

# FALL FASHION



# Hot Colors for Cool Weather

Bold is big for the latter half of 2023, fashion experts predict. Don't get left behind by the latest fashion trends. Keep reading for the colors that should be in your closet.

## PANTONE PREDICTIONS

Every fashionable eye is on the Color Trend Report from Pantone. This fall, the trendsetting company predicts rich, bold hues such as rose violet, red orange, a deep red, neon yellow and a playful green. This is in keeping with what the company says is 2023's color of the year, Viva Magenta.

"Reflecting a focus on unique personalization and our desire to break free, this season's colors rejoice in individuality and creativity, blending our need for vibrant, joyful color that actively vies for attention with essential, yet refined, subtle, timeless tones," the company says. "Celebrating a sense of freedom, spontaneous color expression and unorthodox color pairings, these chosen colors expand our understanding of color, driving us toward a new openness and promoting a message to stay true to oneself."

## EARTHY DELIGHTS

For those who shy away from the bright, Pantone also included a slightly orangish

beige color, a cool blue and a minty green in their report. There were also five colors it called new classics from this year's New York Fashion Week: a milky white, a shadowy blue, tawny brown, rich brown and natural gray.

"A friendly mix of joyful tones and traditional shades recontext-

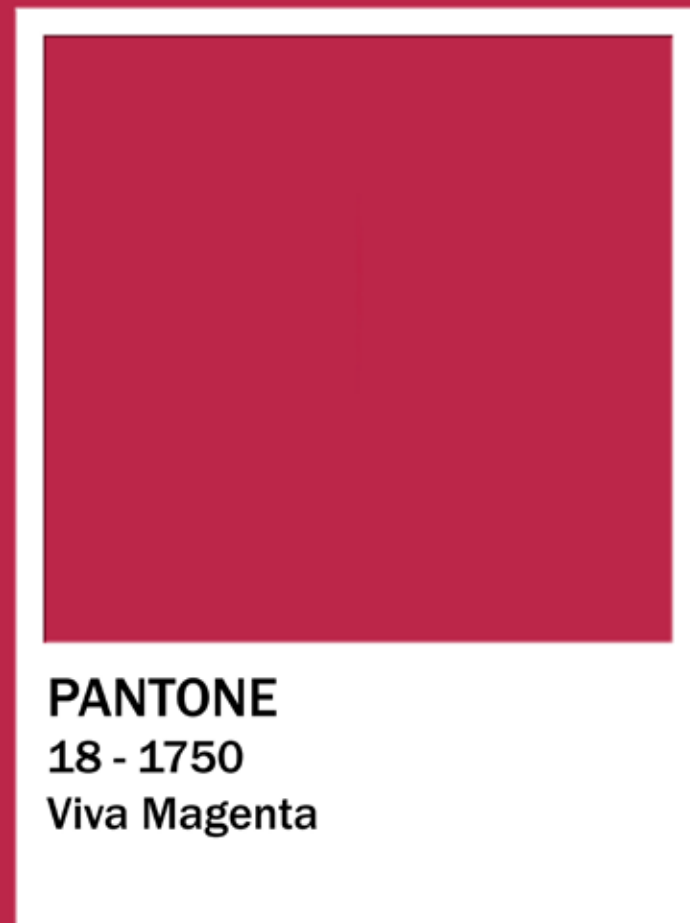
tualized with a modern edge," Leatrice Eiseman, executive director of the Pantone Color Institute, called the 2023 autumn palette. "Serving as a vehicle for vitality and enthusiasm, this season's colors bring about limitless self-expression and encourage us to awake and enjoy the autumn/winter season."

## MORE COLORS TO WATCH

WGSN, a trend forecasting network, predicts that fruity shades of light purple, orange and a rich red will also be colors to watch for the fall.

"This season, our colors reflect the multifaceted journey of life," WGSN said. "After

such a challenging period, consumers will adjust and refocus on building their future. ... (These colors) encapsulate the diverse lifestyles and motivational forces which will drive the consumer, such as healing, discovery, transformation, simplicity and pleasure."



# Understated Makeup

Makeup this fall is staying understated with dewy, glowing skin being the star of the show.

Get that great skin by keeping properly hydrated, exfoliating regularly and protecting your skin with sunscreen. Then, accentuate that perfect skin with these looks.

## STATEMENT LIPS

Deeply pigmented lips paired with minimal makeup in shades such as searing neon purple, bold emerald tones and rich reds. Line those lips for a precise look and to keep the bright shades where they belong.

## GRUNGY, SMOKY EYES

Slept-in makeup is back with smudged smoky eyes paired with brushed brows and contoured cheeks. Go glowing with the rest of your look and nude or nearly so with the lip. Give your skin an otherworldly glow with perfectly applied bronzer.

## MINIMAL MAKEUP

Instead of a full eye of eyeshadow, go for a subtle line using a damp angled brush. Contour eyes and cheeks to add depth. These looks can have the same shade on eyes, cheeks and lips for a fresh-faced, natural look.

## EDGY EYES

Go minimal with the rest of

your face, then bold with the eyes. You can choose the grungy, smoky look or go with bold, heavily pigmented jewel tones. You should go for a defined, graphic look balanced with softer lips and cheeks. Think bold cat eyes that stride out from the lash line and run toward the temples.

## COLORED MASCARA

Take baby steps toward a bolder eye by reaching for a colored mascara that complements your outfit. Or make a bright swish of color along your lash line using your bold eyeshadow and a damp angled brush.

## THE 1990S CALLED

And said they're back. Reach for rich, brown shades for eyes and lips. This time around, eschew matte shades for chocolate and mid-tone lip liners under sheer gloss.

## EYEBROW SHAPES

Fall runways were full of

bleached brows, pastel brows and more. Expect more and more experimentation with brows, including a return to the 1990s pencil brow. But, experts warn, be sure you want those thin brows before you pick up the tweezers. Once they're gone, they're gone for good.



# 7 Ways to Fashion a Scarf

Scarves are the great fall accessory. Their appearance on the streets is as telltale as the falling leaves for signaling that autumn, and cooler weather, are here.

Here are seven ways to wear fall's signature accessory.

## 1. THE CLASSIC

The one way that everyone knows how to wear a scarf. Fold the scarf in half, then put it behind your neck. Bring both ends to the front and pull the loose ends through the loop. Arrange the folds as needed.

## 2. THE BRAID

This starts out like the classic, but then takes a pretty twist. Fold the scarf in half and place it around your neck. Take the loose ends and pull them through the loop, but not so tight that you're choking. Twist the loop and pull the loose ends through again and continue until you run out of scarf.

## 3. THE COWL

Place the scarf around your neck so that one end is much shorter. Wrap the long end around your neck twice, then tuck the loose ends in. If your scarf has fringe, pull some out so that it's hanging down in front.

## 4. THE KNOTTED LOOP

Drape the scarf unevenly



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around your neck with the short end at your chest. Loop the longer end around your neck twice before letting it hang. Tie the ends off to one side.

## 5. THE NECKERCHIEF

Halve the scarf twice, forming a rectangle, then fold it diagonally for a triangular

shape. Take the two ends on the longest side of the triangle and tie it around your neck. Giddyup!

## 6. THE FAUXFINITY

Knot two opposite corners of the scarf to make a circle, then swing it over your head with the knot at the back. Repeat and tuck in any loose parts.

## 7. THE NECKTIE

Drape the scarf around your neck, making sure one end is longer than the other. You'll use the longer side to create the knot. Bring the longer end behind and then over the shorter end to make a loop. Feed the longer end up and into the loop to form a knot. Tighten the knot and push it up, like a necktie.



# How to Care for Leather

Leather accessories — from trench coats to thigh-high boots — are everywhere this fall. They're on-trend and, with the right care, practically indestructible. Here's how to care for your leather goods so that they last through this season and beyond.

## GET READY

First things first, read the care instructions for your leather items. Follow those instructions carefully.

Absent any instructions, you can prepare your leather goods for cleaning by using a microfiber cloth or a soft brush to get rid of any dirt, build up and other surface grit. Remove the laces, belts, buckles and any accessories so you can get to every part of the garment or the shoe.

## CONDITION

Conditioning your leather items will keep them soft and supple and also guard against wear. Apply a small amount of leather conditioner onto a dry, clean microfiber cloth and work it into the leather in a circular motion. For saturated, colored leather goods, spot test your conditioner first to make sure the dyes will hold up. Leave the conditioner to dry for at least 12 hours at room



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temperature.

## WEATHERPROOFING

If your leather garment will be exposed to the elements, use a leather protectant on your freshly cleaned items. Again, spot test your protectant to make sure it won't harm any dyes used. Spray the protectant

all over the item following the manufacturer's instructions carefully before heading out.

## TAKING OUT STAINS

Don't freak out. For a water-based stain, let it air dry naturally and blot, blot, blot. For ink stains, blot with rubbing alcohol. A dousing of

road salts can be taken care of with saddle soap. Persistent stains should be taken to the professional cleaners. Call ahead of time; leather can't be dry cleaned, but some dry cleaners may have a specialty cleaner that will handle leather items for them.

## CLEAN BEFORE STORING

Once fall has passed, condition and clean your leather pieces before storing. Jackets and coats should be kept on a padded or wooden hanger and in a cloth garment bag so it can breathe. Store leather goods in a cool, dry place away from sunlight.

# Indulgence in the Air

Indulgence is the name of fall's game, Vogue fashion experts say, even when it comes to the little details, such as accessories.

The fashion editors at the magazine say the pointy toe is back, but this time with a practical, combat-boot style. Big bags and even bigger shawls dotted fall fashion week runways. Add these things to your repertoire to stay en vogue this season.

## SHAWLS

Armani sent out models clad in shoulder-to-floor flowing scarves with fringes and a silky, satiny silhouette that screamed glamor. Saint Laurent showed off warm, wooly scarves in red and gray plaid. Etro's bundled-up, brightly colored scarves showed off a bohemian vibe. This season, you could take scarves in any direction you want.

## HANDBAGS

This season's handbags are all about the shape. Handles aren't just handles, they're practically sculptures. Look for little bags that rest on the wrist or hands and watch for details that add a bit of whimsy to your ensemble. Vogue points to details such as Ferragamo's structured gold chain and Dsquared2's heart-



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shaped box.

## BIG BOOTS

Boots this season extend thigh-high with just a little slouch. Pair with a coat or skirt that's just a little shorter than the boots are tall. Shades of cognac leather, classic black and a greige suede were spotted on fall runways.

## HEAVY METAL

Vogue saw plenty of gold tones – and platinum and sil-

ver – in fall shows. Gucci brought back the classic horsebit bag in silver. Dries Van Noten paired a coat and bag in layers of gleaming gold. You'll also see metal accents on belts, coats and other accessories.

## RED TIGHTS

Red tights were also all over fall runways, accenting gowns, suits and skirts. Use them for a pop of color with classic winter whites, under shiny black skirts and as part of a gauzy

layered look.

## EYEGASSES

Men never make passes at women who wear glasses, poet Dorothy Parker said. But those men didn't see fall 2023 runways. Eyeglasses were everywhere on runways. Balenciaga and Louis Vuitton featured square wire frames. Wiederhoeft went with thick, black frames while Ottolinger showed off a crystalline cat eye.



# Bangs & Bobs

Bibbity, bobbity, bangs are back. As are shaggy bobs with plenty of texture or, if that's not your thing, soft, svelte ultrafeminine looks are something to fall for.

Here are five hot hair trends to see your stylist for this fall.

## SHORT, SHAGGY, SURE

This season's top cuts are low-maintenance with a bit of whimsy. Ask your stylist for lots of texture with layers, layers and more layers, starting midway down the hair and to your ends. Curly girls can opt for chin length shags with bangs.

## SHARP SCENE

Go for a razor-sharp, stick-straight cut for a sleek silhouette reminiscent of the best of the 1990s. Middle parts and inversion (but not stacking) modernize the look. Or, go for the early 2000s with deeply sideswept bangs.

## GO BIG

Pump up the volume with long layers or soft 1970s feathers. Have shorter locks? No fear, there's volume for you, too. Tell your stylist to leave the ends blunt and put texture into the body for big-time style.



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## BANGS BANG

Bangs are back in a big way. Curtain bangs are having a moment, managing to look both retro and modern at the same time. Thin, wispy bangs are an easy way to refresh any haircut or texture. Baby bangs are also still around and perfectly accentuate fall's bigger cuts.

## SHEAR IT

Ready to take the plunge? Pixies are hot for all hair styles and textures. Even curly heads can get in on this season's short cuts. Leaving curls longer on top add volume to the look. Go with high-contrast bold color choices if you want to bring lots of drama to fall's stage.

## AUTUMN COLOR

Fall is full of color from the foliage to the clothing. Your hair shouldn't be any different. Top choices for your tresses include rich chocolate brown highlights. Pair with golden blonde face-framing color or cinnamon highlights to warm up your look. Black bayalage is subtle and a great look for the

cooler days or go mahogany or copper to really warm it up.

Skin tones that look better with cooler colors can go for ashy browns or cool-toned blonde. Dishwater blonde is also a solid choice this fall and is a low-maintenance color to match the low-maintenance makeup looks. We don't have time for all that.

# Bundle Up In Style

When fall temperatures hit, the jackets come out. But they don't have to be dull. This year's jackets are bold with bright leather and fun textures, patterns and prints.

Pick your perfect jacket by first considering how you want to wear it. Do you need to layer your look to keep warm in the mornings and evenings? Does your weather turn wintry at a moment's notice? Do you prefer neutral tones? Do you travel a lot and need packable fabrics?

This season, there are plenty of styles to fit every budget and closet.

## BLACK LEATHER TRENCH COATS

Designers are going gaga for sleek black leather trench coats. Long lines with a touch of structure make these coats a go-to for fall looks. Plus, they look great with another fall trend, bold metal accents such as buckles and rivets.

## MAKE A STATEMENT

Oversized jackets make an even bigger statement with bold textures. These pieces give the look and size of a fur without the guilt. Look for swinging fringes, flairs of faux fur, sherpa and more.



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## SATURATED COLOR

If you go for a textured jacket or a sleek leather one, this fall they are available in bold colors instead of just brown and black. Jewel tones are big as are soft pastels. Layer these jackets for a chic look all year long.

## PATTERNED TRENCH

Leather not your thing? Look for trench coats that make the most of bold pat-

terns. Tie dye, bold color, even vintage newspaper prints graced fall runways.

## IT'S THE BOMBER FOR ME

Just like trench coats, bomber jackets are back this year. Silhouettes range from soft to sporty to big and bold. You can even get puffer jackets in bomber shapes. Trendy shoppers should choose the same saturated tones seen in

other jackets, particularly the jewel tones. Wear them slightly oversized to be perfectly on point.

## FULL-LENGTH FLAIR

Bring the drama with jackets that go all the way down to the floor. You can keep it neutral and let the shape do the talking with chocolate brown, tan and black shades. Or go big and bold with jewel tones or classic cream.

