

GET THE JOB

Staying Motivated

Looking for a job can be deflating, in particular as the process drags on. Nothing is more important than staying motivated along the way. Here's how.

INSPIRATIONAL READING

Dig into stories and tips from inspiring figures in your chosen field. Motivational speakers may also offer welcome life lessons and perspective-changing ideas. Set up alerts so you'll be notified when they post new content. These messages might then spark a new idea of your own, or give you that extra bit of incentive to complete one more application. Best of all, you'll be learning valuable lessons along the way.

GATHER TESTIMONIALS

Collecting testimonials about your particular skills and talents does more than bolster your CV. These comments, whether through a client review, a LinkedIn endorsement or manager feedback, provide a huge boost when it comes to per-



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sonal motivation. Take the time to acknowledge your own past accomplishments,

noting how far your career has already come. Those same testimonials can then be ref-

erenced with potential employers as part of the interview process.

CREATE A NETWORK

When things don't go according to plan, we're often hardest on ourselves. That's why it's smart to be surrounded by a group of supportive friends, family and former co-workers who have always brought out the very best in you. They'll be there to lift you up when the going gets tough during a protracted job search. At the same time, show your appreciation for others who are in the same situation. Volunteer at a local charity, or help out on a project that will build still more positive relationships. Encourage yourself the way you'd like others to support you during times of difficulty. This shared sense of community will see you through.

VISUALIZE YOUR FUTURE

Create a vision board. Sketching out where you're hoping to be is a smart way to narrow the application field. It helps you determine the best possible role and with what company, along with key details like location and salary. But it also works as a motivational tool. By visualizing the preferred result, you're reminding yourself what's at the end of this difficult task: The chance to advance your career. Along the way, remind yourself of everything you're grateful for.