

GET THE JOB

Consider Hiring a Resume Pro

Even the best writers may not be perfectly suited for resume work

You may have been out of the job market for an extended period, or unfamiliar with the newfound focus on keywords.

These aren't uncommon issues for job seekers, who have typically spent far more time learning role-related skills and leadership strategies than they have polishing up their paperwork.

That's where professional resume writers can step in. They'll know how to best show off your personal skillset to a prospective employer, while bringing experience from across a variety of sectors to bear. This provides deeper insights into the latest hiring trends, including which keywords are a must to catch the eye of hiring managers.

WHY IT MAKES SENSE

Survey after survey has confirmed that employers consistently lean toward more professionally composed resumes when compared with self-built versions — even when they have identical qualifications and backgrounds. Some employers have even said they offer higher salaries to prospects with more polished



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applications. Worried that they might sniff out the fact that you paid someone to craft a better resume? The same surveys often show that hiring managers value candidates who are willing to invest in their job search, since it shows commitment and dedication to career advancement.

WHAT TO LOOK FOR

Online searchers will find a bounty of professional resume

writers, as the importance of these partnerships inevitably led to booming market. But not all of them are alike. If you're looking for the best-trained person to advance your career with a smart and concise resume, seek out a Certified Professional Resume Writer. They earn this designation after intensive training and testing from the Professional Association of Resume Writers and Career

Coaches, a group founded decades ago to educate and promote the industry.

OTHER RESOURCES

Unfortunately, not everyone can afford a certified resume writer. Those who build their own personal resume can also find a variety of free resources, both online and in town. Reach out to experts at local employment centers or libraries, where

you can typically find resume-writing services and tips. Free online critiques may be available where you can upload your resume for an quick evaluation on how you're doing. College students may also have access to a career-services department, where staff specialists are versed in crafting an effective resume. Consider reaching out to coworkers, friends and family for tips, too.