

CARGAZING

2020 GMC SIERRA

GMC Continues Innovation

PRESS RELEASE

GMC is taking premium to the next level with expanded availability for its carbon fiber bed, 3.0L Duramax turbo-diesel and 10-speed automatic transmission, plus additional technology like Adaptive Cruise Control – Camera to elevate the ownership experience in the 2020 Sierra 1500. The updates add to a robust portfolio of technologies that deliver an innovative and premium ownership experience.

“The Sierra is delivering the tech customers want in the light-duty truck market, and the 2020 model demonstrates that Professional Grade means never slowing down,” said Duncan Aldred, vice president of Global GMC. “In just its first year on the market, the 2019 Sierra introduced the available, industry-first CarbonPro Bed and MultiPro tailgate. The truck’s 2020 updates show how the Sierra continues to raise the bar year in and year out.”

TOWING TECH

The GMC Sierra already features an innovative suite of towing technologies that enable an exceptional light-duty towing experience. For 2020, the Sierra 1500 will be available with the upgraded ProGrade Trailering System introduced earlier this year on



The all-new 2020 GMC Sierra has some of the most advanced technology on the market today.



The Sierra’s cabin is plush and packed with features.

the 2020 Sierra HD. The updated system brings more camera views and in-vehicle Trailering App enhance-

ments designed to simplify and streamline the trailering process.

The ProGrade Trailering

System now features an available class-leading 15 unique camera views, including a segment-first transparent trailer view to help optimize the driver’s view around the truck and compatible trailers to provide added confidence when towing. New for 2020, the available transparent trailer view uses the tailgate-mounted camera and an available accessory camera mounted on the rear of the trailer. The resulting display helps the driver to virtually see through the trail-

er, benefiting drivers when navigating parking lots, merging into traffic and making tight turns.

The in-vehicle Trailering App has updated features and enhanced mobile integration for 2020. Owners will now be able to create and edit trailer profiles through the myGMC mobile app and load them into their Sierra, saving time when hooking up for the first time. Owners will also have the option of making a trailer profile shareable for easy transfer of trailer specs.

BY THE NUMBERS

Base price: \$31,195
Wheelbase: 126.5 in.
Length: 210.8 in.
Width: 81.2 in.
Height: 75.7 in.
Motor: 4.3-liter V6 (285 hp, 305 lbs.-ft.)
Transmission: 10-speed automatic
EPA mileage: 20 city, 23 highway

The in-vehicle Trailering App will now also send maintenance reminders and trailer mileage information to an owner’s phone, available for viewing through the myGMC mobile app.

Also new for 2020, the Sierra 1500 will feature available smart trailer technology designed to allow access to select features of the iN-Command Control System from ASA Electronics through the myGMC mobile app, either on compatible Android and iOS smartphones or on the vehicle’s infotainment system via Apple CarPlay or Android Auto compatibility. Depending on how a compatibly equipped trailer is configured, owners of the 2020 Sierra 1500 may be able to turn on the trailer’s air conditioning or water heater, check water and holding tank levels, or monitor fuel levels.