, BARBRO EHNBOM wrote:

RITZ CARLTON PALM BEACH...? CAN YOU
DOWNLOAD THE INFO? LET ME KN OW! LOVE BE

Barbro C. Ehnбом
Chairman, Swedish-American Life Science Summit

[REDACTED]
360 E. 55 St. #10G
New York, N.Y. 10022

-----Original Message-----

From: Mary Ryan <[REDACTED]>
To: 'Barbro Ehnborn' <[REDACTED]>
Cc: 'Alex Howells' <[REDACTED]>
Sent: Wed, Feb 20, 2013 5:17 pm
Subject: Invitation: The 9th Annual BioExec Institute Retreat

Dear Barbro,

It was a pleasure speaking to you earlier today.

To further our conversation, below is the invitation sent to you by my colleague, Alex. I have also attached the current guest list from 18 February as well as the final agenda from last year's event so you can get a general feel for the format. The topics and speakers will change, but the schedule remains the same.

I hope this information, along with Paul's recommendation, helps you to make the decision to join us next month.

I look forward to hearing back from you after you have spoken with Sweden regarding your schedule availability. If I can answer any further questions not covered on the registration website (www.bioexecinstitute.com/site/new-registrations), please let me know.

Best,

Mary

From: Mary Ryan <[REDACTED]>
Sent: Wednesday, February 20, 2013 12:44 PM
To: [REDACTED]
Cc: 'Alex Howells'; [REDACTED]
Subject: Invitation: The 9th Annual BioExec Institute Retreat

Dear Barbro,

I wanted to follow up behalf of Alex's emails to ensure that you have received the invitation information. As I details on my voice message, we do have an increasing list of people waiting for an opening, so we would be grateful to know if you are able to join us.

We look forward to hearing back from you by the end of this week at the latest so we know if your seat has been officially filled or if we can release it.

Warmest regards,

Mary Ryan
Operations Manager



From: Alex Howells [REDACTED]

Sent: 20 February 2013 01:06

To: [REDACTED]

Subject: FW: Invitation: The 9th Annual BioExec Institute Retreat

Dear Barbro,

I hope you are keeping well. I wanted to follow up on the email below to check you received this ok.

As indicated, we would appreciate feedback as soon as possible on your attendance, as we are currently over capacity for the Retreat and have a waiting list.

Many thanks
Alex

Alex Howells
Program Director
The BioExec Institute



From: Alex Howells [REDACTED]

Sent: 15 February 2013 15:05

To: [REDACTED]

Subject: Invitation: The 9th Annual BioExec Institute Retreat

Dear Barbro,

Please find below an invitation to our annual BioExec Institute Retreat. I was sorry to hear via Mary that you had not received our previous invitations. These were distributed via our online marketing software and whilst I can confirm they were sent, unfortunately email systems can filter them out as spam or junk mail. With this in mind, I am hoping this invitation via my personal email will reach you and would be grateful if you could confirm back to me that you have safely received it.

We very much hope you can join us at the Retreat and please don't hesitate to contact me should you have any queries. Should you wish to confirm, please could you register via our new online webpage www.bioexecinstitute.com/site/new-registrations. Our previous registration webpage has currently been suspended due to over capacity to the retreat. With this in mind, we would greatly appreciate your feedback on whether you plan to attend by next Wednesday. We are presently holding you a place at the Retreat but should you not be able to attend, we would then make this available to our wait list.

Thank you and kind regards,
Alex

Alexandra Howells
Program Director
The BioExec Institute

Invitation

The 9th Annual BioExec Institute Retreat

Wednesday, 20th - Saturday, 23rd March 2013
The Ritz-Carlton, Palm Beach, Florida

<image001.gif>

<image002.gif><image003.jpg><image004.gif><image005.gif><image006.jpg><image007.gif>
<image008.gif><image009.gif><image010.gif><image011.jpg><image012.gif>

Dear Barbro,

Paul Sekhri is on our Board of Directors and suggested we contact you with this invitation to our *Annual BioExec Institute Retreat*, taking place in Palm Beach from Wednesday, 20th to Saturday, 23rd March 2013.

Over the past nine years, The BioExec Institute has established a uniquely intimate and private meeting where top executives and leading figures in the life science industry can meet to discuss keeping ahead of industry trends and take advantage of socializing directly with potential partners and investors.

We appreciate your time is precious and with this in mind, we have created an invaluable networking space where you can rapidly find the necessary tools and information for continued growth to your business.

We very much hope you can join us at our annual meeting.

About The BioExec Institute

Established in 2004, The BioExec Institute is a non-profit organization and a network of top executives, key influencers and other visionaries in the life sciences who shape the future of the industry. As part of our networking facility, the Institute holds an annual retreat which is strictly 'invitation-only' and which provides a unique blend of business and social activities that enable the forging of direct alliances.

About The Retreat

The Retreat is an annual meeting of approximately 60 senior members in the life sciences. The program is a combination of think-tank sessions and social activities and is developed under the guidance of our **Board of Directors** and **Advisory Board**, whose combined experience and knowledge of the industry assists in shaping the content of the meeting and advising on the selection of people to attend. The think-tank sessions cover issues central to the development of the industry and provide an interactive forum for honest debate. Notably presentations do not feature in the event format and the meeting is closed to members of the press in order to promote an intimate environment where our members can participate in frank and open discussion.

Social activities include golfing, sailing, soccer and a number of evening receptions which offer the opportunity to interact and network on a relaxed and social basis.

REGISTRATION

For full information on registration fees and to register to attend, please visit the following link:

www.bioexecinstitute.com/site/new-registrations

<image013.jpg>

Think-Tank Sessions

Experience open and honest feedback on industry activity

<image014.jpg>

Beach Volleyball & Soccer

Network over the net with beach volleyball & a soccer tournament

<image015.jpg>

Exclusive Dinner Receptions

Enjoy fine wines and food at unique Florida locations such as Donald Trump's Mar-a-Lago, The Breakers and The Versace Mansion

<image016.jpg>

Golf

Socialize with industry peers over a friendly game of golf at one of Florida's finest courses

www.BioExecInstitute.org

alex@bioexec.com

<image017.gif>

<2013_Guest_List_as_of_02.18.13.xls><2012_BioExec_Institute_Retreat_-_AGENDA_03.24.12_FINAL.doc>