

GARAGE SALES

Best Times of Year for Garage Sales

There's no bad time to have a garage sale in most places, especially if you have access to a covered or indoor space. The exception is if you have an unusually harsh winter or summer; bitter cold or steaming heat may keep shoppers away.

But there are best times to hold sales to attract the most shoppers and buyers. Keep reading to learn more.

SPRING

Spring is the queen of garage sale seasons. The weather is typically great and, after being cooped up all winter, people are out and ready to buy. The bad news is that everyone tends to be holding a sale this time of year, so competition can be intense. You'll have to price and advertise more aggressively to draw in shoppers.

SUMMER

Summer is also a great time to hold a sale. Just beware of the heat and take proper precautions both for your shoppers and yourself.



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If you can, set up at least some of your items under some shade to make it more pleasant. Also consider putting up fans, if you can, and offering ice-cold water to your shoppers. Also take precautions for yourself and any helpers you have. Stay well hydrated and take frequent breaks to cool off.

FALL

The weather is just as nice as spring, but there's less competition for sales. Just beware of

any sudden weather and, especially if you're holding your sale outdoors on the lawn, rake up any leaves and sticks that may be trip hazards.

DAYS TO HOLD YOUR SALE

Most garage sales are held on the weekends, and for good reason. People are off of work and keen to shop, especially on Saturdays, when they may be free from religious or family obligations. Some areas may have regulations regarding days

you can hold a sale, from particular days to length of your sale. Always inquire and make sure you get any necessary permits before going full bore into your planning process.

If local ordinances allow, start your sale on a Friday afternoon or evening, especially during hotter months, but hold firm on your pricing. This may draw out shoppers looking to beat the heat or get first dibs on your goods. Then, hold your regular sale Saturday for the masses.

ETIQUETTE

Don't forget to let your neighbors and neighborhood association know about your sale. They may come shop themselves or help you advertise, but, most importantly, they can plan their own day accordingly and not be inconvenienced by the traffic generated by your sale. They might even like to join you, making it a community event that will attract more shoppers and make you more money.

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SELLER'S TIP

Set Hours Accordingly

Set hours for your sale according to how much stuff you have. If you don't have a lot, go for a morning-only or afternoon-only sale. If you have a lot of items, go for all day, but set certain hours, such as telling early birds they have to pay double, or half price after 3 p.m.

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