

GET THE JOB

How to Revive your Job Hunt

Finding a job can be exhausting, especially if you're not getting interest from hiring managers, and your emergency fund is quickly being absorbed. When things are not going your way, take a step back to visit with friends and family, explore the outdoors and regain your composure.

Try not to allow the negative experience to overtake your thoughts or sour your mood. You need to be your best self once the interviews start hitting your schedule.

To determine the best steps to correct an unsuccessful job hunt, consider where you are in the process. Ask yourself if:

- Have you applied for numerous positions that you feel qualified for but are not gaining any interest?
- Are you in the interview process but haven't heard back from potential employees about a second meeting or opportunity?
- Did you receive a notification



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that you will not be considered for multiple positions for which you have interviewed or applied?

Once you determine which stage you are currently going through, consider these tips to correct course.

WHEN YOU AREN'T RECEIVING INTEREST

While applying for positions that you're qualified for

in both education and experience, the problem may be your resume or cover letter. To save time and scan candidates, many employees use an applicant tracking system to omit applications if they do not contain specific keywords or credentials.

Here are some tips to get through the software and ensure your documents find a hiring manager's desk, as sug-

gested by the Association for Talent Development.

- Avoid using acronyms on your resume, even if they're well-known. The position may have the full term selected as a keyword.
- Research other postings for similar roles to find traditional skills in the industry.
- Use standard format so the tracking software can seamlessly analyze it. Using tables

or misaligned text may cause problems with these systems.

If drafting a powerful resume isn't your forte, don't hesitate to invest in a professional writer to help you stand out in a competitive job field.

NO RESPONSE AFTER AN INTERVIEW

If you feel like you were successful during an interview, but have not been contacted for further communication, your next steps are critical. Ideally, an interviewer will give you an idea of when you should expect a follow-up call.

Keep in mind that if you don't hear from them, the process may be taking longer than first conceived.

Stay fresh in their mind without rushing them to contact you by writing a short thank-you letter to show your appreciation for the opportunity.

If they remain unresponsive after the fact, it's good practice to reach out with a follow-up phone call or email. When you're informed that you didn't get the gig, ask for their perspective on the interview and advice for future meetings.

Finding out how you performed versus the expectations of a hiring manager can provide a unique way to rethink your strategy going forward.

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- Did you receive a notification that you will not be considered for multiple positions that you have interviewed or applied within?

Once you determine which stage you are currently going through, consider these tips to correct the course.

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While applying for positions that you're qualified for in both education and experience, the problem may be your résumé or cover letter. To save time and scan candidates, many employees use an applicant tracking system to emit applications if they do not contain specific keywords or credentials.

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HOT JOB PROFILE

LOGISTICIANS

Number of jobs in 2018: 174,900

Job outlook, 2018-28: 5% (as fast as average)

Employment change, 2018-28: 8,400

The role: Logisticians work in nearly every industry. The job can be stressful because logistical work is fast-paced. Most logisticians work full time during regular business hours.

Source: U.S. Bureau of Labor Statistics

Education required: A bachelor's degree is typically required to enter the occupation, although an associate's degree may be sufficient for some logistician jobs.

The need: Employment growth will be driven, in part, by the need for logistics in the transportation of goods in a global economy.



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