

GET THE JOB

How to Make a Good First Impression

Interviewing for a new job can be an intimidating experience. As soon as you walk in the door — or log on to your video chat — you're being sized up by your interviewer.

ATTIRE: WHAT NOT TO WEAR

Regardless of how formal or informal your prospective new workplace is, there are certain articles of clothing you should never wear to an interview.

Here is a list from job search leaders Indeed, to keep you from making a bad first impression with unacceptable attire:

- Flip flops and other open-toed sandals.
- Athletic shoes.
- Tank tops or shirts with thin straps.
- Shorts.
- Skirts or dresses that are too short.
- Shirts with too-low necklines or that expose your belly.
- Too much perfume or cologne.

QUESTIONS YOU CAN EXPECT

Below is a list of 15 com-



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mon questions you can expect from your interview. The best way to make a good first impression is to knock these basic questions out of the park. Be prepared with concise, genuine answers to impress your interviewers.

Common interview questions can include:

- Can you tell me a little about yourself?
- What are your biggest weaknesses?
- What are your biggest strengths?
- Where do you see yourself in five years?

- Why should we hire you instead of other candidates?
- How did you hear about our company?
- Why do you want this job?
- What are your greatest professional achievements?
- Can you describe your dream job?
- Why did you leave your last job?
- What is your leadership style?
- How do others describe you?
- What do you enjoy doing outside of work?
- What was your salary in

your last job? (It is illegal in some states to ask this question.)

- What questions do you have for me?

FIRST IMPRESSIONS BY THE NUMBERS

Check out these telling statistics when it comes to making a strong first impression as a job-seeker, courtesy of the job support organizations Come Recommended and Classes & Careers:

- 33% of bosses know within the first 90 seconds of an interview whether they will

hire someone.

- Having little to no knowledge of the company is the most common mistake made during interviews.

- 67% of bosses say that failure to make eye contact is a common nonverbal mistake.

- When meeting new people, 55% of the impact comes from the way the person dresses, acts and walks through the door.

- 65% of bosses indicate that clothes could be a deciding factor between two almost-identical candidates.

- The number one question most likely to be asked is: "Tell me about yourself."

- The number one most common mistake at a job interview is failing to ask for the job.

Learn from these statistics to make sure you step into any interview — virtual or in-person — ready to make a strong first impression. How you carry yourself in your interview can leave a lasting impression on your interviewers.

They will likely remember not only how you answered certain questions, but also how you handled tougher inquiries. Remember to smile and keep your composure, even if the questions get difficult.

The more confidence you can show in an interview, the more comfortable a hiring manager will be in turning you loose on critical company initiatives.

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HOT JOB PROFILE

PROPERTY, REAL ESTATE AND COMMUNITY ASSOCIATION MANAGERS

Number of jobs in 2018: 363,000
Job outlook, 2018-28: 7% (Faster than average)
Employment change, 2018-28: 26,500

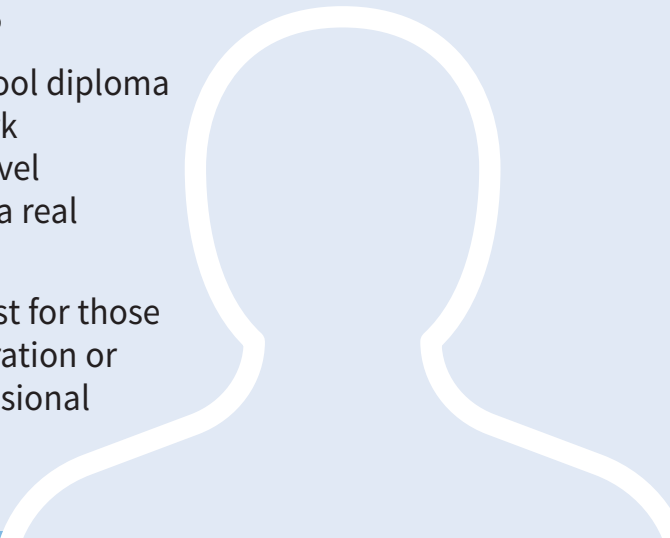
The role: Property, real estate and community association managers take care of the many aspects of residential, commercial or industrial properties.

Education required: Although many employers

prefer to hire college graduates, a high school diploma combined with several years of related work experience is typically required for entry-level positions. Some managers also must have a real estate license.

The need: Job opportunities should be best for those with a college degree in business administration or real estate and for those who obtain professional credentials.

Source: U.S. Bureau of Labor Statistics



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