

SANTA Shops Locally



The anticipation built as Santa stepped onto the stage, walked up to the podium and cleared his throat. “Elves, reindeer, Mrs. Claus,” he began, looking around the room. “I’m sure you’re wondering why I called you here today. For the past few hundred years, it’s been a great pleasure to make the children of the world happy with the toys we build right here at the North Pole. I’m incredibly proud of you.”



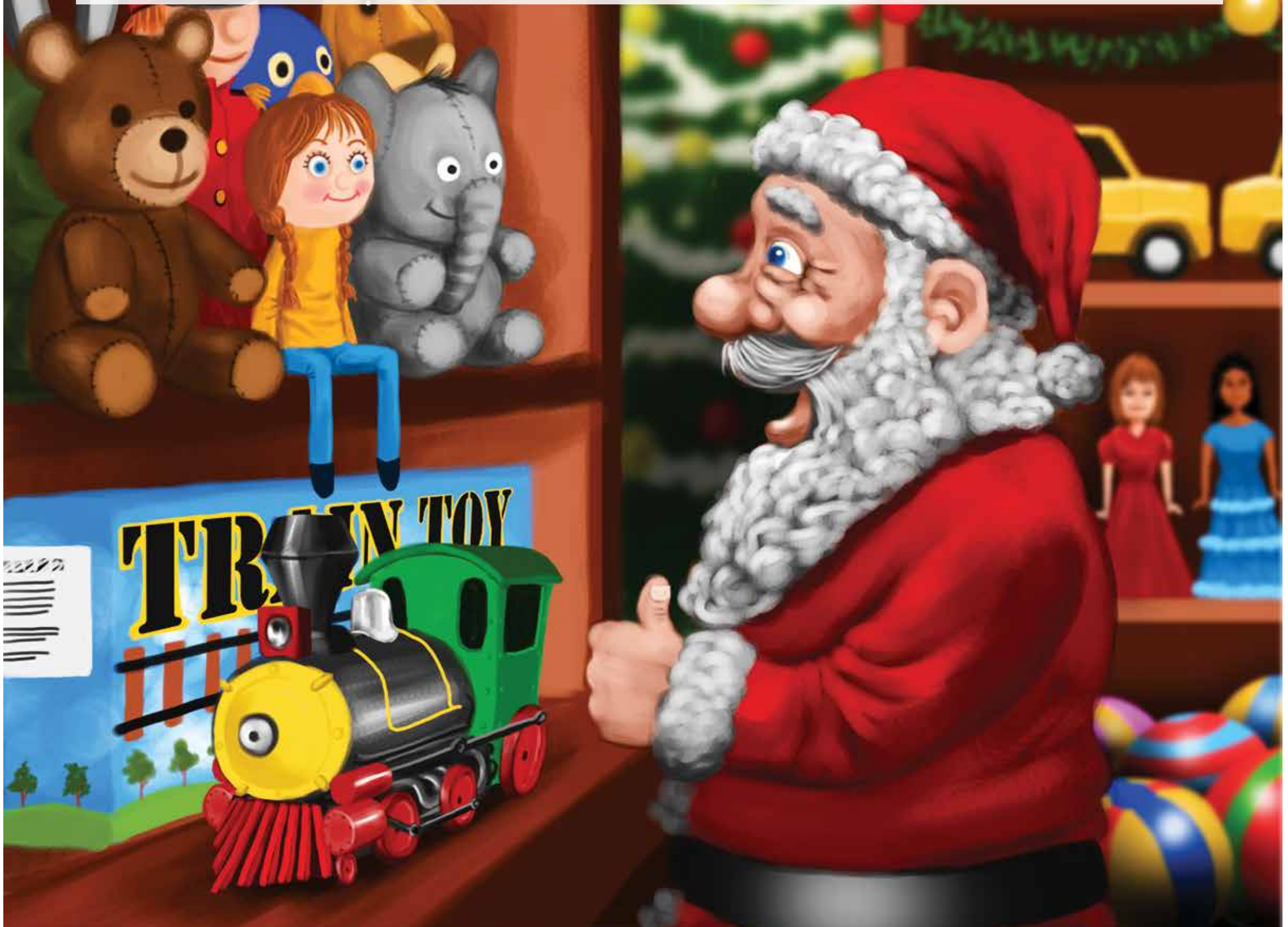
Silence drew over the room as Santa continued. “In fact, I’m so proud of what you’ve done that I’m giving you something you’ve never had before: a vacation!” The elves erupted in applause, tossing their hats in the air upon hearing they’d get a much-needed break from their Christmas routine. There was just one problem. How would Santa deliver his Christmas toys without the elves to help?



Fortunately, Santa had a plan. He was going to pack up his sleigh with empty bags and travel the world shopping for Christmas toys, starting in one of his favorite towns, CITYNAME. “I know they’ve got some wonderful gifts there,” he told Mrs. Claus before leaving the North Pole.



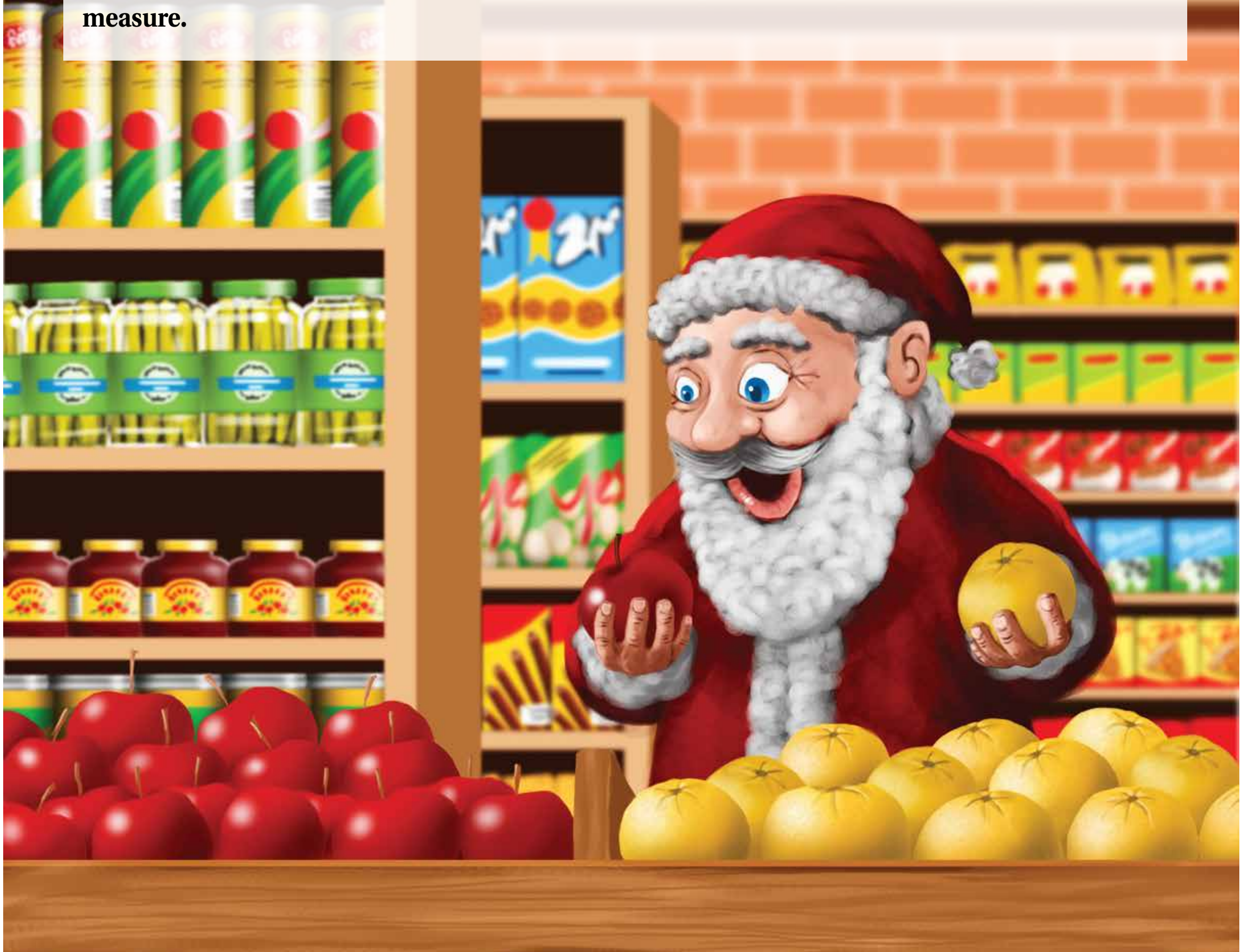
Not surprisingly, his first stop was at TOYSTORE, a shop that sells some of the coolest toys in CITYNAME. “Boy, all the kids are going to love what I bring them this year!” he said. “The toys here are just as good as my elves make. Very impressive.” He checked his list of all the good girls and boys, carefully filling up his bags with all the right gifts to deliver on Christmas Eve.



Santa knows kids, moms, dads and grandparents all smile when they get new clothes, so his next stop was important: CLOTHINGSTORE, where he could pick up some of the latest fashions. He packed more bags full of sweaters, socks and pajamas to keep the people of CITYNAME warm and cozy this winter.



Anyone who's seen Santa's jelly-belly could guess where he might stop next: FOODSTORE. Traveling the world every Christmas makes Santa appreciate all the local flavors and tastes around the globe, and one of his very favorite stops happens to be here in CITYNAME. He packed his bags with tasty gifts, while keeping a few for himself and Mrs. Claus just for good measure.



For moms and dads who've been extra good this year, Santa made a special stop at CARDEALER for gifts that won't even fit on his sleigh. He admired all the shiny vehicles on the lot and picked some of his favorites for giving away. He made sure they were all clean and full of gas before taking the keys with him to leave under a few lucky Christmas trees.

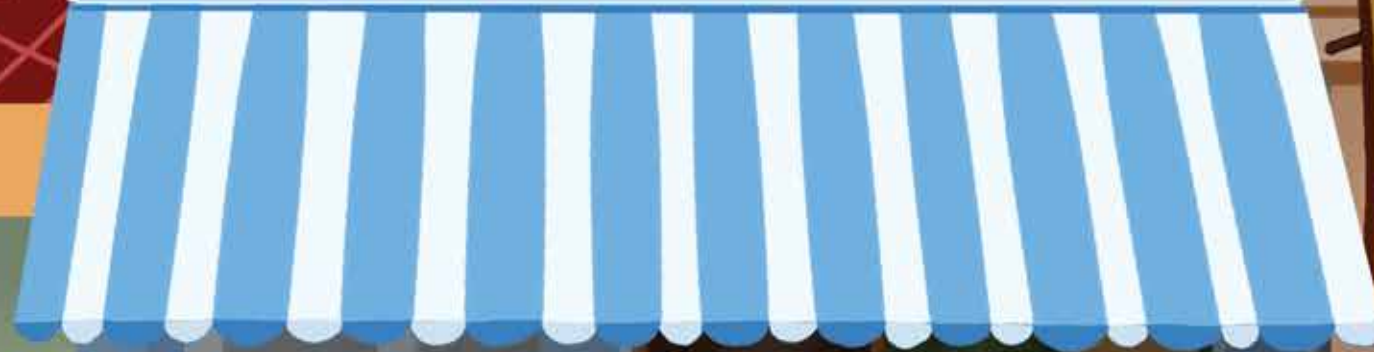


Santa wanted all of CITYNAME to look like it's in the Christmas spirit, so he picked up some beautiful holiday decorations at HOMEDECORSTORE to give away. He had a hard time picking between all he gorgeous options, but in the end he settled on a few classics to set the Christmas mood for friends and family all over town.



Santa made a few more stops in town — including OTHERSTORES — to finish off his Christmas shopping list. He was thrilled to find everything he needed right here in CITYNAME. He was also glad to know all his elves were enjoying the holiday off with a trip to Bermuda they booked through TRAVELAGENCY.

Furniture Shop



Santa thoroughly enjoyed his shopping trip to CITYNAME, even taking the time to enjoy a stop at LOCALATTRACTION before leaving town. But his favorite part was seeing the smiles on the faces of all the local shop owners who took care of him this holiday season.



When Santa spent his money in CITYNAME, he did a lot of good. He helped create jobs for local people. His taxes helped pay for roads and services. And he made the local economy stronger by doing his shopping right here in town. It was an extra special Christmas gift he gave to CITYNAME this year, and that made Santa happy.

