

GARAGE SALES

Celebrities Have Sales, Too

When you and I need to move, often one of the first things we do is clear out space by having a garage sale. It moves the clutter into someone else's home and generates a little profit, too. As it turns out, celebrities are no different.

SIR ELTON JOHN

Sir Elton John held a series of sales, all held by Christie's New York, called "The Collection of Sir Elton John: Goodbye Peachtree Road," when the performer decided to sell his home in Atlanta. The sale included art by Andy Warhol, Helmut Newton, Robert Mapplethorpe, Peter Beard, Herb Ritts and Richard Avedon. Some of Sir Elton's dazzling stage suits were also available, as well as boots and 32 watches, including 13 watches by Cartier, five Chopard and four Hublots. The star of the show, according to Watchpro, was a leopard print Rolex Daytona made in 2001. It has a value of between \$40,000-\$60,000, the site says.

STACY LONDON

Garage sales can also raise money. The former host of "What Not to Wear" held "the garage sale to end all garage sales" in early 2023, according to The New York Times. Some of the finds included a mink

coat (\$400) and Yves Saint Laurent pants (\$100). London teamed up with her friends Christene Barberich, former editor of Refinery29, and Maayan Zilberman, an artist and former lingere designer.

The group donated 10% of the proceeds to two charities, United 4 Iran and Planned Parenthood.

JOHN BARROWMAN

The British actor held a garage sale at his Palm Springs home in 2017. The "Big Bad Garage Sale" featured DC and Marvel collectibles and memorabilia from his shows, which include "Doctor Who," "Torchwood," "Arrow" and "Legends of Tomorrow." It also featured piles of clothes, and Barrowman was kind enough to pose for pictures and sign autographs for fans.

BOB HOPE

Another common reason to hold a sale is after the death of a loved one. Bob Hope's



daughter, Linda Hope, held a garage sale at the entertainer's Toluca Lake, Calif., home after he passed away. Fans began lining up outside the estate before sunrise, news outlets reported at the time. Hope died in 2003 at the age of 100. The sale featured mostly memorabilia and knick-knacks, holiday decorations, movies and books; larger items such as furniture and artworks went in an auction at a later date.

JANE FONDA

Actress and activist Jane Fonda auctioned off around 700 items in a 2016 garage sale. "At a certain point in life, you want to pare things down. And that can include things that really come from your heart," Fonda says in a video. Julien's Auctions handled the sale, which included her famous black-and-red-striped leotard. The one-of-a-kind sale also featured a 1982 Andy Warhol lithograph of Fonda as Barbarella, an Atelier

Versace gown, and a signed script from "On Golden Pond."

RUSSELL CROWE

The Aussie actor jumped on the decluttering bandwagon in 2018, holding a garage sale that included movie props and other trinkets, including Jack Aubrey's violin from "Master and Commander." The sale also included a giant stage coach and some armor from "Gladiator." The sale fell on the actor's 54th birthday.

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SELLER'S TIP

A Glamorous Affair

Even if you're not a celebrity, you can stage your sale like one. A tastefully arranged, clean and organized sale can net you more profits and draw more attention. Use big-ticket items to draw the eyes of passers-by and make sure your advertising is clear and concise.

AD SPACE