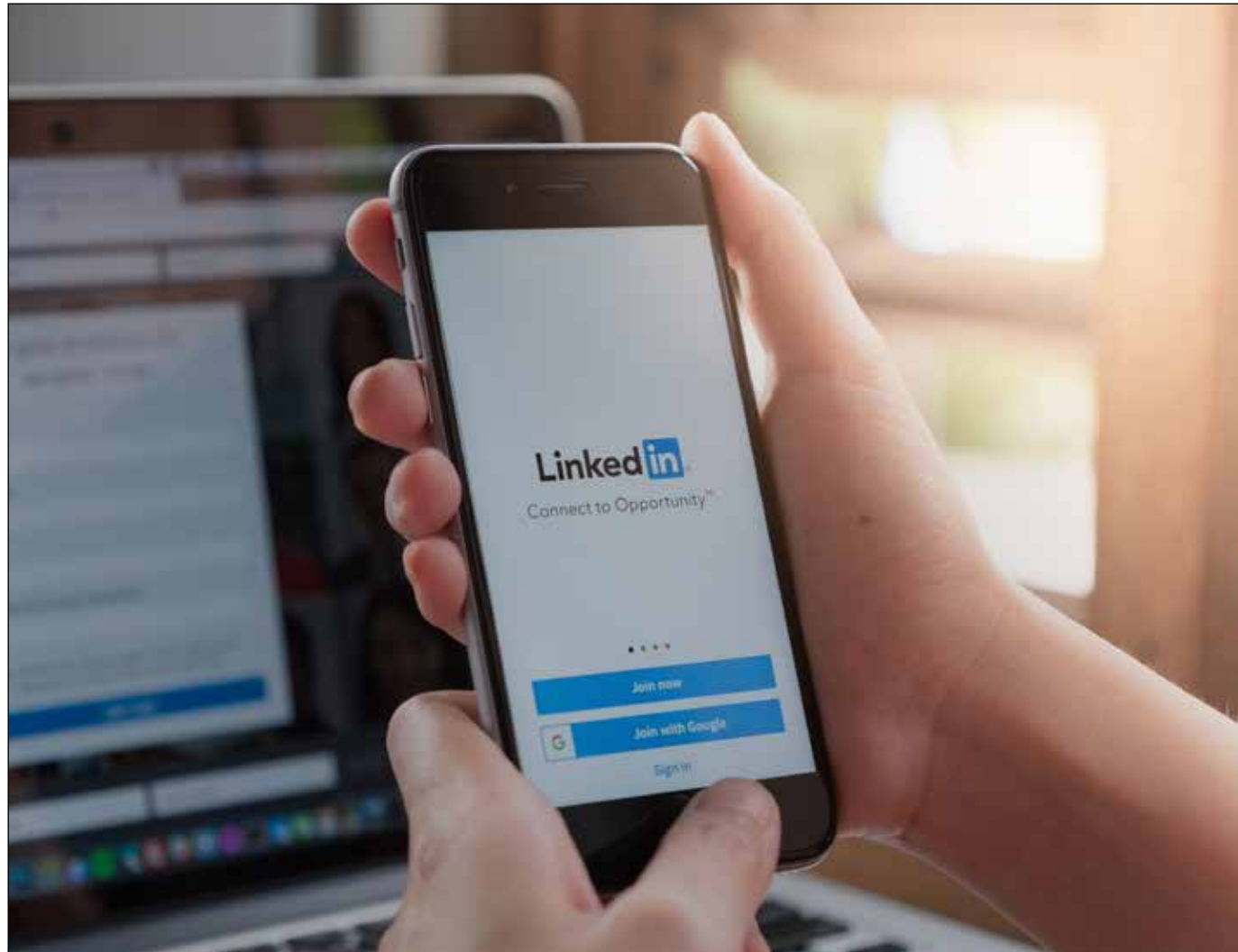# Using your Phone in Job Search

The days of compulsively reading the small print in newspaper classified ad pages are long gone. Today's job hunters know that career openings are available online and at least some degree of computer literacy is necessary to get hired.

One of the more useful tools in a job hunting tool box is a smart phone — not just for setting up interviews and contacting potential employers, but also because of the wealth of apps that can help with a job hunt.

There are several types of apps that can make your job hunt more efficient and effective — networking apps, organizing and scheduling apps and job search apps.

NETWORKING APPS

Networking is considered a crucial job hunting skill. According to LinkedIn — one of the best-known networking apps out there with more than 500 million members — 85% of all jobs are filled via networking.

Networking apps can help put you in touch with professionals in your field, get references, manage your image and connect with others both online and off. Some apps will help you meet up with other professionals at conferences or might even act like dating apps.

Some networking apps that can help you expand your professional circle and get ahead in your career include LinkedIn, Bizzabo, Mixer, Let's Lunch, Shapr, Meetup, Fishbowl, Blind and Facebook Groups.

In 2022, LinkedIn hit an all-time high for daily active users according to Appotopia with a 157% increase over the past year.

ORGANIZING AND SCHEDULING APPS

According to research done by the Bureau of Labor Statistics, job hunters on average land one interview for every six applications submitted. Some of the most successful job seekers who landed interviews submitted between 21 and 80 applications. That's a lot of information to keep track of, especially if you are customizing your resume and doing your research so you can write unique and engaging cover letters.

This is where organizing and scheduling apps can come into play.

Common apps include Google Calendar, Any.do, Evernote, Google Tasks, MyLifeOrganized, Time Planner, Clickup, Sunsama, Trello, Basecamp, Todoist, Get Plan and 24me.

These are productivity apps and each comes with different services. Some help with scheduling, to-do lists, goal-setting, and project management. Some will interface with other programs such as your calendars and email.

JOB SEARCH APPS

These are some of the most basic apps needed if you are trying to land a new job. Employers who have job openings will often list them with a job search engine, most of which are available via phone apps.

The top seven most-used job apps as of June 2022, according to Apptopia, are (in order) Indeed, LinkedIn, ZipRecruiter, Glassdoor, JobGet, Snagajob and Monster. Indeed accounts for 46.7% of the daily active users, LinkedIn for 36.9%, while ZipRecruiter is the fastest growing.

What do you need in a job search app? Some features to look for are being able to customize a profile, a way to filter jobs that are relevant to you, the ability to instantly apply for a job, in-app messaging with employers and a way to save and forward jobs.