

CARGAZING

2021 TOYOTA CAMRY

Camry Adds Safety, More Variants

2021 Model One of the First Toyotas to Debut New Safety Sense 2.5+ System

PRESS RELEASE

Turning 37 can be a tough transition for some, but for the Toyota Camry, it's a celebratory marker for this landmark model's largest, most diverse lineup ever. The first-ever XSE Hybrid grade combines the Camry's most fuel-efficient powertrain with its highest expression of the sport and luxury blend. All 2021 Camry models debut Toyota Safety Sense 2.5+, the automaker's newest version of the groundbreaking driver assist technology suite that includes automatic emergency braking.

All Camry models for 2021 also get an added dose of tech and luxury with a new floating multimedia screen in 7-inch or 9-inch sizes, plus a new herringbone seat pattern on the XLE grade. Capping off the long list of enhancements, restyled front ends lend greater distinction among Camry grades.

This expansion for 2021 follows a year in which Camry added an all-wheel drive option and its first-ever TRD performance model. The "L" grade has been discontinued for 2021. The LE now becomes the point of entry for the model line.

All told, the 2021 Camry offers 17 different choices in



The 2021 Toyota Camry lineup offers a stunning array of 17 different models and highly advanced safety technology.

the midsize sedan segment today.

The wide array of choices plus Camry's alluring, coupe-inspired design and renowned Toyota quality and value are reasons why Camry maintains leadership in the mid-size sedan category. Camry holds its status as America's favorite mid-size sedan for 18 years running and, as well, is one of the longest-running nameplates in the auto industry.

NEW LOOK

A new look up front distinguishes the comfort-ori-

ented LE and XLE grades from the sport-oriented SE and XSE for 2021. A new front fascia for the Camry LE and XLE grades shows a more defined lower intake area. The gas version of the LE grade also debuts a new 17-inch alloy wheel design, while the XLE features a redesigned 18-inch alloy wheel. The SE and XSE grades show off a bolder redesigned lower fascia shape featuring a honeycomb style grille and side vent inserts, plus new side vent accents.

Accentuating the revised

design, the 2021 Camry augments its exterior paint palette with new Blueprint Metallic and a new, exclusive color for the Camry TRD, Ice Edge with a two-tone Midnight Black Metallic roof. The XSE grades now offer the two-tone Supersonic Red with Midnight Black Metallic roof combination.

SAFETY

Toyota is a pioneering force in the adoption of Automatic Emergency Braking (AEB) ever since it

made the advanced safety features standard across many of its model lineup for 2017, five years ahead of the voluntary commitment by many OEMs with the National Highway Traffic Safety Administration (NHTSA) to make it standard on virtually all light vehicles. For 2021, the Camry is one of the first Toyota models to include TSS 2.5+, the next phase in Toyota's evolution of safety systems. A number of functions that are part of the Toyota Safety Sense have been enhanced.

BY THE NUMBERS

Base Price: \$24,970
Wheelbase: 111.2 in.
Length: 192.1 in.
Width: 72.4 in.
Height: 56.9 in.
Engine: 2.5-liter four cylinder (203 hp, 182 lbs.-ft.)
Transmission: Eight-speed automatic
EPA Mileage: 28 city, 39 highway

For starters, the Pre-Collision System with Pedestrian Detection (PCS w/PD), features multiple enhancements. By enhancing the system capabilities, it is now possible for the system to help detect not only the vehicle ahead but also a preceding bicyclist in daytime and even a preceding pedestrian in low-light conditions. TSS 2.5+ also enhances the PCS w/PD system with intersection support.

At intersections, the system may detect an oncoming vehicle or pedestrian when performing a left-hand turn and may provide audio/visual alerts and automatic braking in certain conditions.

Additional PCS functions include emergency steering assist, which is designed to stabilize the driver's emergency steering maneuvers.