GET THE JOB

Show your Value

When companies invest in training and enhancing their current roster, workers develop a sense of pride and trust toward upper management.

Put your best foot forward by ensuring your value is displayed prominently, especially when an opening occurs, and you're being considered for a promotion.

The Harvard Business Review reveals data shown in a 2017 survey that analyzed the hiring methods of nearly 4,000 HR decision-makers. Get a sense of the competition you may face when applying for promotions within the company.

- Forty-eight percent accept referrals from current employees.
- Forty-six percent take advantage of third-party websites or online job boards.
- Forty percent venture to social media or professional networks to fill positions.
- Thirty-four percent outsource hiring to third-party recruiters or staffing firms.
- Only 28% insisted that they partake in internal hiring.

Since there are numerous



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avenues hiring managers can take to find employees, learn how to show your value and stand out in the industry.

ENHANCE THE BOTTOM LINE

Company leaders and managers pay attention to employees who enhance their businesses' value, methods and growth. If you want to be a key player throughout your career,

you must help strengthen the bottom line. Analyze your current strategy and determine your impact on the ROI. Do you use your time and work and professional skills to their full potential?

If you feel like your performance is lacking, it's probable that managers are also noticing. Take the time to research your industry outside of work or partaking in activities like

workshops to fine-tune your knowledge.

BE VOCAL ABOUT ACHIEVEMENTS

While the American
Management Association suggests letting your work generally speak for itself, they do urge employees to be adamant in showing managers the results of your work.

There is a fine line between

bragging and showing modest pride about the effectiveness of your role. Find the balance to make the information work for you when it comes time for a promotion or there is a conflict.

LEARN MORE ABOUT THE COMPANY

Take the time to learn the ins and outs of your working environment. In addition to understanding the basic operations, organizational charts and ethics codes. Try to get involved in the financial reports to provide feedback or advice on furthering the cause.

In your free time, study the professional networks of internal leaders and experts from other companies. Discover their career goals and hopes for the industry and become a valuable resource when striving to reach milestones.

BE PROMINENT IN OFF-CAMPUS ACTIVITIES

Show your commitment to the company by becoming active in workshops that are offered like educational workshops, training courses and fun events like picnics.

Remember that leaders will likely visit the same gatherings and pay attention to those who are consistently present. Show your dedication and willingness to grow by using the resources that are provided.

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HOT JOB PROFILE

ARCHIVISTS, CURATORS AND MUSEUM WORKERS

Number of jobs in 2018: 35,900

Job outlook, 2018-28: 9% (faster than average)

Employment change, 2018-28: 3,300

The role: Archivists and curators oversee institutions' collections, such as of historical items or of artwork. Museum technicians and conservators prepare and restore items in those collections.

Education required: Archivists, curators and

Source: U.S. Bureau of Labor Statistics

conservators typically need a master's degree in a field related to their position. Museum technicians typically have a bachelor's degree. Experience gained through an internship or by volunteering in archives or museums is helpful.

The need: The need to store information in archives and the public's interest in science, art and history should continue to spur demand for archivists, curators, museum technicians and conservators.

