GET THE JOB

Recruit a Job Search Expert

If your resume is failing to capture the attention of hiring managers, the lack of follow-ups can be discouraging. During your job search, numerous experts can help make the journey more prosperous.

Consider the hiring of a professional who helps land your dream job as an investment for the future.

If you're out of a job, however, finding the funds to hire an expert can be difficult. Instead, visit a temp agency in your area for assistance. These facilities often work with local businesses to recruit top talent for their operation.

While the gig may not begin as a permanent venture, once you have the job, you can often impress managers to earn a full-time position. Another benefit of working as a temporary employee is the chance to network and gain experience in the workforce.

If your finances do allow you to bring in an expert's guiding hand in your job search, consider hiring someone who specializes



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in these areas.

CAREER COACH

A career coach is efficient in analyzing your professional experience and will discuss your vision for the type of job you desire. They are knowledgeable in career planning, motivating your search and marketing your work experience to entice hiring managers.

Hiring a career coach isn't

only beneficial when you're out of a job. Contacting an expert as you lose interest in your current role can provide a perspective into the market and begin a strategy for a new occupation.

Before hiring an expert in the field, make sure to check their credentials through online reviews or word-ofmouth referrals from peers. You should also contact a few professionals to find the best value for what they can offer.

RESUME WRITER

According to the National Resume Writers' Association, an expert writer can make sure your career objective and unique value proposition are explicitly stated on your professional documents.

They analyze current trends within the industry where you are seeking a position and use appropriate keywords to help your resume stand out.

The Recruitment Process
Outsourcing Association states
that the use of applicant tracking software has increased by
33 percent since 2014.
Employers use this technology
to weed out applications
based on a resume's content
before human eyes even see
the document.

An expert writer can ensure your hiring paperwork will make it past the software's requirements and land on a hiring manager's desk.

INTERVIEW COACH

One of the most stressful parts of the job search is preparing for interviews. If you're applying for multiple positions, it can be challenging to impress throughout numerous meetings. A trainer can help you develop skills when asking and answering questions and help analyze how you conduct yourself.

While many professionals work through in-person avenues, you can also find a reliable coach who performs training through video calls.

When you're searching for an expert, check reviews for success stories from previous clients and make sure you feel comfortable during the hiring process. Once you're prepped for an interview with an actual HR representative, the ordinarily stressful experience can be handled gracefully.

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HOT JOB PROFILE

CARTOGRAPHERS 2018 median pay: \$64,430 per year (\$30.98 per hour)

Number of jobs in 2018: 11,800

Job outlook, 2018-28: 15% (much faster than average)

Employment change, 2018-28: 1,700

The role: Cartographers and photogrammetrists collect, measure and interpret geographic information in order to create and update maps and charts for

regional planning, education and other purposes.

Education required: Most cartographers and photogrammetrists need a bachelor's degree in cartography, geography, geomatics or surveying.

The need: Job prospects are likely to be excellent due to the increasing use of maps in government planning.

Source: U.S. Bureau of Labor Statistics

