

Father's Day



Take Dad out to the Ballgame

After more than a year of quarantines and lockdowns, sports teams have started to open up their stadiums to fans again.

This means that Dad may be able to get out of the house and enjoy one of his most enjoyable pastimes: rooting for his favorite teams in person.

Consider the following ideas and tips before taking Dad out to the ballgame.

CHECK THE STADIUM RULES

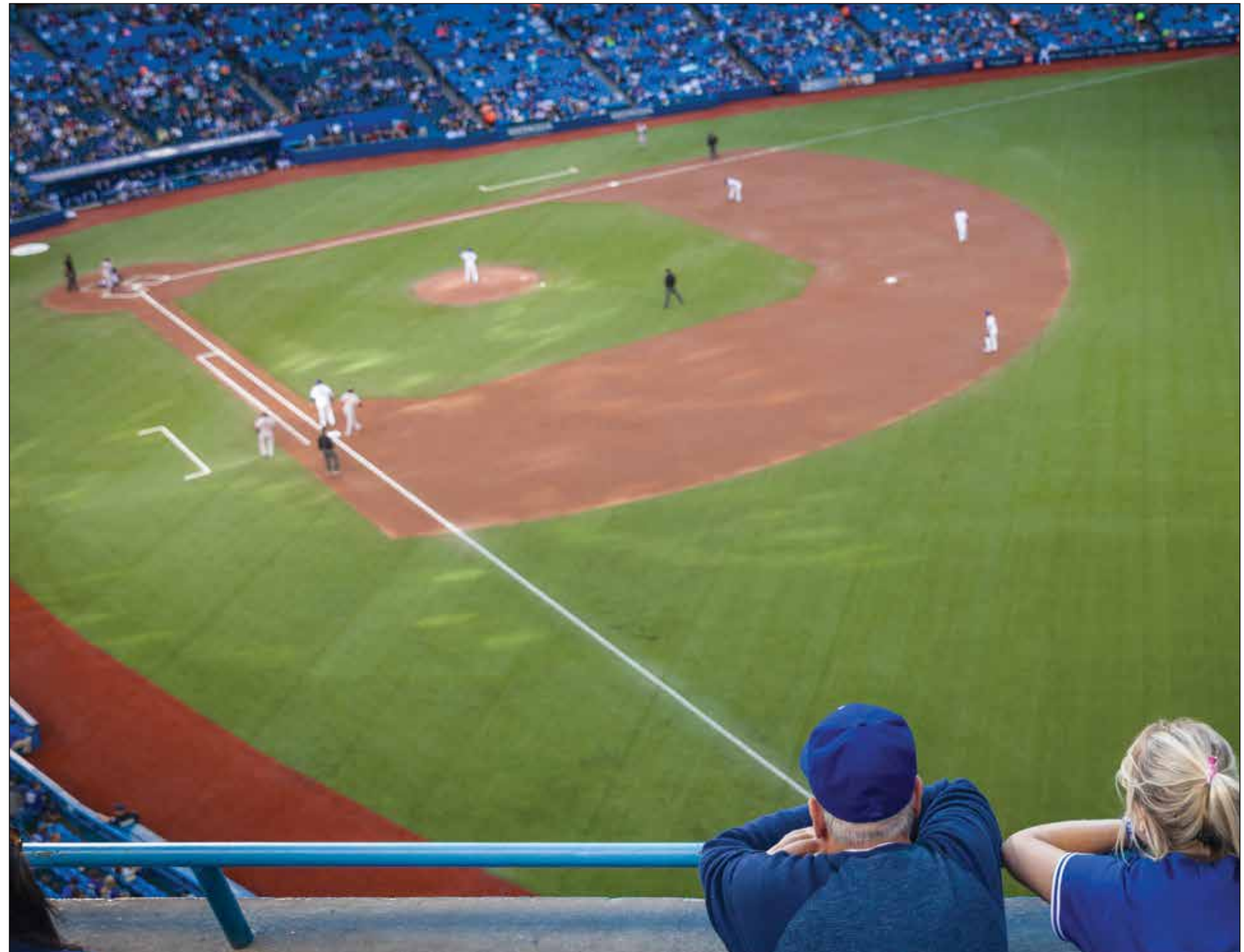
Depending on the state you live in, there still may be capacity restrictions when it comes to how many people can enter a stadium. Be sure to look into any specific rules before purchasing tickets.

Call the team's ticket box office to ask any questions in advance. The last thing you want is to pay good money on a secondary website that may not be in lockstep with the stadium's additional requirements due to the pandemic.

TRUST YOUR TICKET VENDOR

Given the uniqueness of the pandemic and specific stadium restrictions, it is more important than ever to buy your sporting event tickets from a trusted vendor.

Some of the large ticket



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brokers offer ticket insurance, which provides reimbursement for 100% of the ticket price including taxes and shipping charges. With event ticket insurance, your financial loss could be covered if you can't attend an event for specific reasons, including specific illnesses or injuries,

traffic accidents, mail carrier delays, military duty or other reasons.

If you are concerned about making sure you protect your ticket purchase, talk to the broker's customer service team to understand what kinds of insurance they provide.

DECK OUT DAD BEFORE THE GAME

When surprising Dad with tickets to see his favorite team, include some apparel to really amplify the gift. Give him a new T-shirt and hat that he can wear to the stadium.

Personalized jerseys are a nice touch, as are new custom

T-shirts or hoodies. Look at your local sporting goods stores for other unique options to make sure Dad is game-ready.

When you get to the stadium, spring for a game program or other memorabilia so Dad can remember his special trip to the ballgame with you.



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Celebrate a Father who Serves

Did you know that Father's Day actually has special ties to the armed forces?

It was first introduced in Spokane, Wash., by Sonora Smart Dodd as a way to celebrate her father — a Civil War Veteran who had raised six children as a single parent.

Today, the event is a national holiday thanks to Dodd's efforts.

Did the fatherly figure in your life fight for our freedom by serving in the United States military? Maybe he is

currently overseas defending our freedom.

If so, there are many ways to salute him this Father's Day.

CARE PACKAGE IDEAS

For Dads serving in the Armed Forces on this special day, you can still share your appreciation and send him a care package to show that he is still top of mind, even if he is far from home.

If he's deployed, a care package from the family back home is always a great way to show Dad that he is loved.

Things you could include in a

Father's Day care package might be his favorite grooming items, a picture of the family together, some snacks and a good book.

Don't forget the handmade crafts, like creative greeting cards, a customized coffee mug or a personalized T-shirt. The more creative and heartfelt the better for your special military Dad.

You could also purchase a regular subscription box to give your military dad a range of products. There are a variety of military and veteran subscription boxes available that include items such as branch-related clothes and tactical gear.

TAKE DAD SHOPPING

If you're fortunate enough to have your military father home this year, be sure to take Dad out to his favorite stores. Keep in mind that many retail outlets offer a military discount at participating locations.

Check out your local hardware or hunting and fishing stores to offer Dad a localized shopping experience. Or get him a gift card to a local record store to restock his vinyl collection.

No matter where you decide to take Dad shopping, remember to slow down and enjoy the day together. Spending time with your dad is the best gift of all.

Make a Coupon Book

What dad doesn't enjoy a great do-it-yourself gift? And with an endless amount of options, a homemade coupon book is an awesome way to treat Dad year-round.

Get the kids involved and follow the step-by-step instructions below to gift a coupon book that Dad will enjoy cashing in at his convenience. The project should take less than an hour once you plan out the types of gifts and activities you're going to include in the book.

STEP 1: DECIDE WHAT GOES ON THE COUPONS

To give dad a whole book of redeemable gifts, you first need to decide what types of coupons you'll be giving Dad.

Here are some ideas:

- Trip to the movies.
- A week off from mowing the lawn.
- A family-fun trip to the park.
- A free car wash.
- A lunch date.
- Time to watch his favorite sports team.
- A trip to the local lake.
- A meal at his favorite restaurant.

STEP 2: FIND OR BUY THE MATERIALS

Once you've decided on the coupon content, print and cut



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each coupon so they're all the same size. You can find a coupon template online or go to your local arts and crafts store to find high-quality, colored card stock to give the coupons a more personalized, local flair.

Have the kids decorate the papers with markers or crayons. You can also find ribbons or stickers at the craft store

for additional decorating options.

STEP 3: CREATE THE BOOK COVERS

When your coupons are ready, use another piece of thicker card stock to make sturdy front and back covers for the book. Cut two pieces of card stock to measure slightly larger than the cou-

pons and let the kids decorate them.

Be sure to include the year on the back cover so the gift can be a nice, memorable keepsake for Dad.

STEP 4: SECURE THE COUPON BOOK

Once the covers are decorated, it's time to put everything together. Line up the

left edges of the card stock covers with the coupons and use staples or ribbon to secure the book. Using ribbon or string will require a hole punch.

Once all the pages are attached, this DIY present is ready to gift. Dad will love this heartfelt display of appreciation every time he goes to tear out a new coupon.

An Outdoor Excursion

If your dad is an outdoorsman, take advantage of the warmer temperatures to explore Mother Nature this Father's Day.

From fishing to camping, giving Dad a taste of the outdoors may be just what he needs on his special day. Spending time together outside creates great memories and a way to bring your family closer together over common interests.

GET IN ON THE ACTION

Hunting and fishing participation is on an upswing. New research provided by Southwick Associates shows younger women and men fueled an increase in license sales in 2020, erasing a declining trend in hunting and fishing sales since 2016.

In the first half of 2020, the number of males buying a fishing or hunting license experienced an 8% jump from 2019 while female participation increased 24%.

This is the perfect time to get Dad outdoors to enjoy the resurgence in his favorite outdoor activities.

FINDING THE PERFECT SPOT

If Dad has a favorite fishing or camping location, there's nothing wrong with sticking with the tried and true spots



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this Father's Day.

If you are new to outdoor life or want to try something new, ask your friends and family members for their favorite spots to spend time outdoors.

You may even be able to find a local guide at a nearby wildlife reserve or private company to find unique,

relaxing environments. Ask your potential guide if they offer any guided photography trips, that way you can have a boatload of memories once the trip is over.

THINGS TO REMEMBER

If you decide to take a fishing or hunting excursion,

there may be some requirements to follow. Check your local laws so you have the proper licensing and documentation to stay out of trouble and help keep the environment healthy.

If you're planning a camping trip, be sure to check the weather forecast before head-

ing out to make sure you're not caught in unfavorable conditions like rain or thunderstorms.

Also, let others know where you will be staying. This is an active safety measure that ensures officials will know where to search in case you get lost in the wilderness.

Enjoy a Drink with Dad

It's perfect time to coordinate a trip to a local brewery or distillery for Dad.

According to the Brewers Association, craft brewery sales make up more than 10% of the United States beer market. Bourbon is also on the rise. Despite plunging sales from bars and restaurants, Tennessee whiskey and rye whiskey rose 8.2% to \$4.3 billion in 2020, according to The Distilled Spirits Council of the United States.

Not a drinker? That's OK. You don't have to imbibe to appreciate the splendor of a historic brewery or distillery environment.

BOOK IN ADVANCE

Father's Day weekend is a busy time for breweries and distilleries that offer tours. Make sure to book in advance and find out if you need to make a deposit to hold your reservation.

These types of tours may require tickets, so call ahead of time to make sure you've got your ducks in a row. Another consideration you should make is the driving arrangement. Because most breweries offer samples or tastings, finding a designated driver or ride-sharing service is optimal.

When booking a tour for a larger group, you may be able to find a limo service that offers planned stops along a specific route.



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ACCESSORIES AND GOODIES

If your dad is a fanatic of IPAs, porters, stouts or the many varieties of bourbon, consider purchasing him some goodies from a local craft brewery.

You may even be able to take a virtual tour online that

shows off a more personal look into their processes, giving Dad a behind-the-scenes peek into how his favorite drinks are made.

There are even subscription boxes that deliver a variety of beverages each month. When signing up for a new service, there may be specific

cost-savings promotions, so be sure to do your homework to stretch your dollar.

MAKE YOUR OWN BASKET

Not ready to venture out to a public event yet? That's OK. A trip to your local liquor store has all the items needs

for a creative, memorable spirits basket.

Find a carrying container that you can customize, and fill it with Dad's favorite bottles of beer and bourbon. Include bottle openers, coozies or snack items like pretzels or nuts for dad to enjoy with his favorite drinks.

Sports Lessons and Equipment

Is Dad still living out his glory years playing sports with his friends every chance he gets?

Encourage his hobbies by gifting him lessons from an expert or new useful equipment for Father's Day.

Even if he is already a self-proclaimed expert, a new perspective from a professional can lead to big improvements in his skills.

By tying your Father's Day gift into a physical sporting activity, you're helping Dad stay healthy while getting to enjoy his favorite pastimes.

ACCREDITATIONS AND EXPERIENCE

Finding a coach who is accredited by a professional organization is a great way to ensure the quality of lessons you'll be paying for. Ask the expert about their experiences in the sport and if they partake in continued education through available training.

You can also find out more about an expert by asking for referrals from other trainees. Ask them about their experience, positive results and how comfortable they were during lessons. You will also want to provide the level of experience that your father has so the professional can adjust his coaching technique.

GET DAD NEW EQUIPMENT

Once Dad gets some lessons to improve his game, help him



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expand his skills even farther with some new equipment.

Set a budget and spring for a new pickleball paddle, golf putter or tennis racquet. There is a wide range of equipment available on the market, so if you don't feel comfortable picking

out new items, consider a gift card so Dad can pick out what works best for his game.

JOIN DAD IN ACTION

One of the best ways to make sure Dad is putting his lessons and equipment to good use is

to join him in the action. Set up regular tennis or golf outings with your father to enjoy some quality time while also giving him feedback on his newfound skills.

Consider getting Dad a membership to a local golf

country club or to a community pool if he's working on his swimming skills.

No matter the activity, the thought of helping him get better at something he already loves is a great way to show you care.

His First Father's Day

A dad's first Father's Day is one of the most humbling days he'll experience. It is a day that helps him recognize the amazing responsibilities he now holds in caring for his new baby boy or girl.

While he may downplay the significance of the day, you can be sure that he appreciates his new role as Dad. Giving him gifts that help him celebrate his first Father's Day can make it an experience he remembers for years to come.

You don't have to break the bank to convey appreciation for a new father. Instead, think custom, personalized gifts to show him you care.

PERSONAL TIME

There's nothing quite like the exhaustion brought on by having a newborn baby in the house. Show Dad he's important by giving him the afternoon off to do something he enjoys — even if it includes a nap.

First-time dads appreciate a couple of hours to reflect and recharge. Plan ahead by purchasing his favorite snacks or drinks to enhance his "me" time if he's staying around the house. Giving him the option to play his favorite sport or hang out with his best friends



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is a great way to let Dad regain some of his energy.

MAKE A GIFT FROM BABY

Even though your new family addition may be too young to understand Father's Day, he or she can still show love with some help from you.

Consider creating a gift

from baby to pull on Dad's heartstrings. Make a personalized gift with nicknames that Dad gives his little one. Or create a memorable, traditional gift like a mold of baby's handprint or footprint. These types of keepsakes will brighten Dad's day and make him feel appreciated for all of

the hard work he does.

PREPARE HIS FAVORITE MEAL

If you oversee the grocery shopping in your household, plan to add Dad's favorite foods to the list ahead of Father's Day.

If a new baby makes it too

difficult to prepare a home-made, gourmet meal, consider pickup from his preferred restaurant in town. If the saying is true that the way to a man's heart is through his stomach, putting some effort into a meal he is sure to enjoy will be much appreciated on his first Father's Day.