

Pinnacle of Luxury

Unmatched Comfort and Capability in Ram's Premium Pickup

By Derek Price

CARGAZING.COM

The 2024 Ram 1500 Limited continues to uphold the high standard that has become synonymous with Ram's reputation in the pickup truck segment.

Offering a blend of luxurious comfort, robust capability and advanced technology, this model solidifies its position as a top contender for those seeking the pinnacle of pickup truck refinement.

Inside, passengers are treated to an environment that rivals the comfort and sophistication of luxury sedans. The cabin is a showcase of premium features, from the expansive 12-inch Uconnect 5 touchscreen to the heated and cooled seats that provide an unparalleled level of comfort.

These seats, akin to high-end recliners, and the convenient power running boards elevate the experience, making my Limited tester feel like the Rolls-Royce of pickup trucks.

The technological prowess of the Ram 1500 Limited is equally impressive. The Uconnect system offers advanced features such as split-screen capability and comprehensive 360-degree camera views, ensuring that connectivity and control are always within reach. Whether it's for entertainment or navigation, the sys-



The 2024 Ram 1500 Limited exudes sophistication with its robust design and advanced features.

tem is designed to meet the demands of modern drivers and passengers.

On the road, the half-ton Ram shines with its exceptional ride quality. The class-exclusive four-corner Active Level air suspension not only enhances fuel efficiency but also provides a ride that's smooth and composed, whether you're cruising on the highway or navigating rugged terrain.

This, combined with the truck's impressive towing and payload capacities, demonstrates that luxury and utility can coexist

seamlessly.

However, the luxury and capability of the Ram 1500 Limited come with a hefty price tag. The nearly \$82,000 cost for my test model may give potential buyers pause.

For those who value the pinnacle of comfort and performance in a pickup, the Limited offers a compelling proposition. Features like the optional tonneau cover, which protected luggage during a stormy trip, exemplify the truck's practical yet premium appeal.

The truck's design incor-

porates thoughtful details, such as class-exclusive in-floor storage and a multi-function tailgate, enhancing both its functionality and user-friendliness.

The eTorque mild hybrid system provides a boost in fuel efficiency without sacrificing power, available in both V-6 and V-8 configurations. Whether you're towing heavy loads or simply enjoying a drive, it delivers a balanced and powerful driving experience.

Despite the steep price, the Ram 1500 Limited proves its worth through its

extensive list of features and unmatched comfort. From the luxurious interior to the advanced technology and robust performance, this truck offers a holistic experience that's hard to find elsewhere in the pickup segment.

While it continues the legacy of its predecessors rather than setting a new standard, it remains a top choice for discerning buyers who seek the best in comfort, technology and performance. It sets a high bar for what a luxury pickup truck can be.

AT A GLANCE

What was tested?

2024 Volvo XC60 Recharge
2024 Ram 1500 Limited Crew Carb 4x4 (\$69,660). Options: Premium paint (\$245), trailer tow group (\$1,195), bed utility group (\$545), Limited Level 1 Equipment Group (\$4,995), trim-fold tonneau cover (\$695), anti-spin differential rear axle (\$495), multi-function tailgate (\$1,095), RamBox (\$995). Price as tested (including \$1,995 destination charge): \$81,915

By The Numbers

Wheelbase: 144.6 in.
Length: 232.9 in.
Width: 82.1 in.
Height: 77.5 in.
Engine: 5.7-liter Hemi V-8 with eTorque (395 hp, 410 lbs.-ft.)

Transmission: Eight-speed automatic
Fuel economy: 18 city, 22 highway

RATINGS

Style: 9
Performance: 9
Price: 4
Handling: 6
Ride: 10
Comfort: 10
Quality: 8
Overall: 9

Why buy it? Even before its update for 2025, the Ram 1500 remains a luxurious, comfortable and extremely capable pickup.

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Inside the Ram 1500 Limited, luxury meets functionality with plush seating and cutting-edge technology.

modern drivers and passengers.

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A CLOSER LOOK



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FACTS, FIGURES AND RATINGS

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