

GARAGE SALES

Using Apps to Boost Sales

In addition to the usual folding tables, you can also display your merchandise on social media and apps to sell more items for more money and possibly even to bring more people into your sale when you have it. Here are just a few of the apps you can use.

LETGO

Letgo is an app with more than 100 million downloads, the company says. You can both buy and sell on Letgo. Listings on the app ran from baseball cards all the way to cars. The company says it offers verified user profiles with ratings and reviews so you can see who you're talking to and what other people have said about them. It uses machine learning, it says, to identify and block inappropriate content and works closely with law enforcement.

POSHMARK

This app sells clothing and accessories and other fashion items. You can clean out your



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closet and make some money in the process. The company says it has more than 200 million items for sale at any given time with one sale every second in the U.S. Sellers get prepaid shipping labels and can redeem earnings via direct deposit, check or by buying goods in the app. Poshmark takes a flat \$2.95

fee on sales under \$15 and 20% on sales \$15 and up.

META MARKETPLACE

A powerful part of the Facebook platform is the Marketplace feature that allows you to sell items both locally and across the world. Items for sale are generally

tailored by geographic location, and you handle the shipping or delivery to your seller. You won't have to download an extra app, and there's also features that let you rate buyers and sellers for your safety.

DECLUTTR

Decluttr lets you get rid of

your extra tech gathering dust. You select the make, model and condition of the items you need to offload and the app will give you an instant price. The company said it will lock in the valuation for 28 days and they guarantee the first price offered or you can request your item back for free. The app also works for CDs, DVDs and games. Shipping is free and the company gives you next-day payment.

WORTHY

This is a site just for jewelry. Auction off your pieces, including fine jewelry. The company has a network of more than 1,000 professional buyers who compete for your piece. Their gemologists will clean and photograph your jewelry, then they will have it graded by experts. Personal auction managers will advise you during your sell, the company said, making sure you have a great experience. Payments come within 2-4 business days, the company says.

Make sure you clean up your items and photograph them in great lighting so your potential buyers get the best possible view of your items for sale. Of course, if you've got lots of items for sale or a wide variety, the best way to go might be the good-old in-person sale.

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BUYER'S TIP

In-Person Sales Still the Best Option

Apps are great, especially when you're buying or selling a particular kind of item. But for looking for a wide variety of items, in-person sales are the best.

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