

# Fall Fashion



# Hot Colors for Cool Weather

Lower temps typically mean deeper colors, and this year is no different.

The trendspotters at the Pantone Color Institute, a top color forecasting and development firm, see range and versatility in our future.

“Offering a range of pragmatic hues infused with vilifying bright pops, colors for Autumn/Winter 2021/2022 offer a plethora of possibilities that support our lifestyle of continual reinvention and convey a promise of reemergence,” said Leatrice Eiseman, executive director of the institute.

Here are 10 colors to look for this fall.

**Pantone 18-4434 Mykonos Blue.** A deep, brisk blue evocative of the Aegean Sea.

**Pantone 13-40647 Illuminating.** A vivid, joyful yellow that offers all the promise of a sunny day.

**Pantone 18-6022 Leprechaun.** A grassy Kelly green that’s emblematic of the mythical Irish creatures.

**Pantone 18-2330 Fuchsia Fedora.** A vivid, flirtatious bold pink that Pantone says is packed with allure.

**Pantone 13-1716 Pale Rosette.** A gentle, endearing shell pink.

**Pantone 17-1340 Adobe.** A warm, rich brown reminiscent of sun dried clay.

**Pantone 18-1453 Fire Whirl.** A vigorous red with a dynamic presence.

**Pantone 19-3838 Rhodonite.** A balancing blue-based purple.

**Pantone 18-4221 Spring Lake.** A quiet and restful midtone blue.

**Pantone 19-1228 Root Beer.** An herbal brown that looks like the root bark of the sassafras tree.

The institute also identifies four core classics colors for this fall.

These colors’ versatility and endurance perfectly complement the trendier colors and tend to stay in Pantone’s color forecasting lists season after season.

**Pantone 11-1007 Coconut Cream.** A rich, velvety white.

**Pantone 17-5104 Ultimate Gray.** A reassuring, composed gray tone.

**Pantone 13-0919 Soybean.** A mild, companionable blonde beige.

**Pantone 18-0527 Olive Branch.** A tasteful green that’s symbolic of new growth.

These colors, Pantone says, embrace calm and healing as well as hope and joyfulness, accommodating all the various possibilities of our lifestyles. The greens and blues in the palette are relaxing and comforting while the greens symbolize new growth and life.

As we continue to come back from the COVID-19 pandemic, this palette inspires creativity and reinvention, Pantone says, helping us transition into our new normal in style.



# Finding the Right Coat

Finally, after summer's melting heat, it's time to layer up again.

Not quite to parka weather, what fall calls for is a versatile, fashionable coat. Great outerwear elevates even the simplest outfit, yeah, even your work-from-home leggings and tees.

## STREAMLINED SILHOUETTES

Last year was full of fuzzies, such as full-on Sherpa, shearling and faux fur liners and other details. This year, styles are more pared down, with sleek shapes with just a touch of cozier details in shearling or fur. Look for less texture in the fabrics, too, with leather and camel hair both having a moment.

## CLASSICS ARE BACK

The aforementioned camel-colored coat is back in a big way. Look for a coat that hits at or just below the knees with structured shoulders and a strong lapel. Buttons should be fashionable but sleek, and a tie-front earns you bonus points.

## POWERFUL PUFFERS

Cozy puffer jackets, with their insulated, pillowy warmth, have been on trend for a few years now. Modernize the look in a puffer with a fresh pattern, like a live-out-loud leopard print or solid colors with some shine, like a black vinyl.



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## QUILT GENIUS

Another classic design making a comeback for 2021 is the quilted jacket, particularly in denim or shades of blue. Try this layered with other fall staples for a perfectly comfortable (and very stylish) fall look.

## ROBE-ALICIOUS

Many of us spent a lot of 2020 in our bathrobes, it's no wonder that we'd figure out a

way to bring that outside in 2021. The robe coat is on trend this fall, with a long silhouette that comes to the knee or below, soft, curving lapels and a tie front. Look for a robe coat with a little texture in the fabric for +1 cozy.

## PRECIOUS PONCHOS

We also spent a lot of time last year wrapped in our blankets, and with the poncho, we bring that outdoors, too. This

all-natural silhouette look even better in organic materials. Grab even more texture with a crocheted or knitted material. Fringe optional.

## COLORBLOCKING

One of fashion's hottest trends has made its way to outerwear. Look for two or more tones blocked into a single coat. Color blocking is like contouring for your body, and a zipped or buttoned color

blocked coat will help you look sleek even when you're covered in cozy layers.

## COLORED LEATHER

Black and coach-colored leather is always in style, but this year, those colors are joined by hot hues like navy blue and sunny yellow. Look for options with just a little shine, not the dull suede of years past nor the super shiny patent leather.

# Accessorizing this Fall

A lot of us have done a lot of work in the last year taking out things out of our lives that didn't work for us. The same tone is going for accessories this fall, with form following function following fashion.

Here are some top accessory trends spotted by Vogue magazine on fall runways in 2021.

## **SUPER SNOODS**

A snood is sort of a stand-alone hood, usually out of knitted material, and it can even include a face mask like a balaclava. For 2021, look for knitted renditions that both hold in heat and hold off bad hair days. Look for polished snoods that fit close to the head.

## **BIG BAGS ARE BACK**

Forget the tiny purse that does well to hold your phone and lip gloss, fall's bags are meant to be seen (and to carry everything you might need. Ever.). Look for clean, structured shapes with plenty of room to carry your whole show on the road.

## **KILLER KERCHIEFS**

The classic headwear of grandmas everywhere, the kerchief is having a major style



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moment. Look for loud prints and metallic finishes that breathe new life into and modernize this classic accessory. Bonus points — this bold style look not only protects you from bad hair days, it also protects your hair from great-hair-ruining weather without making it flat.

## **BOOT UP**

Fall is the boot's season to shine. They keep your tootsies toasty, but it's not so inclement yet that you have to break out the snow boots. This year, look for boots that climb high, even up to and above the knee. Use the season to your advantage and pair them with

a mini dress and confidence as high as the top of your boots.

## **MOON BOOTS**

Soft, puffy moon boots are also back this year, made even more squishy by knitted and shearling accents. No less than Dolce & Gabbana showed the

oversized, outdoorsy boots on their fall runways, as did Chanel and Miu Miu.

## **SOFT SANDALS**

The puff comes to sandals, too, with fall open-toed footwear such as stuffed-strap thongs and shearling foot beds with oversized knit straps.

# Rainy Day Footwear

Fall's (chilly) rains can bring some serious footwear pains. But modern advances in materials and designs mean that today's waterproof shoes aren't your grandmother's galoshes.

## RAIN BOOTS

If you live in a rainy climate, you probably have a pair or two of rain boots on hand. This year, you can even snag waterproof suede and other booties that are so chic, you'd wear them even when the sunshine's gone.

Cosmopolitan magazine recommends brands like Vince, which features a pair with a stylish block heel, and Ariat for a full-length equestrian look.

## SNEAKERS

These shoes keep the comfort while keeping your toes dry. Good Housekeeping rated a whole slew of waterproof sneaks, and named among their favorites Sorel, Blondo and Merrell kicks. Look for sneakers that fit your foot, are comfortable with plenty of support, and have a good gripping sole to keep your rear end off the wet pavement.

## BALLET FLATS

Look cute in the office and keep your feet dry with a pair



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of ballet flats that will stand up to whatever chilly drizzle fall can throw at it. Remember, don't wear these hiking. Ballet flats are, at best, suited to city wear and running errands not in the rough. Look for pairs that are washable so you can easily throw them in the laundry to wash out the day's sins.

Waterproof ballet flat brands include Oka-B and Blondo.

## DUCK BOOTS

When it's a real gullywasher, a pair of well made duck boots never go out of style. Originally made by L.L. Bean, the duck boot features a rubber bottom with a leather or other material

upper, tied with laces. Ever since duck boots had a fashion moment a few years ago, they're everywhere now and even come in duck boot-inspired ballet flats and in plenty of fashion-forward colors.

## WATERPROOFING SPRAYS

Of course, you can always

make your favorite shoes waterproof with treatments. However, be aware that you might be sacrificing those shoes if you don't pay close attention to the instructions. WhoWhatWear recommends sprays by Kiwi (solely devoted to shoes), Scotchgard and Crep Protect.

# Ace the Natural Makeup Look

Now that masks are mostly in the past, it's time to start paying attention to our faces again.

But now that you've experienced the time saved by only doing half your face (or not at all), your makeup routine may be forever changed. Here are some hints for pulling off the natural look, depending on how much time and energy you want to spend every day.

## START WITH GOOD SKINCARE

Every great face starts with good skincare. Use an SPF sunscreen made for use on faces (so as not to clog pores or leave your skin greasy) every single day. Even if you're working from home. Even if you're not planning on going outside. You should also be using a gentle face wash daily and moisturizing every day with a product that's light enough to go under your makeup without causing pilling.

## PRIME PERFECT

A great primer is key to locking in the natural makeup look, particularly given the light coverage you're going to need to pull off dewier faces. Primer goes on after your sunscreen and before your foundation. Use a small amount and dab then spread it all over your face. Use a



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light hand; a little of this product goes a long way.

## PALETTE PLEASER

Nudes (not those) are having a moment right now. Fill your palette with nude tones that compliment both your skin

tone and your personality. For a nude lip, you need a tone that matches your skin tone pretty exactly, Cosmopolitan magazine says, but for eyeshadow, you can go farther afield. Look for a palette that includes a variety of shades and tones to

accent your every look.

## DON'T SLEEP ON IT

Say it with me: Do. Not. Sleep. In. Your. Makeup. No matter how light it is or how tired you are, give your skin a break by washing your face

with a gentle cleanser and using a nighttime moisturizer at the end of every day. Keeping your skin clean and clear is the easiest way to pull off any makeup look, much less the lighter shades and coverage needed for a natural look.



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# How to Pick the Right Hat

If you think that you're not a hat person, consider the fact that maybe you just haven't found the right hat.

Much like a hairdo, you have to pick the right hat for your face shape.

But first, you need to find your size. To do that, the experts at Hats.com say, measure your head by using a measuring tape or anything else flexible. Even a charger cord would work; just lay it

against a ruler after to wrap it around your head to measure the circumference. That will help find your hat size. Now, to find your face shape.

## **LONG FACES**

Long faces are longer than they are wide. They look better in hats with wide brims. Think cowboy hats, sun hats or hats that cut across the forehead to shorten the face. Avoid beanies; they can make the face look too long.

## **ROUND FACES**

If you have a round face, you'll want to choose a hat that has all the features your face doesn't. Namely, angles. Look

for retro styles like the fedora or the cloche hat. A beanie pulled low also works to help elongate your face (the same reason why those with long faces want to avoid it).

## **SQUARE FACES**

A square face sports strong, angular features. Soften a square face with floppy or wide-brimmed hats. Cloches look particularly nice and, again, avoid beanies.

## **HEART-SHAPED FACES**

These faces are wider in the upper part of the face with a narrow jaw. You want to avoid floppy brims, which may

make the wider upper part of your face look too wide. Go with baseball caps, newsboy hats or fedoras to make you love your heart face.

## **OVAL FACES**

Lucky you! Hats.com says you can wear almost any style that suits your fancy.

## **DIAMOND FACE**

These faces are narrow at the top and bottom with the width in the upper part of the face. Wear a hat farther back on the head or a hat with a shallow crown to mitigate the shortening of the face. Look for pull-on hats and pork pie hats.

# Sustainable Brands

Even high fashion is going green lately.

A concentrated effort to battle the effects of climate change and the human effect on the environment means that more and more brands are choosing to highlight their efforts to reduce their waste, reuse and recycle goods. Here are some brands that are making a special effort.

## THE SAK

Accessories manufacturer The Sak is now using recycled materials and responsible sourcing in their bags, with a goal to be 100% sustainable by 2024. Look for bags made with The Sak's Eco-Jersey material, which is made from recycled fibers. Also of note, the Gaia line, made from recycled bottles, and the Mendocino collection, made from plastic collected from the ocean.

## LEVI'S

It takes more than 2,000 gallons of water to make a single pair of jeans, so Levi's is changing their processes to use less water. The new Water<Less collection claims to use up to 96% less water to make.

## H&M CONSCIOUS

The discount clothier's conscious line focuses on lessening the company's environmental impact, using materials like organic cotton and recycled polyester. H&M has a goal to reach 100% recycled or



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sustainably sourced clothing by 2030.

## POLO RALPH LAUREN

The Earth Polo is made of recycled water bottles and uses dyes that don't require water to apply. The company says the shirts will waive the equivalent of 170 million plastic bottles from landfills by 2025.

## VERA BRADLEY

The company's ReActive col-

lection is made from recycled plastic bottles. It comes in backpacks, totes, travel bags and more, all in Vera Bradley's signature prints and solids.

## PATAGONIA

It makes sense for outdoors brand Patagonia to be one of the world's best ethical clothiers. The brand uses sustainable materials, helps you get their clothing repaired, and has collections that are Fair

Trade Certified and Bluesign approved. It also resells its own styles, meaning you can get credit for turning in your old coat and buying a new one, or you can buy a pre-owned item at a lower cost.

## COLUMBIA

This is another outdoors brand looking to improve its sustainability through the production process. The Outdry Eco jackets are made from

recycled water bottles and don't use dyes. This saves more than 24 gallons of water per jacket, the company says.

## ATHLETA

The activewear brands says that 60% of its products are made with sustainable materials, including recycled polyester. The company is also B Corp Certified, meaning it meets strict social and environmental standards.