

# GARAGE SALES

## More than a Garage Sale

Cleaning out, downsizing, remodeling. These are all great reasons for you and I to hold a garage sale. But what if it's not a family or even a neighborhood? What if it's, say, a major sports team or a theme park?

### **WASHINGTON CAPITALS GARAGE SALE**

The NHL team hosted a garage sale to clear out merchandise in September. The sale benefitted the Monumental Sports & Entertainment Foundation. Fans could watch pre-season training for free at the MedStar Capitals Iceplex in Arlington, Virginia, then snatch up bobbleheads, tees, hats and other swag. Season pass holders got first dibs from 10-11 a.m., but the general public was let loose after that.

### **ST. CLOUD ROX GARAGE SALE**

The St. Cloud, Minnesota, Rox, a Northwoods League collegiate summer baseball team



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hosted a garage sale in October that featured game-used equipment, merchandise and other team items. News reports said some of the items were marked down as much as 75%.

### **UNIVERSITY OF NORTH CAROLINA ATHLETICS' TAR HEEL YARD SALE**

Held in April, the Tar Heel

Yard Sale included more than 21,000 mostly unworn items, including more than 700 pairs of Jordan basketball shoes, game jerseys, game shorts and more. The Jordans went for \$100 a pair. Other footwear went for as low as \$10, along with tees and shorts. Football practice jerseys, headbands and wristbands, kneepads and

shin guards, and socks went for \$5.

### **CODY AND GOLD GARAGE SALE**

Kansas City Royals fans could find commemorative items, uniforms, game equipment and more at this online auction hosted by hosts on a local sports radio station. The sale

benefitted the Negro Leagues Baseball Museum. It featured items from various Royals promotions over the years as well as things such as an Indianapolis Colts football phone and a bat signed by Hunter Dozier.

### **U.S. SKI & SNOWBOARD GARAGE SALE**

The U.S. Ski & Snowboard program held a merchandise garage sale in September at their Park City, Utah, gym. Gear from popular brands could be had for as much as 50% off, including items by Kappa, Spyder, Buff and Hydro Flask.

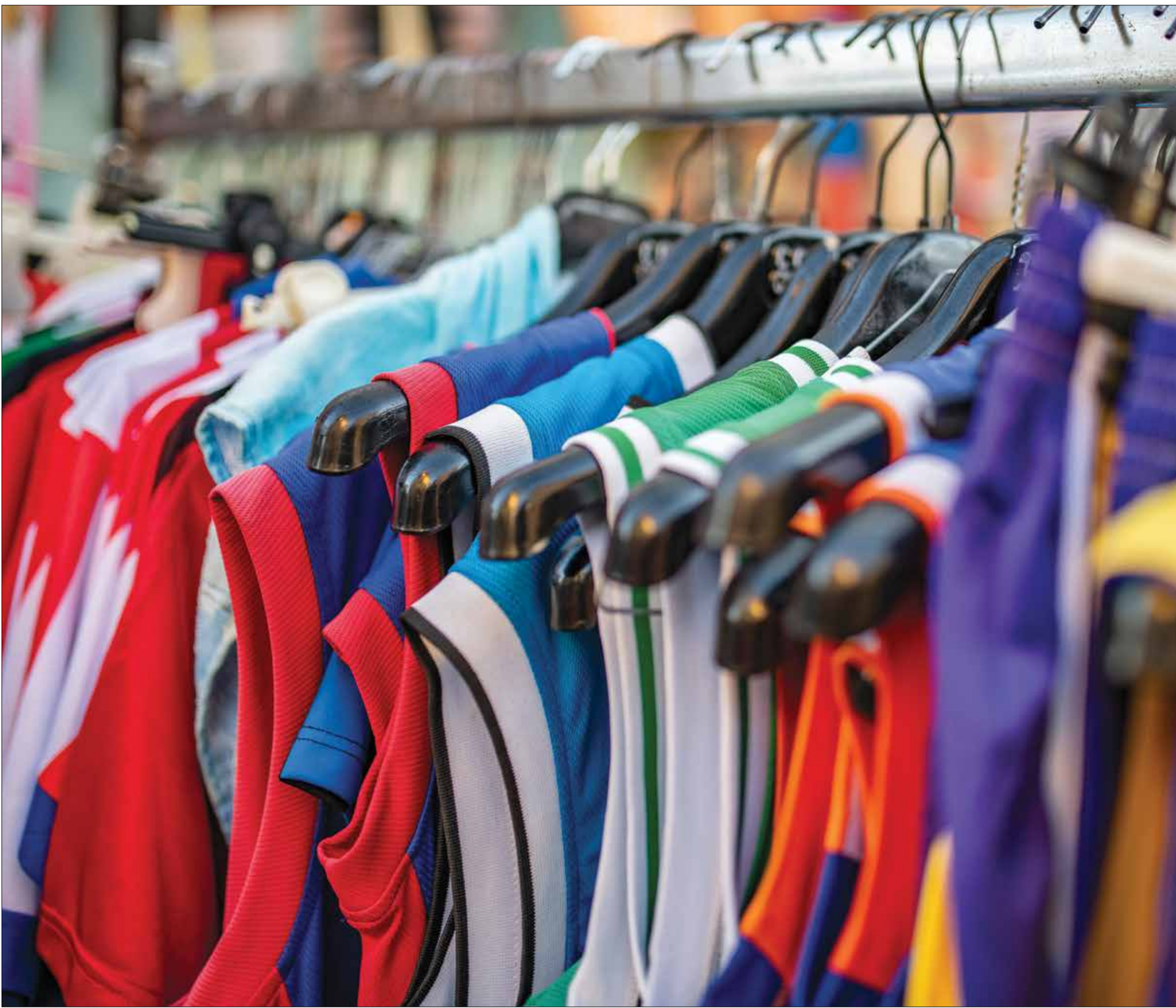
### **RAYS FAN FEST**

The Tampa Bay Rays held a February fan festival at Tropicana Field that included a charity sale of team merchandise and other team-related items. Prices for jerseys, helmets, bats and autographed items started at \$5 and proceeds went to the team's foundation.

### **THIRD MAN RECORDS GARAGE SALE**

Third Man Records held an online garage sale that featured specialty items and collectibles that included musical instruments, set props, furniture and more. A portion of the proceeds went to Detroit's Clark Park Coalition.

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### SELLER'S TIP

#### Host Your Own Sale

Almost every organization that has merchandise can hold a garage sale to help clear out the back room. It does seem to work better if at least a portion of the money goes to a charitable cause, such as a team's foundation or a local charity. Even if you don't have a major sports team's or record label's budget, you can still set up a garage sale that benefits, say, a Little League team — and clears out some parents' garages, too.

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