

GARAGE SALES

Holding a Multi-Day Sale

If you've got a bunch of merchandise, you might consider holding a multi-day sale over a whole weekend.

A multi-day sale usually runs Friday through Saturday, but The Spruce says that Thursdays are becoming more popular as an early-bird day. Here are some tips for holding a sale over several days.

FOLLOW THE RULES

Check local ordinances for having a multi-day sale. Some cities may have a limit on how many days a sale can be held. You may also have to pick up the merchandise at the end of each day and put it back on the next day. Remember that there may be limits on how many multi-day sales you can have in a certain period. The city of Boca Raton, Florida, for instance, limits sales to two days between 8 a.m. and 5 p.m., and no more than four times a year.

ADVERTISING

Don't forget to advertise your big sale. Make clear all the days and times the sale will be open and include the address and, if you have room, a short listing of some



© ADOBE STOCK

of the things you'll have available. Big draws tend to be toys and kids' clothes, lawn equipment and furniture. Put an ad in the newspaper, as that's how many sellers plan their garage-sale day. Also post on social media and put up signs around your neighborhood and in stores, where allowed.

JOIN A COMMUNITY SALE

If you've got a community sale that happens near you, jump in! Community sales are a great way to share advertising and efforts and attract a lot of shoppers. If you're community doesn't have a sale,

you can organize one yourself. You can also join a sale at your church or with another charity.

ORGANIZING YOUR SALE

When you organize your sale, use the usual tips of organizing clean merchandise on easy-to-browse tables.

Furthermore, you'll need to consider that you'll be bringing the merchandise back inside for safety overnight and plan accordingly. So display accordingly. Make sure you have room to put everything inside and back out easily. The good news is that, because you're having a sale over several days, you might not have to price and organize everything all at once. You can spread it out over the course of the sale.

CONSIDER THEMES

Think about having a theme for each day. Maybe 50% off books on Friday or buy one, get one free outfits on Saturday. Also, you might consider saving some merchandise just for your last day. Toward the end of the sale, you might consider slashing prices even more to entice bargain hunters.

TAKE CARE OF YOURSELF

Remember to take care of yourself, too. Hydrate, eat well, keep the sunscreen on, stay in the shade and ask friends to lend you a hand. A multi-day sale is tough, and you need to make sure you keep your energy level up. Consider selling or giving out iced water if the weather's warm. That'll keep your sellers around longer and keep them buying more.

GARAGE SALES



© ADOBE STOCK

Holding a Multi-Day Sale

If you've got a bunch of merchandise, you might consider holding a multi-day sale over a whole weekend.

A multi-day sale usually runs Friday through Saturday, but The Spruce says that Thursdays are becoming more popular as an early-bird day. Here are some tips for holding a sale over several days.

FOLLOW THE RULES

Check local ordinances for having a multi-day sale. Some cities may have a limit on how many days a sale can be held. You may also have to pick up the merchandise at the end of each day and put it back on the next day. Remember that there may be limits on how many multi-day sales you can have in a certain period. The

city of Boca Raton, Florida, for instance, limits sales to two days between 8 a.m. and 5 p.m., and no more than four times a year.

ADVERTISING

Don't forget to advertise your big sale. Make clear all the days and times the sale will be open and include the address and, if you have room, a short listing of some of the things you'll have available. Big draws tend to be toys and kids' clothes, lawn equipment and furniture. Put an ad in the newspaper, as that's how many sellers plan their garage-sale day. Also post on

social media and put up signs around your neighborhood and in stores, where allowed.

JOIN A COMMUNITY SALE

If you've got a community sale that happens near you, jump in! Community sales are a great way to share advertising and efforts and attract a lot of shoppers. If you're community doesn't have a sale, you can organize one yourself. You can also join a sale at your church or with another charity.

ORGANIZING YOUR SALE

When you organize your

sale, use the usual tips of organizing clean merchandise on easy-to-browse tables. Furthermore, you'll need to consider that you'll be bringing the merchandise back inside for safety overnight and plan accordingly. So display accordingly. Make sure you have room to put everything inside and back out easily. The good news is that, because you're having a sale over several days, you might not have to price and organize everything all at once. You can spread it out over the course of the sale.

CONSIDER THEMES

Think about having a theme for each day. Maybe 50% off books on Friday or

buy one, get one free outfits on Saturday. Also, you might consider saving some merchandise just for your last day. Toward the end of the sale, you might consider slashing prices even more to entice bargain hunters.

TAKE CARE OF YOURSELF

Remember to take care of yourself, too. Hydrate, eat well, keep the sunscreen on, stay in the shade and ask friends to lend you a hand. A multi-day sale is tough, and you need to make sure you keep your energy level up. Consider selling or giving out iced water if the weather's warm. That'll keep your sellers around longer and keep them buying more.

BUYER'S TIP

Last-Day Deals

If you're hunting bargains, hit up the last afternoon of a multi-day sale. Sellers may be tired and willing to deal.

AD SPACE