

GET THE JOB

Careers in Sports

You don't need to be a world-class athlete to find a career in sports. In fact, the sporting industry requires numerous professionals behind the scenes to operate.

From capturing iconic moments on film to reporting what you see on the court or field, sports can create an exceptional career path.

You may find jobs working for yourself, a network or even a major league team. The opportunities in sports are vast and can lead to traveling with your favorite organization.

Whether you're looking for a career path out of high school or desire a change of pace from your current position, consider these exciting jobs in the sporting industry.

JOURNALIST

Sports journalists create content about events and teams for multiple news platforms. The documentation can be featured in newspapers, radio or TV shows and online websites. This is a position where you may find yourself accepting smaller roles until you build a dynamic reputation.



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Many get their start by covering local teams or college games before moving up the ranks to find positions at a national level.

The most efficient way to quickly land a role in the industry is to obtain a bachelor's or master's degree in journalism, English or communications. During courses, you will learn the foundations of writing, reading, critical

thinking and other skills that are necessary for stellar storytelling. Many young journalists find it beneficial to obtain an internship with a local publisher or media outlet.

VIDEOGRAPHER

When viewing a sporting event on television or in person, you have likely seen a videographer rushing to capture the action in its best

light. It's a high-pressure position that provides an intense perspective to viewers at home.

Between 2018 and 2028, the United States Bureau of Labor Statistics expects an eight percent increase in the TV, video and motion picture camera operator's industry.

The position often requires its experts to have an in-depth knowledge of video

equipment, which is often earned through postsecondary studies.

At a collegiate level, many students will receive on-the-job training by filming their school sporting events. If you're considering pursuing a role in the industry, it's essential to master hand-eye coordination, communication skills and ensure your vision is impeccable.

COMMENTATOR

Sports commentators are needed at both local and national levels. The role requires a dedication to research different teams and players, statistics and the ability to ad-lib conversations. Most experts in the industry hold a degree in journalism or communications.

It's often beneficial to focus on a specific sport as you begin your career.

While building experience in the industry, consider volunteering to commentate on charity sporting events, record dialogue for websites or podcasts and obtain an internship. Consider if you would rather discuss a sporting event over the radio or television broadcast.

Radio commentary is much more in-depth as you are required to paint a visual picture to the listening audience.

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HOT JOB PROFILE

SALES MANAGERS

Number of jobs in 2018: 405,700

Job outlook, 2018-28: 5% (faster than average)

Employment change, 2018-28: 20,600

The role: Sales managers direct organizations' sales teams.

Education required: Most sales managers have a bachelor's degree and work experience as a sales representative.

The need: Employment growth of these managers will depend primarily on growth or contraction in the industries that employ them.

Source: U.S. Bureau of Labor Statistics

AD SPACE