

AUTO BRAND

SPOTLIGHT

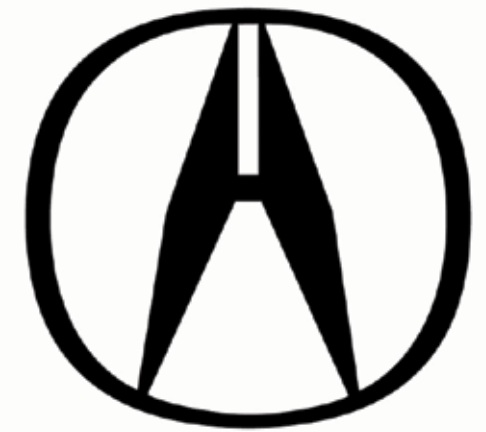
Highlighting
2016's hottest cars,
trucks and SUVs



AUTO BRAND SPOTLIGHT

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SPOTLIGHT ON Acura



2016 VEHICLES TO WATCH

RDX



The RDX gets a major upgrade to its safety features, styling, technology, performance and ride, including a more powerful V6 engine.

ILX



An all-new, direct-injected engine, eight-speed dual-clutch transmission and expanded trim ranges make the 2016 ILX better than ever.

RLX



Acura's flagship luxury car adds AcuraWatch and other enhancements to keep it at the pinnacle of driving technology.

AT A GLANCE

TECHNOLOGY: Vehicles feature satellite communication systems with real-time traffic, Super Handling All-Wheel Drive, and Variable Valve Timing and Lift Electronic Control.

HISTORY: The Acura brand was introduced in the U.S. by Honda as a separate luxury car division in 1986.

FAMOUS MODELS: Legend, NSX, MDX.

KNOWN FOR: Consistently scoring high in J. D. Power's quality and satisfaction surveys.

Technology and precision

Since its debut in 1986 with just two vehicle models, Acura has grown into its niche as Honda's luxury brand. Acura's products are well known for innovation, high performance and meticulous craftsmanship. Acura's Legend was the first luxury Japanese car in the U.S. market, and it was extremely effective in competition with existing European luxury cars.

Acura's reputation for innovation was cemented in 1990 with the debut of the NSX, which offered an all-aluminum body and Acura's Variable Valve Timing and Lift Electronic Control (VTEC).

The vehicles produced by Acura expand upon Honda's technological innovation. The AcuraLink Real-Time

Traffic and Weather, for example, shows weather conditions for any location and alerts the driver if a weather-related problem exists along the planned route.

Acura's sophisticated driver aids such as automatic collision-mitigation braking, active cruise control, and blind-spot detection are now nearly standard on all models. In addition, the manufacturer's Integrated Dynamics System (IDS) tailors the vehicle's independent suspension to accommodate the driver's preference for either a more sporting or a more comfortable ride.

In 2016, Acura's focus on future vehicle designs will continue to combine power, performance, and style with a car that's fun to drive.

SPOTLIGHT ON

Audi



2016 VEHICLES TO WATCH

TT



With an all-new design for 2016, the Audi TT has advanced and innovative technologies, including the cutting-edge “virtual cockpit.”

Q3



The coupe-like Q3 crossover gets freshened exterior styling, an upgraded interior and new standard equipment for 2016.

A6



New front and rear styling gives the A6 a more dynamic stance and greater presence on the road for the 2016 model year.

AT A GLANCE

TECHNOLOGY: Aluminum space frame technology allows Audi to create cars that are easier to handle, maneuver and accelerate.

HISTORY: Founded in 1910 by August Horch, the Audi symbol's four rings represent its early merger with three other German companies.

FAMOUS MODELS: TT, A4, A8, 100, S8.

KNOWN FOR: Cutting-edge technology, high-end comfort and bona fide luxury.

Innovative German design

Few automobile manufacturers can claim a place among the top echelon of designers and innovators, and Audi is definitely one of them. Since being founded by August Horch in Germany in 1914, this automaker has enjoyed a consistently excellent reputation as a producer of luxury cars. Since being purchased by Volkswagen in 1964, Audi has maintained a prominent place in the American auto industry.

In 1980, Audi kicked things up a notch with the introduction of the Quattro at the Geneva Auto Show. That model has since been discontinued, but the all-wheel-drive technology that made it so fresh and exciting — especially as a sport coupe — continues to be an Audi mainstay to this

day. Never before had the world seen a high-performance vehicle with all-wheel drive, and Audi never looked back.

One of the most remarkable things about Audi craftsmanship is the aluminum space frame technology it uses across the board. This design allows Audi vehicles to handle better and accelerate faster. When Audi's exquisite interiors are thrown into the mix, it's easy to see why this German brand has won over so many lifelong fans through the years.

In 1996, Audi underwent a major overhaul and launched new models like the A3 and A4. Along with the Audi TT, these vehicles have become the flagships of the Audi name. Audi's most luxurious car is the A8.

SPOTLIGHT ON

BMW



AT A GLANCE

TECHNOLOGY: BMW's cutting-edge performance tech is the benchmark for the world.

HISTORY: The automotive portion of BMW was founded in 1928; the company allowed Rolls-Royce and Bentley to start using BMW engines in the early '90s.

FAMOUS MODELS: 5 Series, Z4 Roadster.

KNOWN FOR: Precision engineering, high-performance sports sedans and advanced, forward-thinking style.

Pushing the envelope

BMW isn't afraid to try new things. As a company with decades of experience engineering some of the finest automotive machines on the planet, BMW has made its reputation with its meticulous, highly functional design, but also has remained relevant by refusing to simply settle into a groove.

Aside from designing a new test electric vehicle, BMW also is exploring the opposite end of the sustainability spectrum with a rugged, no-doors, no-roof, no-extra-padding outdoor vehicle that makes you wonder if you're in a car at all.

The overwhelming success of the Z4 Roadster, with its incredibly sleek body and smooth handling, has kept BMW exactly where it needs to be —

pushing the design envelope without sacrificing either precision or style. Consider the classic, an intelligent vehicle that functions as a family car but also has the exhilarating driving dynamics of a top-notch sports sedan.

Because BMW manufactures a vehicle for every type of lifestyle and refuses to stop innovating on a variety of fronts, the company is poised to continue achieving magnificence in the years to come.

For 2016, BMW's continued focus on "efficient dynamics" and the evolution of its aggressive styling make the brand as compelling as ever.

It's another reason this German brand has spent decades as a leader in the auto industry.

2016 VEHICLES TO WATCH

3 Series



A new inline six-cylinder gasoline engine is one of many upgrades for the redesigned 3 Series, BMW's most popular model.

X1



An all-new version of the X1 is coming out for 2016, building on the first model's success as it enters its second generation.

7 Series



BMW's iconic flagship sedan gets an all-new design for 2016, with an Active Kidney Grille and groundbreaking technology.

SPOTLIGHT ON

Buick



2016 VEHICLES TO WATCH

Cascada



Top-down luxury returns to Buick's lineup with the introduction of the 2016 Cascada, a good-looking convertible with a turbo engine.

Encore



The all-new Encore Sport Touring model adds a new level of zest and fun-to-drive performance in the compact crossover market.

Enclave



The Buick Enclave focuses on connectivity for 2016 as it adds OnStar 4G LTE and a built-in WiFi hotspot.

AT A GLANCE

TECHNOLOGY: The latest Buick models feature a blind spot indicator light on external mirrors and rear view cameras to improve safety.

HISTORY: The first Buick automobile was built in 1899. The company was established in Flint, Michigan, in 1903. By 1908, it was considered a leading car manufacturer.

FAMOUS MODELS: Enclave, Lucerne, Roadmaster, Regal.

KNOWN FOR: Affordability, luxury, performance and comfort

Luxury at a practical price

The Buick brand name has been active in the auto industry since the very beginning. It currently serves as the entry-luxury division for General Motors, providing affordable alternatives to other luxury vehicles.

Buick jumps out of the gate in 2016 with a continued focus on comfort, performance and safety.

It's rolling out a long list of high-tech safety features across many vehicles in its lineup, including Rear Cross Traffic Alert and Side Blind Zone Alert. Many of the upscale, high-tech safety features seem more reminiscent of cutting-edge Volvo cars than what domestic family cars have traditionally offered.

Buick also is moving its cars upscale and closer to what many

drivers would expect from a more expensive luxury brand. The quality construction and smooth, quiet driving feel rival even its cousins from the Cadillac brand.

It's also adding 4G LTE data connectivity.

Overall, the Buick brand is in the middle of a renaissance that puts a new focus on the vehicle experience, from the silence of its engines to the precision build quality inside the cabin. Its styling also is improved in recent years, most notably on the handsome LaCrosse sedan.

With a long history and exciting future, Buick is continuing to provide quality luxury vehicles at an entry-level price. It's proving it can provide a better luxury value than ever before.

SPOTLIGHT ON

Cadillac



2016 VEHICLES TO WATCH

CT6



The CT6 is Cadillac's long-awaited return to the prestige luxury segment, setting a new standard of technology and dynamics.

CTS-V



The new CTS-V enters its third generation with a supercharged V8 engine that makes an incredible 640 horsepower.

ATS-V



With 484 horsepower and offered as both a coupe and sedan, the ATS-V is the first-ever V-series car powered by a twin-turbo engine.

AT A GLANCE

TECHNOLOGY: Intelligent cruise control and blind zone alerts make it easier to stay safe; CUE digital interface is cutting-edge.

HISTORY: The Cadillac Automobile Company was born in 1902 and quickly gained a reputation as making the world's most luxurious vehicles.

FAMOUS MODELS: Seville, Escalade, Eldorado.

KNOWN FOR: The American luxury car answer to Germany's Mercedes Benz and England's Jaguar.

True American luxury

For decades, Cadillac, along with Chevrolet and Buick, has been one of GM's core brands. Cadillac is the brand that says "luxury" like no other American-made car.

Despite a long and storied history, and despite being indelibly etched into the American imagination, Cadillac had lost some of its luster by the 1990s. After a dramatic reinvention, including the introduction of the exciting CTS sports sedan and popular Escalade luxury SUV, this American brand once again competes with the world's best.

In 2016, Cadillac continues its focus on breaking luxury boundaries.

The brand is moving upmarket, competing more directly with high-

end cars from BMW and Mercedes-Benz by introducing the all-new CT6 at the top of its range. And it continues to focus on powerful, performance-oriented, muscular luxury vehicles like the CTS-V and ATS-V.

In short, the name "Cadillac" has conveyed luxury and style in a distinctly American way for decades. As GM rebounds, the Cadillac legacy will not just survive; rather, it will continue to set the trend for both American and foreign automakers looking to design classy luxury vehicles that would make anybody proud to own one.

It is, as the saying goes, becoming the Cadillac of automobiles once again.

Chevrolet

SPOTLIGHT ON



2016 VEHICLES TO WATCH

Colorado



Motor Trend's Truck of the Year is back with even bigger news: the addition of a Duramax diesel engine for 2016.

Camaro



The sixth-generation Camaro offers a fresh take on American performance, with a faster, more nimble driving experience.

Malibu



All new from the ground up, the Malibu has a longer wheelbase for greater comfort and is nearly 300 pounds lighter for better efficiency.

AT A GLANCE

TECHNOLOGY: OnStar offers safety, convenience and information; the electric Volt is already revolutionizing the auto industry.

HISTORY: Started by race-car driver Louis Chevrolet and General Motors founder William Durant in 1911. Purchased by GM in 1918.

FAMOUS MODELS: Camaro, Corvette, Silverado, Suburban.

KNOWN FOR: Affordable family cars, V8-powered performance vehicles, and tough work trucks.

Affordable, powerful style

For nearly a century, Chevrolet has stood for value and style that everyone can afford. From its start as a brand to compete with Ford's Model T to today's high-tech family cars, Chevy has always been about bringing quality to the masses.

Now, more than ever before, it's also a brand in transition.

Chevy is entering a new era where car buyers and the government are demanding more efficiency across the board, which means an increasing emphasis on smaller cars that sip very little fuel. The recently redesigned Chevy Volt — an electric car — is even designed so that it only uses gasoline for long, extended trips.

To drive home the point on efficiency, Chevrolet introduced a lineup

of efficient crossover vehicles, some of which get more than 30 mpg on the highway.

That's an astounding figure for a mid-size SUV, setting the bar for crossover vehicles around the world.

At the same time, Chevy is holding onto its heritage as a maker of muscle cars and powerful, tough pickups. The Camaro hearkens back to Detroit's glory days in the 1960s, and huge, rugged vehicles like the Silverado pickup and full-size Suburban SUV still set the standard for American workhorses.

From its smallest commuter cars to its biggest, most luxurious SUVs, there's a century of hard-working, blue-collar strength behind every vehicle.

SPOTLIGHT ON Chrysler



AT A GLANCE

TECHNOLOGY: Stow-n-Go seats in the Town & Country. uConnect delivers entertainment and navigation.

HISTORY: Founded by Walter P. Chrysler in 1925. Purchased by Fiat in 2009.

FAMOUS MODELS: 300, Town & Country, Sebring, PT Cruiser.

KNOWN FOR: Classic styling combined with performance, particularly in the 300 models.

Stylish, American value

Chrysler is the flagship brand of the Chrysler Group, which also manufactures the Dodge, Jeep and Ram brands. Chrysler models generally are aimed at aspiring consumers, offering luxury features and stylish looks at reasonable prices.

In the early years, Chrysler vehicles were the first to make luxury performance features standard, including carburetor air filters and full-pressure lubrication. Chrysler also was the first to introduce innovations eventually adopted industry-wide.

In recent years Chrysler models have used interesting, classic styling to emphasize their all-American roots. The appeal of these vehicles lies in their attractive design,

reminders of better days for this and other American manufacturers.

Chrysler still offers strong models that stand out among the crowd of other vehicles in their class. These models prove to be surprisingly competitive in a market flooded with efficient but bland options.

Cars like the 300 are especially noteworthy for their good looks and impressive performance. The 300, available with a HEMI V8 engine, offers a roomy cabin and head-turning body, while the 200 is drawing attention to Chrysler's turnaround under Italian ownership.

Chrysler's minivans, which changed the auto industry after they were introduced in the 1980s, continue to set high standards.

2016 VEHICLES TO WATCH

200



After a successful launch, Chrysler is refining the 200's lineup with more equipment and better value based on customer feedback.

300



The roomy and sophisticated 300 adds new technologies to its Uconnect system, including a drag-and-drop menu bar for 2016.

Town & Country



The Town & Country Anniversary Edition commemorates 90 years of the Chrysler brand with added features and badging.

SPOTLIGHT ON

Dodge

DODGE



AT A GLANCE

TECHNOLOGY: Hemi V8 engines are practically synonymous with the Dodge name, and a digital dash on the Dart broke new ground for this brand.

HISTORY: Founded by brother Horace and John Dodge in 1914, Dodge has enjoyed several ups and downs throughout its storied history.

FAMOUS MODELS: Charger, Caravan, Neon and Avenger.

KNOWN FOR: Solid, reliable and powerful vehicles.

Powerful, sturdy transit

The story of Dodge is very much the story of America; the fortunes and successes of this auto manufacturer have always been intricately linked to the economy and mood of the United States. Upon being founded by brothers John and Horace Dodge in 1914, Dodge immediately took off on an ambitious course of expansion and innovation. Basic passenger vehicles were quickly followed by roadsters and four-door sedans; by 1917, Dodge was already producing trucks.

World Wars I and II played a huge role in the development of the Dodge brand during the 20th century. After the second conflict, Dodge introduced Hemi-powered vehicles like the Coronet that brought a new level

of vim and vigor to everyday automobiles.

In many ways, the 1960s was Dodge's heyday, with popular models like the Dart — along with its muscle car, the Charger — cementing their place in households across America.

It was the Caravan, in 1984, that breathed new life into Dodge's fortunes. As the first bona fide minivan, the Caravan helped make Dodge relevant once more.

Today, Dodge has doubled down on its performance-oriented heritage with its 707-horsepower Hellcat-powered models, the Challenger and Charger, which are the most powerful muscle cars ever to come from Detroit. It's setting the stage for a fun future with lots of burning rubber.

2016 VEHICLES TO WATCH

Challenger



The iconic Challenger is back with an incredible performance lineup, from a 305-horsepower V6 to the 707-horsepower Hellcat.

Charger



The world's only four-door muscle car is upgraded for 2016, including standard ultra-premium leather on high-end trims.

Durango



Engine start-stop technology, a sport mode and exterior appearance updates are among the enhancements for the 2016 Durango.

SPOTLIGHT ON

Fiat



2016 VEHICLES TO WATCH

500X



The all-new 500X adds a new level of flexibility to Fiat's lineup for 2016. With four doors and a bigger size, it's a good fit for families.

500



The classically styled 500 offers additional technologies, a new trim level and fresh color choices for the 2016 model year.

500L



For 2016, the Fiat 500L Urbana Trekking offers buyers another way to express themselves in an individual way.

AT A GLANCE

TECHNOLOGY: FIAT's new MultiJet diesel engine has taken Europe by storm. It's the result of more than 30 years of research and is a big reason the new 500 is so popular in Europe.

HISTORY: Its roots actually date back to the 19th century. The first FIAT car was exported to the United States in 1908.

FAMOUS MODELS: Topolino, 500, 1500, 850 Spider, 850 Coupe.

KNOWN FOR: Passionate Italian styling and fun-to-drive compact cars.

Classic Italian styling

Fiat was founded in 1899 by a man with the wonderfully Italian name of Giovanni Angelli — a family that is still associated with the business today. His company exported its first car to the United States in 1908, but it had to pull out of the American market in 1984 after ever-increasing competition from Japanese brands.

It seemed that Fiat had said “ciao,” never to return again, mainly because Italian cars had earned a reputation as, shall we say, finicky. Americans didn't want them when Japanese cars were seen as being more reliable.

Fast-forward to the financial crisis of 2008, and Fiat — which had been growing into a massive European industrial conglomerate all along — saw an opportunity to rescue the bank-

rupt Chrysler company and sell its own cars in America at the same time.

By 2009, Fiat took control of Chrysler and paved the way for its return to the U.S. market.

The first new car bearing the FIAT name was the 500, a compact car that competes most directly with the Mini Cooper.

Where the Mini has a spirit that's 100-percent British — complete with an available Union Jack on the roof — the Fiat 500 prides itself on its Italian personality.

This is a cute car, with round headlamps and a bubble shape, and it's become somewhat of an icon for the Italian brand. Much like the Volkswagen New Beetle, the 500 is a nostalgic throwback to a car that sold millions of copies around the world.

SPOTLIGHT ON Ford



AT A GLANCE

TECHNOLOGY: Ford's next generation SYNC system allows passengers to connect to the Internet; great gas and hybrid mileage.

HISTORY: Ford was formed in 1903 by Henry Ford. This groundbreaking Detroit company introduced mass-production techniques that enhanced the capacity of all car companies.

FAMOUS MODELS: Mustang, Expedition, Taurus, Ranger, Explorer, F-150

KNOWN FOR: Affordability, power, performance and durability

Quality cars for the masses

The Ford Motor Company has always been careful to provide high-performance vehicles within the budgetary limitations of the average consumer.

In the early 20th century, this enhanced the productive capacity of humanity as Ford cars reached critical mass. This commitment to the provision of affordable and technologically advanced machines persists; Ford is leading the charge in the pursuit of energy efficiency.

The Fiesta SFE gets 43 MPG fuel efficiency at a price that most consumers can easily afford. This vehicle satisfies the demand for an inexpensive and practical car that offers innovative features. Voice activation, satellite radio and Bluetooth compatibility make your new Ford into a convenient

media center.

The Fusion series includes a hybrid version that gets well over 40 mpg. This is one of the more affordable entries into the hybrid genre. The market calls for efficient, affordable and innovative new vehicles, and Ford is prepared to meet this challenge.

Ford also continues to dominate the truck market with its F-150 pickup. This truck not only offers the kind of raw power and durability to do the toughest jobs, but it also has the refinement of a luxury car in many ways. Whether doing hard work at a job site or traveling across America in comfort, the new, aluminum-intensive F-150 is designed to do it all.

It's another reason the Ford name will stand for value in the years to come.

2016 VEHICLES TO WATCH

F-150



A year after its aluminum body debuted, the 2016 F-150 pickup adds breakthrough towing technology, SYNC3 and more.

Fusion



A redesigned center stack, new S Appearance Package and a cold weather package keep the Fusion at the front of the sedan pack.

Focus RS



Ford's all-new Focus RS performance hatchback will sprint from 0-62 mph in 4.7 seconds, making it the fastest RS model yet.

SPOTLIGHT ON

GMC



2016 VEHICLES TO WATCH

Canyon



After shaking up the mid-size truck world last year, the Canyon is again making people take notice with the addition of a diesel engine.

Sierra



Just two years after its all-new design, the Sierra's handsome styling is updated. LED lighting is now included on all models.

Terrain



New safety features and revised front and rear fascias help the GMC Terrain continue to stand out in the 2016 model year.

AT A GLANCE

TECHNOLOGY: Developer of luxury hybrid technology for large vehicles; Denali line pushes boundaries of truck luxury.

HISTORY: Founded in 1908 to become one of the biggest auto-makers in the world.

FAMOUS MODELS: Yukon, Sierra.

KNOWN FOR: The premiere manufacturer of light-duty trucks and sport utility vehicles.

Tough, luxurious trucks

For decades, the extensive line of GMC trucks dominated the marketplace. It was more than a simple vehicle; it was a lifestyle, and a sturdy representation of the American ideology of individualism.

Today's GMC is determined to show the world what it can do best: manufacture long-lasting trucks for the working man.

Greater fuel efficiency, and an emphasis on integrating electric/fuel hybrid technology into the existing models, has become a part of most of GMC's new line of trucks and SUVs. The company is bolstered by two things: its refusal to give up, even in a relatively difficult economic climate, and its clear determination to adapt to the changing demands of the mar-

ket, without alienating its core audience.

GMC's trucks are still geared toward the working man, but the working man of the 21st century. The company is modifying its template of the 20th century truck so that it encompasses the needs of the 21st century family, too.

GMC also is known for its luxury, particularly on the high-end Denali line, which offers the features of a luxury car with the toughness of a GMC truck.

In fact, the Denali line is taking on a life of its own, representing a huge portion of sales for many of GMC's models.

It shows that this brand makes a statement in both style and power.

SPOTLIGHT ON Honda



2016 VEHICLES TO WATCH

HR-V



The HR-V is an all-new vehicle that blends the toughness and practicality of an SUV with the sportiness and efficiency of a compact car.

Civic



One of the world's most popular cars, the Honda Civic gets an all-new design for 2016 that makes it better than ever.

Pilot



Honda's family-friendly Pilot also gets a new design for 2016, with upgraded efficiency, space and features for its third generation.



AT A GLANCE

TECHNOLOGY: Honda has made profitable and potentially market-changing advances in fuel cell, natural gas, ethanol and hybrid electric vehicles.

HISTORY: Founded in Japan in 1946 by motorcycle builder Soichiro Honda; expanded to the U.S. in 1959.

FAMOUS MODELS: Civic, Accord, CR-V.

KNOWN FOR: Efficiency, reliability and innovation.

Rock-solid reliability

Soichiro Honda's dream to build a fast, efficient motorcycle took him nearly 20 years and several failed attempts to achieve — until he began to trust his instincts and stop racing around at dangerous speeds.

Honda's ability to mass-produce extremely well-engineered, highly efficient and innovative vehicles has paid off on a global scale and shows no signs of slowing down.

The company is aggressively developing a new fleet of vehicles that relies on alternative energy sources, including natural gas, ethanol, and fuel cell batteries. Honda is also developing the "New Small Concept," a vehicle designed primarily for the Asian market, along with its sporty

hybrid vehicle, the CR-Z.

As a sponsor of the Copenhagen climate talks, Honda continues to champion and increase the impressive gas mileage of its vehicles. Honda's intrinsic belief that efficiency and profitability can be achieved in one package makes this global car company a pioneer in the new realm of environmentally friendly profit.

One of its most notable cars is the Insight hybrid, the most affordable hybrid on the market — and proof that green technology can be brought to the masses.

Honda also continues its reputation for reliability with cars like the rock-solid Accord, one of the world's most popular vehicles.

SPOTLIGHT ON Hyundai



2016 VEHICLES TO WATCH

Tucson



The all-new Tucson offers an edgy design, two fuel efficient engines and a roomier, more stylish interior than its predecessor.

Sonata



The Sonata lineup is upgraded for 2016, including with an all-new hybrid model, along with new features and updated styling.

Veloster



A new Rally Edition is the big news in the Veloster lineup for 2016, offering aggressive looks and the performance to back it up.

AT A GLANCE

TECHNOLOGY: Hybrid cars, advanced infotainment systems and new safety features are setting Hyundai cars apart.

HISTORY: The Hyundai Motor Company has been around — albeit under a slightly different name — since 1947. It didn't start producing cars until 1968.

FAMOUS MODELS: Sonata, Elantra, Genesis.

KNOWN FOR: Feature-packed, reasonably priced cars.

Quality at a great price

After decades of struggling with a reputation for producing cheap economy cars, Hyundai has turned a corner and is now viewed positively by the vast majority of consumers. Since its humble beginnings in South Korea in 1947, to its gradual introduction into the world of automobile manufacturing beginning in 1968, Hyundai has rolled with the punches and has emerged on the other side a clear winner.

The 1970s saw Hyundai begin its true ascent into worldwide automobile manufacturing dominance. The Pony, which became its flagship car, was marketed successfully in Latin America and then in Europe. In 1982, the Pony was redesigned and then unveiled in Canada the fol-

lowing year. Just one year after that, the subcompact Excel became the first Hyundai vehicle sold in the U.S. Production exploded, and Hyundai was on its way.

In order to remain relevant in the coveted American marketplace, Hyundai began producing trucks in 1987. Soon thereafter, the company unveiled what would become its most successful model: the Sonata. The Sonata was the first car produced exclusively for the North American market, and it proved to be a turning point for Hyundai.

Today, Hyundai has been ranked within the top few companies on the J.D. Powers Initial Quality Survey and is a respected brand among consumers. It's proof that high-quality cars can also be affordable.

SPOTLIGHT ON

Infiniti



AT A GLANCE

TECHNOLOGY: Infiniti's Around View Monitor Package allows the driver to see the car from an above view while parking and negotiating lane changes.

HISTORY: This relatively new luxury division of Nissan Motor Company began selling automobiles in the U.S. market in 1989.

FAMOUS MODELS: Q45, G37, M, QX80d.

KNOWN FOR: Luxury, innovative options and technological sophistication.

High-tech opulence

Infiniti was created by Nissan Motor Company to market high-end automobiles to U.S. consumers. This Japanese automaker has provided a standard of excellence to which many big spenders return for a premium driving experience.

You can be sure the latest Infiniti models will include all the extravagant options that can enhance the comfort of a ride on the open road.

Longtime fans of Infiniti will notice that its cars have a new naming scheme. While in the past, its cars and crossovers have mixed up an alphabet soup of names, today's lineup is simplified.

Sedans are all prefixed with a Q, and crossovers and SUVs get a QX prefix, ranging from the compact

QX50 to the QX80 luxury SUV with three rows of seating. It makes it easier to distinguish each vehicle's place in the lineup.

Infiniti continues to keep a finger on the pulse of the luxury consumer; new technological upgrades help these new models stand out among high-end vehicles.

Infiniti's flagship sedan, the Q70, is available in a long-wheelbase form.

One of the most interesting options is called the Around View Monitor Package. This technology takes the rear-view camera a step further, using video cameras mounted around the vehicle to give a complete, 360-degree view around the car. It's as if you're looking at your car from above while you park, an amazing feat.

2016 VEHICLES TO WATCH

QX50



A new QX50 premium crossover joins Infiniti's lineup, offering greatly increased rear passenger room and cargo space.

Q50



A new 2.0-liter turbocharged four-cylinder engine is available on the Q50, which is getting several other enhancements for 2016.

QX80



The roomy QX80 SUV adds a new Signature Edition, which includes the driver assistance and split bench packages.

SPOTLIGHT ON

Jaguar



AT A GLANCE

TECHNOLOGY: New sleek, aerodynamic lines make the new Jaguars look like the real big cats more than ever.

HISTORY: Jaguar started as a British company in 1922; Ford bought Jaguar in 1989, and recently sold to Tata Motors of India in 2008. Jaguar is now part of Jaguar Land Rover.

FAMOUS MODELS: XJ, XK, S-Type, E-Type.

KNOWN FOR: Sophistication, luxury and class.

Poised to pounce in 2016

Jaguar Land Rover was purchased for \$2.3 billion from Ford Motor Company in 2008 by Tata Motors of India. Like any newer corporation eager to prove it can compete with the big boys, Tata has brought plenty of innovation and new ideas to the Jaguar and Land Rover brands.

When it comes to Jaguar, known for years affectionately by its fans as just “Jag,” the brand arrived in India with a major success already in the works: the Jaguar XF. Considered by car aficionados to be the best Jaguar designed in years, everyone sat on the edge of their seats to see if the 2009 XF produced by Tata could possibly be as good.

Tata didn’t disappoint; the XF received great reviews. The Jaguar XF

and other new models have marked a change in Jaguar’s course without completely abandoning its celebrated past. Jaguar lovers can expect the company to continue to deliver in 2016 and beyond.

Jaguar also recently redesigned its classic XJ sedan, updating it with a far more modern design akin to the XF. And it has released the F-TYPE sports car in both convertible and coupe variants to rave reviews.

Jag is faced with an interesting position in the future as it balances a rich history of producing some of the most stylish cars in the world with the new needs of modern luxury buyers.

Judging from its latest cars, this brand steeped in British tradition will continue excelling for years to come.

2016 VEHICLES TO WATCH

XE



The Jaguar lineup significantly expands in 2016 with the addition of the all-new, aluminum intensive XE compact sports sedan.

XJ



Enhanced information systems, updated exterior design and new driver assistance features are among the 2016 refinements.

XF



With a complete redesign for the 2016 model year, the XF offers exceptional levels of comfort, refinement and technology.

SPOTLIGHT ON

Jeep



AT A GLANCE

TECHNOLOGY: Jeep continues to excel in rock-climbing and all-terrain durability; the company receives awards for its new safety features.

HISTORY: Commissioned by the U.S. government as a war vehicle in 1941; purchased by Chrysler in 1987.

FAMOUS MODELS: Cherokee, Wrangler, Patriot

KNOWN FOR: Indestructibility in almost any environment.

Safety and adventure

Although the rumors about Jeep's name being a combination of "General" and "Purpose" are questionable, the company's desire to create a vehicle that could travel on paved, unpaved or even nonexistent roads, is obvious for anyone to see.

Enthusiasts from around the world quickly embraced Jeep as the perfect vehicle in which to experience the outdoors. Years of innovation and refinement in engineering have increased Jeep's ability to not only handle rough terrain, but to do so safely. The Jeep Patriot won an award from the Insurance Institute for Highway Safety for its multi-stage air bags and brake assist and anti-lock braking system.

Jeep occupies an unusual place in the automotive industry; neither car nor truck, Jeep has forged its own identity as a rugged, reliable off-road machine, a welcome and trustworthy companion of adventuresome individuals.

The spirit of Jeep is best exemplified in the Wrangler, the classic Jeep. This vehicle is designed entirely for off-road driving, with the kind of high ground clearance and robust four-wheel-drive system that allow it to cross virtually any terrain on the planet.

By resisting pressure to significantly change the intent or look of the vehicles, Jeep has based its future survival on being exactly what it has always been—and by all accounts, this seems to be a lucrative path.



2016 VEHICLES TO WATCH

Compass



New standard equipment includes Uconnect handsfree and SiriusXM Radio, and a new Sport SE package creates additional value.

Grand Cherokee



The most awarded SUV ever gets engine stop-start technology and other changes to improve fuel economy to 30 mpg highway.

Patriot



The best-priced SUV in America debuts a new lineup with added standard content for the 2016 model year.

SPOTLIGHT ON

Kia



2016 VEHICLES TO WATCH

Sorento



The all-new Sorento is more capable than ever with increased towing capacity and room for passengers and their gear.

Soul



The extremely popular Soul ups its "wow" factor for the 2016 model year with a host of new style and convenience features.

Optima



The all-new 2016 Optima challenges the mid-size sedan segment through significant improvements in refinement.

AT A GLANCE

TECHNOLOGY: Surprising perks abound for these cars, including USB ports, Sirius Satellite Radio and advanced safety features.

HISTORY: From the 1940s to the 1970s, Kia produced bicycles and scooters. Today, it is one of the top budget auto manufacturers in the world.

FAMOUS MODELS: Forte, Optima and Rio.

KNOWN FOR: Budget-friendly vehicles that are bursting with a surprising number of amenities and features.

Sporty cars to fit a budget

In many ways, Kia Motors learned the art of auto manufacturing from the ground up. Upon debuting in South Korea back in 1944, the company produced bicycle parts and tubing. Over time, it segued into manufacturing the actual bicycles themselves; later, scooters and other motorbikes came along. Finally, in the 1970s Kia made the leap into manufacturing cars.

After partnering with Ford for some time to produce Mazda-derived cars for the South Korean market, Kia became incorporated in the United States in 1992. Starting in Portland, Ore., the car manufacturer began marketing its wares in 1994. Gradually, it expanded its radius out of the Pacific Northwest and operates hundreds of dealers in the

United States today.

The first model debuted by Kia in the U.S. was the Sephia; from there, the car manufacturer jumped into the SUV craze of the mid-1990s with its Sportage model.

Kia has emerged as one of the foremost budget vehicle manufacturers in the United States today. Enhanced warranty programs and the inclusion of several key features and innovations have made models like the Optima, Sedona and Forte immensely popular.

In fact, while Kia was once known exclusively for budget-oriented cars, its vehicles are increasingly moving upmarket and becoming more luxurious. The K900 luxury sedan is the perfect example of this new direction.

SPOTLIGHT ON

Land Rover



2016 VEHICLES TO WATCH

Evoque



The luxury compact SUV features a range of new design features and technologies to reinforce its status in the market.

Range Rover



The Range Rover SVAutobiography is the most luxurious and powerful series-production Range Rover in the model's 45-year history.

Range Rover Sport



The new Range Rover Sport HST Limited Edition gets a 380-horsepower supercharged V6 to enhance its performance.

AT A GLANCE

TECHNOLOGY: Touch-screen infotainment systems; advanced traction control systems; efficient Evoque bucks the energy-inefficient Land Rover stereotype.

HISTORY: Land Rover began in 1948 in the UK when auto designer Maurice Wilks was inspired by a tough World War II American Jeep.

FAMOUS MODELS: Range Rover, Range Rover Sport, Discovery LR3.

KNOWN FOR: Pricy and luxurious but powerful and safe.

Entering a new era

Perhaps the worldwide financial crisis will turn out to be a good thing for Land Rover. Under Ford's leadership, Land Rovers gained a reputation for guzzling gas. Ford sold both Jaguar and Land Rover to the up-and-coming Tata Motors of India for \$2.3 billion in 2008.

Like all the brands and former brands of the big three automakers, Land Rover stands poised to enter into a new era.

Nowhere is this more evident than in the introduction of its iconic high-end off-roader, the Range Rover. It's been completely redesigned from the ground up recently, and by all accounts it raises the bar for what is possible in a rugged, luxurious SUV. It's as comfortable as it is tough,

capable of helping drivers relax on the highway or get to destinations far from pavement.

The Evoque also is turning heads for all the right reasons. A gorgeous, modern-looking vehicle, it's also designed to be the most efficient Land Rover ever. As other brands struggled through the recession, just hoping to survive, Jaguar Land Rover reported a jump in its sales recently.

Those are all good signs for this iconic British brand. The reputation it's built — for constructing comfortable, luxurious off-road vehicles that can travel anywhere with the amenities of home — is just as secure as it ever was.

As it enters a new era, Land Rover is showing how a brand can thrive when it makes great products.

SPOTLIGHT ON

Lexus



2016 VEHICLES TO WATCH

RX



Lexus' most popular model, the RX cross-over, gets an aggressive-looking total redesign for the 2016 model year.

GS



The GS enters 2016 with a bolder design, a new GS 200t rear-wheel drive model and new luxury finishes.

RC



A new turbocharged engine and a V6 AWD model are among the additions to the sporty coupe's lineup for 2016.

AT A GLANCE

TECHNOLOGY: Lexus has led the way in key, up-and-coming innovations like pedestrian detection, driver facial recognition monitoring and lane keep assistance.

HISTORY: Since being launched in the U.S. as the luxury branch of Toyota in 1989, Lexus has enjoyed an impeccable reputation.

FAMOUS MODELS: LS, IS and HS sedans and the GX and RX SUVs.

KNOWN FOR: Reliable luxury cars that bring technology, comfort and elegance to the table.

World-class luxury

From the very start, Lexus has been a force to be reckoned with in the luxury vehicle market.

Since being introduced by Toyota in 1989, the goal of this brand has been to bring exquisite craftsmanship and unrivaled performance to United States consumers. Considering that Lexus sold its 1 millionth vehicle in 1999 — just in time for its 10th anniversary — it is safe to say that it got off to a phenomenal start.

Since then, Lexus has consistently produced solid, reliable cars that routinely earn top marks for design and quality. Silent cabins and powerful engines are hallmarks of the Lexus brand and can be expected regardless of model.

Initially devoted to producing luxury sedans — the ES 250 and the LS 400 were its inaugural models — Lexus has expanded over the last two decades to include a line of luxury performance sedans like the GS, SUVs like the LX and even several hybrid-powered cars like the RX and LS 600h in recent years.

It's these hybrid vehicles that have really begun to define the new Lexus. Built to the same luxury standards as all other Lexus vehicles, hybrids like the CT — the world's first luxury car only offered as a hybrid — have green credentials to go along with their luxurious reputation. Even Lexus' top-of-the-line model, the LS 600h L, is a hybrid vehicle.

SPOTLIGHT ON Lincoln



2016 VEHICLES TO WATCH

MKX



The all-new MKX introduces Lincoln's Quiet Luxury concept and a new level of safety tech that helps it earn a five-star crash rating.

MKZ Hybrid



The MKZ Hybrid has a best-in-class EPA-estimated 41 city mpg, along with unsurpassed EPA-estimated 39 highway mpg.

MKC



Towing capacity up to 3,000 pounds and the SYNC3 connectivity system make the MKC a high-tech and capable crossover.

AT A GLANCE

TECHNOLOGY: Intelligent Access with push-button start; collision warning with brake support

HISTORY: Founded in 1917 by Henry Leland, a former GM executive. Bought by Henry Ford in 1922 to become the luxury car division of Ford Motor Company.

FAMOUS MODELS: Zephyr (1936), Continental (1939), Town Car (1922, 1959, 1981-Present), Navigator SUV, MK Series.

KNOWN FOR: Large luxury cars, luxury SUVs.

History of luxury excellence

Lincoln was founded in 1917 by former General Motors executive, Henry Leyland, to build aircraft engines for WW II military airplanes. After the war it was converted to luxury automobile manufacture.

Henry Ford acquired the floundering company in 1922 to be the luxury car division of Ford Motor Company. Lincoln competed successfully with the likes of Pierce Arrow, Packard, Cadillac and other luxury brands with well-made touring cars like their 1929 model.

In 1936 a 4.4 liter V-12 engine was developed and installed in an attractive, flowing design coupe and sedan called "Zephyr." This model was so successful that it became a separate brand name under the Lincoln banner.

ner.

The Town Car name first appeared in 1922 on huge, limousine style vehicles. It appeared again 1959 as a trim package on Lincoln sedans. In 1981 Town Car became a separate model, about the time the Continental became a smaller Lincoln model.

In 1998, Lincoln was the largest selling luxury brand in the USA, due largely to the sales success of the Navigator SUV.

Lincoln is expanding its success today into crossovers, most notably the sporty models that have gained traction among luxury buyers in recent years. The new MKC is the perfect example, showing how Lincoln can offer world-class cars with the performance to match their style.

SPOTLIGHT ON Maserati



2016 VEHICLES TO WATCH

Ghibli



The new Zegna Edition interior package offers fine-grain black leather and an unmistakable sense of contemporary Italian design.

Quattroporte



With a powerful 404-horsepower engine and classic good looks, the Quattroporte is also available with the Zegna interior for 2016.

GranTurismo



The Centennial Edition of the GranTurismo was created to celebrate Maserati's 100th birthday, featuring three tri-coated colors.

AT A GLANCE

TECHNOLOGY: Maserati has always focused on sophisticated engineering solutions to improve performance. Ultralight alloys, hydraulic brakes, fuel injection, turbochargers and LED lighting were all moved forward by this company's engineers.

HISTORY: Founded in 1914 in Bologna, Italy, its reputation was forged on the racetrack including Formula One and sports cars.

FAMOUS MODELS: 250F, Bora, Quattroporte, GranTurismo.

KNOWN FOR: Exclusive Italian speed and style.

Italian style and speed

Any car fan can tell you what Maseratis are about: mixing race-bred speed with classy Italian styling that no other company can match.

The brand traces its roots to the five Maserati brothers who were pioneers of European car engineering in the early 20th century. They were experts at extracting the most speed from race cars, and after honing their skills for other companies, they went independent under their own name in 1926.

One of their first race cars won the famous Targa Florio that same year, setting the stage for countless wins in sports car and grand prix racing in the decades to come.

By the late 1950s, the company turned its attention more fully

to road cars. It used many of the same innovations that brought the company so much success on the racetrack and incorporated them into beautiful, stunningly styled street-legal cars.

Some of the world's most iconic performance vehicles were built by Maserati in the 1960s and '70s, including the mid-engined Bora, with its futuristic, eye-catching body.

Today, Maserati continues to build on its foundations of speed and style. Its cars are more luxurious than ever, and they retain an air of exclusivity and taste that few vehicles can match.

As new Maserati vehicles are rolled out, this is a brand to watch as it blends its heritage with a forward-looking vision.

SPOTLIGHT ON Mazda



2016 VEHICLES TO WATCH

MX-5 Miata



The iconic sports car is all new for 2016, with a design that pays homage to its past while making it more efficient and rewarding.

CX-3



The CX-3 is an all-new model added to Mazda's lineup for 2016 that offers an efficient, practical design with fun dynamics.

Mazda6



Mazda's flagship sedan gets an enhanced exterior design along with more functionality, ride comfort, quietness and safety.

AT A GLANCE

TECHNOLOGY: Mazda has distinguished itself for years by including innovative and efficiently-designed engines, like the Wankel and the Miller cycle engine, in its vehicles.

HISTORY: Began as a machine tool manufacturer in Hiroshima during the 1920s; first entered the car manufacturing world in the 1960s.

FAMOUS MODELS: Miata, Protege, 323, 626.

KNOWN FOR: Cars with exciting designs and fun-to-drive performance.

Budget-minded excitement

From machine tools to three-wheeled vehicles, all the way through to the sleek, slick — and wildly popular — cars that it produces today, there is no question that Mazda has long been an innovative and adventurous automobile manufacturer.

Indeed, this Japanese automaker has proved its mettle in more ways than one, and enjoys a reputation for manufacturing exciting cars for the general public these days.

Mazda's first four-wheeled car was produced in 1960. The R360 took off like wildfire, and set the stage for the brand's later popularity in North America. The following decade marked the beginning of Mazda's presence in the United States; the RX-2 was its first American offering

and it fared very well. Wankel engines and other innovative perks enhanced the brand's reputation considerably throughout the 1970s.

Following a series of financial troubles, Ford purchased a 25 percent stake in Mazda in 1979. Since then, the two have been linked, and the merger has been a fruitful one. With it, the Mazda brand was reborn and enjoyed a major boost throughout the 1980s.

In 1990, the Mazda's MX-5 Miata — with its exceptional handling and overall aesthetic appeal — made a huge splash. Today, the Miata is the best-selling roadster in the world. Mazda also won the Le Mans race with its 787B model, cementing its reputation for producing fast, zippy cars.

SPOTLIGHT ON Mercedes-Benz



2016 VEHICLES TO WATCH

GLE



Mercedes-Benz has thoroughly revised its best-seller in the SUV segment, including adding its first plug-in hybrid in this class.

Maybach S600



Priced from \$189,350, this exceptional addition offers more than 8 inches in total length compared to the standard S-Class.

GLC



The second generation of the mid-size Mercedes-Benz SUV has been renamed from GLK to GLC, and it's a big step forward.

AT A GLANCE

TECHNOLOGY: The new BlueEFFICIENCY technology harnesses detailed user profiles to enhance energy efficiency based on the habits of Mercedes-Benz drivers.

HISTORY: Karl Benz invented the first petrol-fueled motorcycle in 1886. A Mercedes vehicle was marketed for sale in 1901. In 1926, the company began mass producing cars.

FAMOUS MODELS: C-Class, E-Class, S-Class, CL-Class, G-Class

KNOWN FOR: Luxury, dependability, performance.

Sophisticated engineering

Mercedes-Benz has remained at the forefront of quality and reliability in the market of luxury automobiles. The company has maintained steady innovation in driving comfort throughout the 20th century, and its engineering is peerless. Mercedes-Benz automobiles are of legendary durability.

The Mercedes-Benz GL looks to be a true sales leader for large luxury SUVs. This model is back with brilliant options, making this comfortable and durable car a better value.

The E-Class models are equipped with a variety of safety features. Attention assist technology helps motorists stay awake on the road. Automatic emergency braking, lane

tracking, and speed limit programs are included in a package of the latest intelligent technologies that put driver safety first.

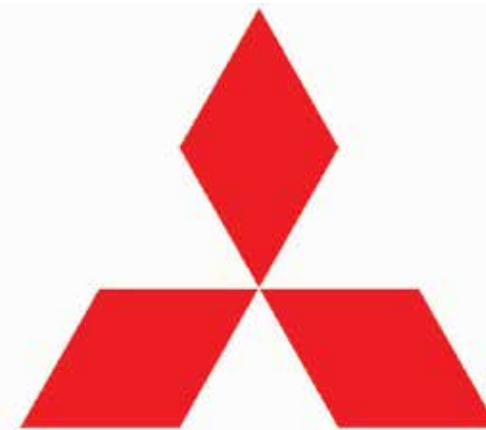
The Mercedes-Benz also has been recently redesigned with a long list of world-first technologies designed to make the driving experience more comfortable and safe.

Mercedes also offers a full line of practical, family-friendly SUVs, ranging from the nimble GLC to the traditional ML.

With new innovations in safety, energy efficiency and comfort, the Mercedes-Benz brand is poised to thrive in a market that craves more value for the money. Its cars have long been the most cutting-edge the world has ever seen.

SPOTLIGHT ON

Mitsubishi



2016 VEHICLES TO WATCH

Outlander



The new 2016 Mitsubishi Outlander has been redesigned and re-engineered to stand out in the competitive small crossover segment.

Lancer



More value-oriented features and a revised front and rear exterior design are among the upgrades to the Lancer for 2016.

i-MiEV



The 2016 i-MiEV is the most affordably priced 100-percent electric-powered production vehicle available in America today.



AT A GLANCE

TECHNOLOGY: Exciting perks like magnesium paddle shifters on late model cars are Mitsubishi's way of promoting its close race-car driving ties.

HISTORY: With roots going all the way back to the 1870s shipping industry in Japan, Mitsubishi has enjoyed a long and storied history in the world of automobile manufacturers.

FAMOUS MODELS: Lancer, Eclipse, Galant.

KNOWN FOR: Sleekly modern vehicles that boast top safety features and accessories.

Adventurous, sporty, safe

As Japan's first mass producer of automobiles — the model A first rolled off the line back in 1917 — Mitsubishi is a venerable name in that country. Its roots actually go way back to 1870, when the company focused on shipping and mining operations, among other things.

Throughout World War II, Mitsubishi focused its efforts on producing vehicles and ships for Japan's war efforts. The company didn't get into serious vehicle production and design until 1960, when the compact Mitsubishi 500 became its largest scale passenger vehicle yet.

In 1971, Mitsubishi — with a 15 percent contribution by Chrysler — produced the Colt in the United

States. Its alliance with Chrysler also meant that the car was marketed under the Dodge brand.

Beginning in 1982, Mitsubishi began selling its cars in the U.S. under its name. It really became successful during the 1990s with the 3000GT and the Eclipse.

Today, Mitsubishi's focus on safety features and exotic perks are helping it increase its market share.

Mitsubishi has also gained a reputation for its performance vehicles, especially the Evolution series that draws inspiration from European-style rally racing.

Its emphasis has shifted to more efficient cars in recent years, including electric models, matching the demands of today's drivers.

SPOTLIGHT ON Nissan



2016 VEHICLES TO WATCH

Titan XD



The Titan XD aims to bridge the gap between light-duty and heavy-duty pickup trucks with a powerful diesel engine under the hood.

Maxima



An all-new Maxima debuts for 2016, offering Nissan's latest interpretation of its famous "four-door sports car."

Altima



The Altima gets a major mid-cycle overhaul for 2016 with fresh styling and Nissan's Safety Shield Technologies added.

AT A GLANCE

TECHNOLOGY: Nissan's VQ engines, which are configured much like V6 engines, have routinely been placed near the top of the list in terms of performance and craftsmanship.

HISTORY: Officially founded under the Nissan name in 1933, the company marketed its vehicles under the Datsun brand for several decades.

FAMOUS MODELS: Altima, Sentra and Maxima.

KNOWN FOR: Edgy, high-performance vehicles that span a broad array of categories.

History of luxury, speed

Although a relative newcomer to the average American — after all, Nissan didn't start using that name until 1981 — this automobile manufacturer has enjoyed a long history that spans all the way back to 1933.

The company initially restricted its focus to Japan. After World War II, though, it expanded its efforts worldwide using the Datsun name.

A 1960s merger with Prince Motor Company spurred the company to shift its focus to luxury vehicles. The first car that it designed exclusively for the U.S. market, the Datsun 510 sedan, increased its overall popularity considerably. During the 1970s, the Datsun 240Z sports car became a favorite of car enthusiasts around the world. In 1981, though, the

Datsun name was phased out and the Nissan name was put into exclusive use.

Fun cars like the 300ZX, the Sentra and the Maxima helped give Nissan an edge over the competition, especially among sporty luxury vehicles. A slight slump during the late 1990s was more than made up for after 2000, when Nissan unveiled the redesigned Altima and Sentra models — along with the Titan and the Armada — winning over new fans once more and proving yet again that it is a true force to be reckoned with in the world of slick, sleek cars that everyday people can enjoy.

No matter what name it has, it's good to see Nissan continue its focus on affordable luxury and performance.

SPOTLIGHT ON Porsche



AT A GLANCE

TECHNOLOGY: Porsche has always been at the forefront of automotive technology. Most recently it has led in direct-shift gearboxes.

HISTORY: Porsche was started by Ferdinand Porsche in 1931 in Maffersdorf, Austria-Hungary.

FAMOUS MODELS: 911 Carrera, Cayenne, Boxster, Cayman.

KNOWN FOR: Speed, performance, luxury and maneuverability.

Limitless German speed

Since the Porsche 356 first attained road certification in June of 1948, this brand name has been associated with vehicles of premium performance and legendary luxury. Classic models like the 911 Turbo have captivated fans of sports cars for decades.

While Porsche has always been known for its top racers, the company has entered the sedan market with the Porsche Panamera. This high performance luxury vehicle serves double duty as a daily driver and a speed demon that can hold its own on the autobahns.

It also gives a nod to practicality with the Cayenne, one of the highest performance SUVs ever sold. Its sparkling handling and finely honed,

powerful lineup of engines makes it a true Porsche that just happens to be family-friendly.

In addition, Porsche is at the forefront of electric car technology. As an engineering giant, this company continues to push the limits of performance while also seeking advanced hybrid drivetrains and other ways to produce power and speed without doing too much harm to the environment.

Porsche always produces cars at the pinnacle of automotive capability, and today's lineup is no exception. It builds on a long history of exceptional German engineering and subtly evolved styling.

It's a wonderful combination of heritage and technology.

2016 VEHICLES TO WATCH

911



Turbocharged engines, an advanced chassis and Porsche Communication Management enhance the legendary sports car.

Cayman



The 2016 Cayman sets a new standard for performance by using a longer wheelbase, new chassis and reduced weight.

Boxster Spyder



The Boxster Spyder marks a new edition of the purist roadster, offered exclusively with manual top and six-speed transmission.

SPOTLIGHT ON Ram



2016 VEHICLES TO WATCH

1500



The 2016 Ram 1500 leads pickup truck fuel economy with the exclusive 3.0-liter EcoDiesel V6 engine rated for 29 mpg.

Heavy Duty



The heavy-duty Ram models widen their leadership gap for 2016 with best-in-class power, towing capacity and payload.

ProMaster City



The capable and efficient ProMaster City offers technology, interior and tire upgrades for the 2016 model year.

AT A GLANCE

TECHNOLOGY: HEMI V8 engines and the innovative RamBox storage system set Ram trucks apart from the competition.

HISTORY: While Dodge trucks have been around since the early 20th Century, the Ram truck name first appeared in 1981.

FAMOUS MODELS: The Ram 1500, 2500 and 3500 all offer different levels of capability and comfort.

KNOWN FOR: Tough, powerful pickup trucks with distinctive big-rig styling.

Truck brand has deep roots

Ram may be one of the newest automotive brands, but it actually has a long history under the Dodge umbrella.

Until recently, Ram was the name of a Dodge pickup truck that had developed a reputation for being tough, powerful and stylish. It only made sense for the Chrysler Corporation's new owners to look to a familiar name — Ram — when they wanted to separate their trucks into a completely different brand in 2009.

Today, Ram trucks still have that reputation for durability and capability, but they're no longer considered Dodge vehicles. Dodge focuses on cars, and Ram focuses on trucks.

The Ram truck name dates back to 1981, when it was named for the ram's head logo that had adorned

Dodge vehicles since the 1930s. The earliest Rams were popular with companies that operated fleets of work trucks, but their sales numbers still came in a distant third behind Ford and Chevy.

All that changed in 1994, though, when Dodge introduced an all-new, redesigned Ram that was styled like a big-rig truck. The new body, comfortable cabin and strong performance helped the Ram quadruple sales volume from 100,000 units in 1993 to more than 400,000 units in 1996.

Today's Ram trucks build on that foundation by offering pickups designed to do tough jobs — with some of the best performance on the market — all with a surprising amount of comfort and style.

SPOTLIGHT ON

Scion



2016 VEHICLES TO WATCH

iA



Sleek styling, sporty driving dynamics and serious trunk space set the all-new iA apart as a beautifully designed, value-priced vehicle.

iM



The all-new 2016 Scion iM is the answer for young buyers looking for a sporty hatchback at an impressive price, under \$20,000.

tC



Scion's top seller, the tC sports coupe, adds new sound, a Smart Key and a standard rear windshield wiper for 2016.

AT A GLANCE

TECHNOLOGY: Top-notch sound systems come standard on all Scion models.

HISTORY: Initially launched at the New York Auto Show in 2002, the first Scions were sold in California the following year.

FAMOUS MODELS: xA, iC, xB, xD.

KNOWN FOR: Edgy, affordable cars that appeal to the highly coveted youth demographic.

For young-at-heart drivers

Toyota's reputation for producing safe, reliable cars has made it immensely popular with older consumers. In response, Toyota launched the Scion brand in California in 2003. From the get-go, these vehicles were designed with youth in mind. They proved to be major successes both with Generation Y and with older people who prefer more fresh, youthful rides.

With their impeccable blend of eye-catching designs and low, haggle-free prices, the Scion lineup has done very well since its inception. The first two models, the xA and the xB, confirmed Toyota's suspicions that there was a lucrative youth market to tap into — assuming that the right characteristics were brought to

the table.

Much of this brand's appeal lies in its after-market customization capabilities.

Scion puts the customization into the hands of drivers by saving big-time on the up-front cost — which is always strictly based on its sticker price. Drivers can spend the money they save on after-market accessories like sub-woofers and custom exhausts.

Scion also has taken a sport-oriented twist in recent years, adding the FR-S as a pure sports car to its lineup.

Scions have earned excellent reputations on campuses and in urban areas across the United States. The brand's immediate popularity ensures that it won't be going away any time soon.

SPOTLIGHT ON Smart



2016 VEHICLES TO WATCH

fortwo



The all-new Smart fortwo has undergone improvements in virtually all areas and is markedly more comfortable for 2016.

fortwo passion



A luxurious leather steering wheel, two-tone interior design and other touches set the fortwo passion apart.

fortwo cabrio



The new Smart fortwo cabrio, an open-top version of the efficient car, makes its debut with a new design for 2016.

AT A GLANCE

TECHNOLOGY: Smarts are small enough to nose into parallel spots and have an innovative shape to maximize efficiency.

HISTORY: Started by the Swiss watch manufacturer, Swatch, with Daimler-Benz in 1994. Smart officially came to American markets in 2008.

FAMOUS MODELS: Pure coupe, Passion, Passion Cabriolet.

KNOWN FOR: Subcompact futuristic "concept" design, high miles per gallon

Status in miniature

Smart (an acronym for Swatch Mercedes ART) is a European import that has spread all over the world. Founded by Swatch CEO Nicolas Hayek in partnership with Daimler-Benz, Smart filled an existing need in markets like Europe and Hong Kong for subcompact vehicles. When gas prices in the United States rose and global warming became a major political issue, American demand for fuel-efficient cars skyrocketed. The time was ripe to offer the futuristic Smart subcompact to the American market.

A common misconception about these eye-catching vehicles is that they are all-electric or hybrid vehicles. While the look is futuristic and the gas-mileage numbers are high, a reg-

ular gasoline-powered engine is standard equipment under the hood.

However, a new Smart ForTwo Electric Drive was recently released, letting buyers scoot around town under battery power.

With hybrid vehicles on the rise in American markets, the Smart has held its own as a "green" status symbol. Each model is instantly recognizable, and the futuristic design implies unusual levels of efficiency. In fact, many hybrid models are less efficient, but at a much higher price, giving Smart the advantage among younger consumers.

While it's a relatively new brand, the Smart combination of standout styling, efficient powertrains and great timing mean a bright future.

Subaru

SPOTLIGHT ON



AT A GLANCE

TECHNOLOGY: Standard AWD vehicles, boxer engines and Vehicle Dynamics Control make Subaru reputed for excellent traction and handling.

HISTORY: Subaru, founded on July 7, 1953, debuted vehicles in 1954. Initially, vehicles were made in Japan from the conglomerate Fuji Heavy Industries.

FAMOUS MODELS: Impreza, Legacy and Forester.

KNOWN FOR: Competitively priced AWD vehicles and safety.

Affordable, safe AWD rides

Since its inception in the 1950s Subaru has manufactured reliable, inexpensive vehicles. Most vehicles contain boxer engines, and some models have turbocharged engines that enhance acceleration and speed.

From 1995 to 1997, the Impreza WRX and WRX STi, made Subaru known for its expert handling and speed when modified Imprezas won the title World Rally Championship.

In a time of dual family wage earners and economic decline, Subaru continues to be an excellent choice for purchasers seeking excellent handling, traction and fuel efficiency. The all-wheel drive system (AWD) helps Subaru vehicles hug the road and offer a quality ride at a reasonable

price.

Modern Subaru models are sleek and attractive, combining styling with the reliability and price tags that promote customer loyalty.

Safety continues to be a priority in 2016, and Subaru — the only manufacturer to recently have top ratings for all models by the Insurance Institute for Highway Safety — continues to provide vehicles that protect its consumers.

The excellent safety ratings make Subaru vehicles ideal for the casual or frequent driver.

And, increasingly, high-performance models like the STi and WRX are giving this brand an exciting reputation to go along with its tradition of reliability.

2016 VEHICLES TO WATCH

WRX



After an all-new generation debuted last year, the exciting WRX and WRX STi get upgraded safety equipment and electronics for 2016.

Legacy



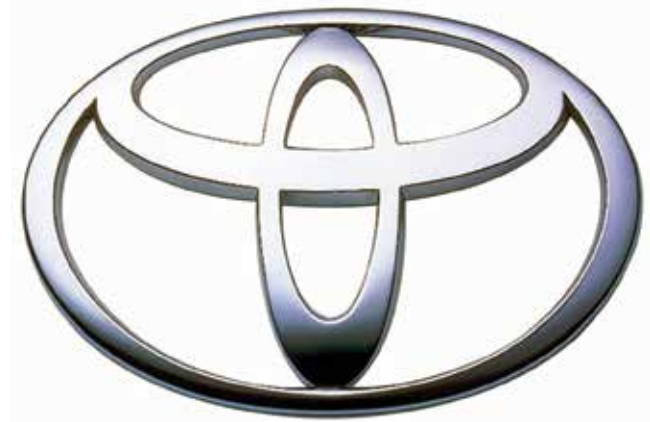
Subaru carefully refined the Legacy for 2016, including an electric power steering system that provides a more linear, natural feel.

Forester



The 2016 Forester adds the new Subaru Starlink safety and security features along with other enhancements.

SPOTLIGHT ON Toyota



2016 VEHICLES TO WATCH

Prius



The Prius hybrid car is setting out to change the world again with an all-new, even more fuel-efficient design for 2016.

Tacoma



The Tacoma gets a total overhaul for 2016 that makes it quieter, stronger, more durable and better looking than ever before.

Highlander



The tow package is now standard equipment on all 2016 Highlander V6 models, offering up to 5,000 pounds of towing capacity.

AT A GLANCE

TECHNOLOGY: As the first major automotive manufacturer to mass produce hybrid vehicles, Toyota is well known for its electric technology.

HISTORY: Toyota's first prototype, the A1, was unveiled in 1935. A decade later, the company had sold more than 100,000 cars.

FAMOUS MODELS: Camry, Corolla, 4Runner, Land Cruiser.

KNOWN FOR: Durability and reliability that aren't matched by other brands.

Ahead of the curve

Since being founded in 1937, Toyota has stood apart from the crowd with its attention to detail and the quality of its craftsmanship. This Japanese auto maker became a genuine brand to be reckoned with in the United States over the ensuing decades. Its influence extends beyond the borders of the U.S., though. Toyota was recently the top vehicle manufacturing company by volume.

Initially, Toyota exclusively designed and produced compact cars. In fact, compact vehicles were Toyota's bread and butter for some time. During the 1990s, demand increased for larger, roomier cars and Toyota responded in kind. At the top of the list in terms of popularity were Toyota's SUV offerings, including the

RAV4 and the 4Runner.

As concerns about gas prices started to loom large in the 2000s, Toyota was once again on the cusp of emerging trends and innovations. The launch of its hybrid vehicle, the Prius, in 1997 proved once more that Toyota was keeping its finger firmly on the pulse of public opinion. The popularity of several of its smaller, more fuel-efficient cars — including the Corolla and the Yaris — also confirmed that the company was on the right track.

Going forward, Toyota continues to demonstrate a dedication to innovation in terms of a reduced reliance on oil. Hybrids, plug-in hybrids and plug-in cars are all part of its current lineup.

Volkswagen

SPOTLIGHT ON



2016 VEHICLES TO WATCH

Passat



The roomy Passat gets refreshed styling and interior enhancements, plus a full suite of technology upgrades for 2016.

Jetta



VW continues its leadership in fuel economy technology by adding a 1.4-liter turbocharged and direct-injection engine to the Jetta.

Golf



The Golf family receives new driver assistance features, including Adaptive Cruise Control and Forward Collision Warning for 2016.

AT A GLANCE

TECHNOLOGY: Highly efficient diesel engines have been a VW hallmark in recent years.

HISTORY: Volkswagen was initially formed in Germany by Ferdinand Porsche in 1937 to accommodate production of a new family car prototype.

FAMOUS MODELS: Beetle, Golf, Passat, Jetta, Rabbit.

KNOWN FOR: Safety, diesel engines, reliability and fuel economy.

Attainable German cars

Volkswagen has been delivering affordable and reliable family vehicles to the average consumer since the 1930s. This German automaker began as a reasonably priced alternative to the Porsche brand.

While Volkswagen has always enjoyed a reputation for safety and efficiency, the 21st century brand looks to lead the pack in fuel economy.

Turbocharged Direct Injection engines deliver high-mileage performance. Volkswagen has proven responsive to the consumer demand for better motion at a reduced energy cost.

For people who enjoy driving, one of the best aspects of Volkswagen's

vehicles is their sense of fun from behind the steering wheel. They seem to have a cheerful, playful personality and are designed to make drivers smile with their sporty handling.

The brand also has expanded into the SUV market with the Touareg and Tiguan. The sporty Volkswagen GTI gained its second Automobile of the Year award from Automobile magazine recently.

Increasingly, Volkswagen is known for its European styling, including the sleek, Mercedes-like CC and the always-popular Beetle.

With top safety ratings on numerous vehicles, innovative new prototypes and a new factory in Chattanooga, Tenn., Volkswagen has a bright future.

SPOTLIGHT ON

Volvo



2016 VEHICLES TO WATCH

XC90



Volvo boldly drives to the pinnacle of the luxury market with its all-new XC90, a revolutionary next-generation SUV.

S60



For 2016, Volvo pushes the envelope for the S60 luxury sedan by introducing all-new premium Inscription models.

XC60



Volvo's award-winning XC60 offers a full spectrum of luxury, convenience and cutting-edge technology features.

AT A GLANCE

TECHNOLOGY: Volvo has long been a leader in safety innovation. Its cars today use a range of sensors and cameras to help keep their occupants protected.

HISTORY: Founded in 1927 by Gustaf Larsson and Assar Gabrielsson; purchased by Ford in 1999.

FAMOUS MODELS: C30, XC90, XC60.

KNOWN FOR: Solid design and the best safety technology in the world.

Total focus on safety

Latin for “I Roll,” Volvo has always been associated with diligent craftsmanship and sustainability. If you’re driving a Volvo, it’s difficult not to feel safe.

Severe Swedish weather prompted the company to engineer cars that would remain impenetrable to the cold. This weather restriction inadvertently started a legacy of solid durability and design.

Volvo’s recent moves toward using electric batteries to power certain models is extremely exciting for both the company and the larger electric battery movement.

Although smaller outfits have created pure electric vehicles, and other companies have launched successful hybrid lines, no company with the

stature, class and refined engineering sense of Volvo has seriously pursued creating a mass-market electric vehicle.

Unlike other electric vehicles, Volvo aims to preserve its trademark sensible-yet-roomy luxury in an electrically powered form.

In December of 2009, Zhejiang Geely Holding Group, a Chinese company, reached an agreement to purchase Volvo from Ford. This expansion of Volvo into the Asian market increases the potential major impact that its fleet of vehicles could have on the world at large.

It’s safe to say that, no matter who owns Volvo, this brand will still leave its drivers with a feeling of safety for a long time to come.