



# Trucks 2017



# Lighter, Tougher Super Duty

Since its introduction in 1948, the F-Series pickup truck has been sold millions of times for personal and commercial use. In fact, Ford's powerhouse line of F-Series trucks ended 2016 as the best-selling pickups for the 33rd year in a row.

Ford struck gold when it offered a Super Duty series to its already popular F-Series of pickups. Super Duty trucks are manufactured with heavier-duty chassis and suspension mechanisms to allow for larger towing capacities than the standard F-Series trucks. Loyal drivers should be excited about 2017, as the Super Duty is getting a complete overhaul that will almost certainly ensure that Ford remains on top in best-selling pickups.

## IT'S FINALLY HAPPENING

Ford has stayed true to what made its Super Duty series a success for nearly 20 years. That all changes in 2017.

The new Super Duty features a military-grade, aluminum alloy and strengthened steel that knocks off about 350 pounds and is more dent resistant than its predecessor's body.

Ford is determined for its 2017 Super Duty trucks to feature best-in-class towing along with never-before-seen technology. This is the first time a truck will offer adaptive cruise control and collision warning even while towing a trailer that weighs up to 32,500 pounds.

## STATE-OF-THE-ART UPGRADES

Ford is not only excited about the body and towing upgrades their new Super Duty



features. It's also including several driver-assistance features. Some of these exciting features:

- Center high-mount stop lamp camera that makes hooking up trailers a breeze while in the cab;
- Trailer Reverse Guidance to provide drivers with visual

cues and tips to assist in backing up a trailer; and

- Tire pressure monitoring systems for trailers with an in-cab display.

## F-150 RAPTOR

The F-150 is another model of Ford that is receiving the upgrade treatment. The 2017

F-150 Raptor is being called the most capable Raptor ever and will be an ace in the off-road world.

The new Raptor features the same high-strength aluminum alloy material that its Super Duty cousin received – with new models up to 500 pounds lighter and using the most

advanced powertrain in any series of F-150.

Terrain Management System is another new feature of the Raptor. This technology automatically changes the truck's two-, four-, and all-wheel-drive modes, depending on the driving conditions of the terrain under the wheels.



# Power, Safety Upgrades

General Motors is doing big things with its Chevrolet brand in 2017. Featuring diesel engine upgrades, patented air intake systems and new safety features, this year will be big for Chevy.

## SILVERADO HD

The heavy-duty version of Chevrolet's most popular truck, the Silverado, is getting big upgrades in 2017.

Chevrolet is using a new air intake system for its heavy-duty trucks. This system brings cool and dry air into the engine to promote performance and keep engine temperatures cooler in difficult conditions.

These cooler temperatures create better running conditions for engines, especially while towing heavy loads. It takes more than cool air to achieve maximized engine performance; it also requires the air to be dry. This led Chevrolet to create a unique hood scoop for the new intake system that features an air and water filter to be sure that only dry air is allowed into the engine.

Silverado HD trucks also are receiving a big upgrade in the 6.6L Duramax engine. The new Duramax design offers 445 horsepower and a stunning 910 lb.-ft. of torque. That's nearly a 19 percent torque upgrade to the current Duramax model. The new 6.6L also features stronger cylinder blocks, increased oil-flow capacity and an electronically controlled turbocharging system.

## SILVERADO

Chevrolet realizes that safety is first when it comes to family. The 2017 Silverado offers a standard feature called Teen Driver. This technology allows parents to set safety restrictions on the vehicle. A quick look at some of the features makes it obvious that



© CHEVROLET

these features will offer a generous peace of mind to parents across the country.

- Ability to set maximum speeds that the vehicle is allowed;
- Ability to set max audio level and mute audio until front-seat occupants are buckled in; and
- Ability to receive an in-vehicle report card to track any indiscretions.

This fantastic feature allows parents to coach their children as drivers even when they are not there.

## COLORADO

The 2015 Motor Trend Truck of the Year is making a splash in 2017. Offering a new version of General Motors' 3.6L and paired with an eight-speed auto transmission, the new

Colorado will shine again in 2017.

The Colorado comes with the ZR2 trim level, which can be equipped with the new 3.6 or with the Duramax 2.8L diesel. These trucks are built trail-ready and offer an off-road mode that adjusts engine calibration, transmission and traction control systems to achieve efficient rough driving conditions.



# Choose Rugged or Luxury

General Motors Company did not forget to give its line of trucks some important enhancements for 2017. This year, GMC trucks are getting upgraded diesel engines, off-road models and even luxury trim levels that are sure to shine on and off the road.

## SIERRA HD

For this year's Sierra HD, GMC focused on an astonishing off-road model called the All-Terrain X. This is easily the most off-road efficient model that Sierra HD offers. While being stocked with trail-ready features, it still holds the brand's signature class that people have come to appreciate.

These All Terrain X vehicles come equipped with 18-inch wheels and off-road performance tires. You can expect heated and power-folding trailer side mirrors that offer integrated turn signals. No more worrying about mirrors getting damaged due to tight spaces on the trails.

The Sierra HD also is getting the same Duramax upgrade that the Silverado HD is getting in 2017.

## CANYON

The Canyon is keeping up with its reputation of being the only premium midsize truck in GMC's lineup. This year it is getting GMC's most luxurious trim level, the Denali. The Canyon Denali features a signature chrome grille, 20-inch ultra-bright aluminum wheels and even chrome-assist steps. 2017 will give the Canyon a whole new appearance that is sure to be the talk of the lot.

Aside from the custom look to the exterior of the Canyon Denali, it also will offer some beautiful-interior eye candy. This year, feast your eyes — and your body — on a jet-black interior with leather, heated seats. An 8-inch color touchscreen, automatic climate control module and special Denali logo floor mats are just a few visual



pleasantries the Denali package offers.

Some important safety features you can count on include Forward Collision Alert and Lane Departure Warning systems.

## SIERRA

GMC also is updating its standard Sierra truck for 2017, with a focus on safety and miles-per-gallon upgrades on its extremely popular light-duty

truck.

New in 2017, Sierra comes with Active Aero Shutters to help improve gas mileage. GM has been using this innovative shutter system in other models and has decided to include it in the base Sierra model. These shutters, located in the grille, open at highway speeds allowing an enhancement in aerodynamics that improves gas mileage. Sierra also is receiving the



Teen Driver safety feature sure to make parents more comfortable with the newest drivers in the family.



# A New Concept

In 2009, Chrysler announced it would separate Ram trucks from its Dodge line. The split allows engineers to focus solely on improving pickups for truck enthusiasts and commercial markets. 2017 offers updates to existing trucks as well as a new concept truck that will be unlike anything the brand has seen before.

## REBEL TRX CONCEPT

Ram is planning to make a big splash in the off-road market. Featuring a 6.2L supercharged Hemi and an efficient off-road suspension, the Rebel TRX is set to be the most powerful half-ton pickup out of the factory. The brand new Rebel will be one of the fastest half-ton trucks on the road, easily achieving over the 100 mph mark.

On the outside, the Rebel TRX has a look that shouts extreme attitude. A distinctive front grille, all-steel bumpers and a new body design make this truck stand apart from any other Ram on the market.

The interior is nothing short of impressive. The seats offer a unique suede material that is designed to cling to cloth. Six-point racing harnesses are even featured in every seat to keep drivers and passengers safe while on the highway or on the trails.

## RAM 1500 REBEL

Ram has added some significant upgrades to its half-ton Rebel for 2017. The new model features a re-engineered rear fender, wider arches for wheels and a new design for the front grille. The new Rebel looks more aggressive than previous models.

The interior in 2017 models also is getting an upgrade. The black-colored interior



scheme is accented with red around vents and the information column, and silver components strategically placed in the cabin.

New Rebels will come with two choices when it comes to the engine that powers this beast: a 3.6L V6 or the popular 5.7 Hemi. Either option comes with the choice of all-

wheel or rear-wheel drive models.

## RAM POWER WAGON

To create a Power Wagon, Ram has built a 2500HD pickup with extreme off-road features, a more aggressive grille and some awesome suspension components.

The 2017 Power Wagon gets

a lift of 2.3 inches, giving it a jaw-dropping 14.3 inches of ground clearance. It is even able to tread through water up to 30 inches deep. This

year's Power Wagon features a factory installed WARN winch, locking differentials and decals that proudly proclaim "Power Wagon."





# Off-Road Offerings

Toyota offers some heavy hitters in its line of pickup trucks. For 2017, it plans to shake up the competition by offering its own off-road package to one of Toyota's most popular trucks. There also will be some small upgrades to the ever-popular Tundra. 2017 will be an exciting year for Toyota and its fans.

## TACOMA TRD PRO

The Taco, as Toyota enthusiasts have deemed the fan-favorite Tacoma, is getting the off-road treatment. The new, hardcore version offers different options including exterior colors and the choice of a manual or automatic transmission.

This vehicle is only available as a double cab, 4x4 with a five-foot bed. Toyota is taking advantage of its capable 3.5 V6 engine for this new truck.

## WHAT MAKES THE TRD PRO DIFFERENT?

Place a TRD Pro next to a standard Tacoma and the visual differences are easily identifiable. The TRD Pro features exclusive body decals that show off on its front doors and tailgate. The new black hood scoop and fender flares give the truck a demeanor that demands attention. The new blacked-out head- and tail-light bezels are a nice touch to show off the menacing appearance for which the TRD aims.

The visuals of this truck certainly give it an edge on some competitors' current off-road models, but what really stands out is the list of off-road features the TRD Pro offers.

Toyota has designed coil springs that are unique to the TRD model. They give the truck an additional inch of lift, up front. The progressive-rate

leaf springs keep the rear of the truck in good shape with their special bump absorption technology.

Electronic-locking rear differential, standard towing package and factory-installed

coolers for engine oil, power steering and the automatic transmission keep the TRD Pro safe for any driving condition.

## 2017 TUNDRA

The Tundra is not getting

upgrades as significant as the Tacoma this year. The Tundra was awarded for Best Resale Value: Full-Size Pickup Truck by Kelley Blue Book in 2016. It's like they say, "If it's not broken, don't fix it."

A few of the minor upgrades the Tundra is receiving for 2017 are a factory-installed trailer tow hitch receiver for the 4.6L models and powered front bucket seats for Limited models.



© TOYOTA



# Back for More

**H**onda took a step back from the pickup truck market in 2014. After a two-year hiatus it's back with its flagship truck, the Ridgeline. With major upgrades sure to excite Honda enthusiasts, 2017 is the year Honda gets back into the ever-competitive market of light-duty trucks.

## REIMAGINED STRUCTURE

The new structure featured on the 2017 Ridgeline is more understated than the first generation's version of pickup. The Ridgeline follows the structure of Honda's popular Pilot SUV model. Imagine a Pilot that utilizes a truck bed after the second row of seating and you have the Ridgeline.

The new design required Honda to create sturdier components to compensate for the sometimes-strenuous duties pickup trucks are expected to handle. The Ridgeline has a front structure that is 17 percent stronger than its Pilot cousin. Its rear end is 31 percent stronger.

## UNDER THE HOOD

The Ridgeline comes packed with a six-speed transmission and a 3.5L V6 engine. Honda has said that the new Ridgeline can achieve 19/26 mpg city/highway miles for front-wheel-drive models.

The four-wheel-drive models aren't far behind, with their 18/25 mpg city/highway.

Honda has created the perfect light-duty truck for the casual driver. The maximum payload of 1,584 pounds should be more than efficient for carrying lighter loads.

## BELLS AND WHISTLES

Honda has once again creat-



ed an interior that exemplifies excellence. The cab is huge, making it comfortable for both the driver and passengers. The flip-up rear seat is back from the first generation of

Ridgelines and offers nearly 2.9 cubic feet of additional storage in the cabin.

Higher trim levels of the Ridgeline feature six exterior speakers in the bed. Honda

has figured out that pickups are staples at tailgates or other get-togethers and drivers should be able to have instant access to an impressive speaker. The sound isn't intrusive,

the bass levels are reported as low, but it can make for great ambiance.

The 2017 Ridgeline also offers an in-bed trunk for even more storage, if needed.





© NISSAN

# An Update for Titan

Nissan is no stranger to the world of light-duty pickup trucks. However, the brand entered the medium-duty truck market in 2016 when it unveiled the Titan XD. This year, Nissan has beefed up its traditional half-ton Titan, offering many of the remarkable features found in its XD brother.

## 2017 TITAN

In 2017, Nissan is offering a single-cab Titan for the first time in its line's history. This is an attempt to create an entry-level pickup to compete in the fleet-truck market as well as please everyday drivers. The Titan will still offer its traditional crew cab option on all new models.

The 2017 Titan S feature is a

basic trim level that still features some impressive benefits. It comes stocked with a 5.6L engine that is paired with a seven-speed transmission. Titan S also features innovative interior technology, such as Nissan Connect, a push-start ignition and a substantive 5-inch media display

Nissan's 2017 Titan also has an SV trim level option. This

package includes all of the favorite features but adds extra flair by including chrome exterior trim and an advanced Drive-Assist Display.

## 2017 TITAN XD

2017 marks the second year Nissan is offering its medium-duty Titan. The Titan XD comes with the same 5.6L engine of its light-duty coun-

terpart but has the option for a 5.0 Cummins diesel upgrade.

The XD is taking premium to a new level in pickup trucks. The interior features a 7-inch color display with navigation and a backup camera. Front seats are heated and cooled, and are water resistant to keep your interior in peak shape.

All the old favorites, such as

push-button ignition, heated steering wheel and intelligent climate control, are available in the new Titan XD.

The Cummins diesel option gives the new Titan XD a towing capacity of up to 12,640 pounds and has a payload of 2,910 pounds. The Cummins diesel is paired with an Aisin automatic transmission to tow extreme amounts of weight.