GET THE JOB

Land a Job in Health Care

of roles, high pay and ability to give professionals a genuine opportunity to impact people's lives, health care is one of the hottest job markets.

According to a recent industry study by Deloitte, there are a few specific trends shaping the health care market.

They include:

- Creating financial stability in uncertain markets.
- Using new care delivery models to improve access and affordability.
- Adapting to consumer needs and expectations.
- Investing in digital innovation and transformation.
- Maintaining regulatory compliance and cybersecurity.

This is an exciting time to join the evolving health care industry. Read on for tips on preparing yourself to enter the field with your best foot forward.

AN INDUSTRY ON THE RISE

According to the 2019 Deloitte Global Health Care Outlook, health care expenditures are expected to increase at an annual rate of 5.4 per-



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cent until 2022, when they will top \$10 trillion.

There are exciting changes happening in the industry, including the emergence of personalized medicine, new surgical technologies and revamped payment models. All of this combines to make the sector one of the most highly sought-after job markets by both entry-level and experienced professionals.

EDUCATION TO PURSUE

Because there are so many jobs available in the health care field, there are positions

available for nearly every level of education. Many jobs require only a high school diploma or some kind of on-the-job training. Others require some kind of trade or technical college certificate. These can include EMTs, dental hygienists or phlebotomists, all of which are becoming popular jobs.

One of the most in-demand and lucrative health care jobs is that of the registered nurse. You'll need a four-year college degree to land an RN job, while physicians and other specialized roles will require post-graduate training as well.

BUILDING YOUR NETWORK

In health care — as in most industries — who you know can help you land your next job. Looking for ways to expand your professional network? Consider these tactics:

- Join local professional groups for future medical specialists.
- Reach out to former classmates or colleagues to see if they have any connections or recommendations for your job search.

HOT JOB PROFILE

SPEECH PATHOLOGIST

2018 median pay: \$77,510 per year (\$37.26 per hour)

Number of jobs in 2018: 153,700

Job outlook, 2018-28: 27% (much faster than average)

Employment change,

2018-28: 41,900
The role: Assessing,
diagnosing, treating and
helping to prevent
communication and
swallowing disorders in
children and adults. Work
environments include schools
and healthcare facilities, such
as hospitals.

Education required:

Typically at least a master's degree and internship/ residency, along with state licensing.

The need: As Baby Boomers age, an increase is anticipated in health conditions that can cause speech or language impairments, such as strokes or dementia.

More info: To learn more about speech pathologist careers in your area, visit https://bit.ly/35wvHqO.

• If you're a college student, volunteer at your local hospital or medical services center; this is a great way to meet top professionals in your area.

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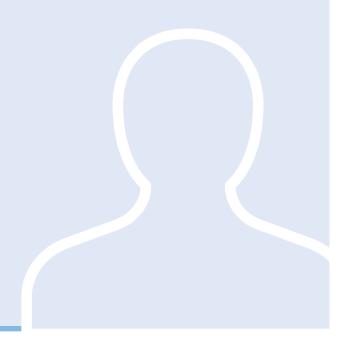
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