

CARGAZING

2024 TOYOTA SIENNA

Seize the Day in Style

PRESS RELEASE

The 2024 Toyota Sienna is the stylish minivan that's made to take on the everyday – with room to spare.

Now in its third year as an all-hybrid model, the Sienna lineup is a winning blend of efficiency, function and swagger. Available in LE, XLE, sporty XSE, outdoor inspired Woodland Edition, luxurious Limited and ultra-plush Platinum trims, the Sienna is ready to fuel anything from your everyday errands to your exciting escapades.

EFFICIENCY

The Hybrid-exclusive strategy has been a winner for Sienna, one of the most fuel-efficient 7-8 passenger minivans on the market. Capturing 32% of the segment in 2022, the latest-generation Sienna also offers the choice of front-wheel drive (FWD) or Electronic On-Demand All-Wheel Drive (e-AWD) that employs a separate rear electric motor to efficiently power the rear wheels.

As a result, the Sienna delivers exceptional fuel economy with an EPA-estimated combined fuel economy of 36 MPG and 35 MPG in the FWD and AWD models, respectively.

CHANGES

For 2024, the Toyota



The Toyota Sienna is in its third year of being available exclusively as a gas-saving hybrid model.

Sienna adds an XSE Premium package that includes leather seats with 8-way power adjustability and memory function for the driver, orange accent stitching in the cabin, tilt telescoping steering column with memory function, 7-inch Multi-Information Display, heated and ventilated front seats, and heated side view mirrors with Blind Spot Monitor, auto reverse tilt, and puddle lamps.

The LE and XLE grades

receive darkened chrome accented headlights and the wheels on the XSE AWD and Woodland grade take on a darker finish too.

LINEUP

With Toyota Sienna customers can choose from 12 different options across the various trims and two drivetrain options. Colors also abound inside and out, with a spectrum of paint colors, like Sunset Bronze Mica on the LE and XLE grade, and

variety of seating options like Gray Flannel with Black Embossed Softex® trim on the Woodland Edition and XSE.

WOODLAND

Designed specifically to accommodate the rising popularity of outdoor activities among buyers, the Sienna Woodland Edition offers cargo and passenger space comparable to a large SUV. The Woodland Edition – and any 2024 Sienna

equipped with the Electronic On-Demand All-Wheel Drive System – achieves a remarkable EPA-estimated 35 combined MPG. (Sienna models with front-wheel drive get EPA-estimated 36 combined MPG.) The 2024 Toyota Sienna combines a standard hybrid powertrain with AWD, which is available as an option on all model grades.

The 2024 Sienna Woodland Edition, available

BY THE NUMBERS

Base price: \$37,685

Wheelbase: 120.5 in

Length: 203.7 in.

Width: 78.5 in.

Height: 68.5 in.

Power: 245 combined horsepower from hybrid system

Transmission:

Continuously variable

Estimated mileage: 35 city, 36 highway

in exclusive Cement or Midnight Black Metallic exterior colors, offers distinctive exterior and premium interior styling, and Electronic On-Demand All-Wheel Drive standard plus added ground clearance to take-on dirt roads with confidence.

The 2024 Sienna Woodland Edition comes exclusively in the 7-seat configuration with Super-Long-Slide second-row captain's chairs. The Split & Stow 3rd Row® Seat and kick-activated power sliding rear doors make it easy to load and carry recreational gear. Heated front seats, sunshades in the second row and a total of seven USB ports across all three rows ensure comfort and convenience for all aboard. (Other Sienna grades share these features as standard or optional.)