

GET THE JOB

Invest in a Career Coach

Spending money isn't always feasible when searching for employment.

However, an investment can help streamline the process of nailing interviews and ultimately landing a job position. With the right mindset and strategy, you may even find yourself with multiple offers.

When determining a budget to dedicate to your job search, ensure you can afford daily expenses while out of work. In best-case scenarios, you can begin investing in a new career path while you're still employed and financially stable. Unfortunately, things don't always go according to plan and require a small loan to put towards your future.

If you feel like you're in a rut during your job hunt, ask yourself if you are facing these situations:

- You've submitted numerous applications without success.
- You are attempting a significant career change.
- You are unconfident during the interview phase.
- You lack a solid job search strategy.

If these factors sound familiar, hiring a career coach may be the key to unlocking the door of employment.



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FINDING A CAREER COACH

A career coach is a valuable resource in marketing your professional experience toward potential employers. An expert strategizes by categorically organizing your previous work history, long-term goals and offers motivation to maintain a positive attitude.

Finding a suitable coach is

easiest if you can rely on word-of-mouth referrals from those you trust. When that option isn't available, spend time researching different providers who practice in your area or work remotely. Check professional networking sites like LinkedIn to find a list of potential experts.

Look for endorsements from clients they have assist-

ed and consider reaching out to former customers to learn more about their experience. You should ask about proven results, if they're comfortable to work with and how helpful their services were in finding employment.

Once you're settled on the right professional, send them a message to discuss your goals and begin a working relationship.

PREPARE FOR A SESSION

To create an effective plan, a career coach must know about you and your professional hopes. Before a meeting or appointment, ask what you can do to prepare beforehand.

Some may encourage you to draft a list of desirable outcomes, narrow down your fields of interest and explain the shortcomings you're currently experiencing in the job hunt.

You may also be asked to bring along essential documents like a CV, resume and a list of your career goals.

WHAT DO CAREER COACHES CHARGE?

Because career coaches vary based on experience, credentials, and skill level, costs can differ between experts. When bargaining on the price, make sure to find out if they charge an hourly fee or work as a retainer.

As you interview different experts, it's essential to avoid basing your decision on price alone. If you notice a coach charging much less than other professionals, they are likely new in the industry or lack results.

Try to hire an expert that balances value and holds an excellent track record that they can prove through first-hand referrals or feedback from previous clients.

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HOT JOB PROFILE

RADIOLOGIC AND MRI TECHNOLOGISTS

Number of jobs in 2019: 250,700

Job outlook, 2019-29: 7% (faster than average)

Employment change, 2019-29: 16,800

The role: Radiologic technologists perform diagnostic imaging examinations on patients. MRI technologists operate magnetic resonance imaging scanners to create diagnostic images.

Education required: Radiologic technologists and MRI technologists typically need an associate's degree.

Source: U.S. Bureau of Labor Statistics

Many MRI technologists start out as radiologic technologists and specialize later in their career. Radiologic technologists must be licensed or certified in most states. Few states license MRI technologists. Employers typically require technologists to be certified even if the state does not require it.

Job outlook: As the population grows older, there will be an increase in medical conditions that require imaging as a tool for making diagnoses.



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