

CARGAZING

2024 VOLKSWAGEN ATLAS

VW Upgrades 2024 Atlas

PRESS RELEASE

Assembled in Chattanooga, Tennessee, the seven-passenger Atlas offers competitive levels of technology and spaciousness combined with hallmark Volkswagen driving dynamics and attention to detail, all at a price designed to draw attention in the crowded family SUV segment. The refreshed 2024 model offers enhanced technology, upgraded interior designs and materials, and a livelier powertrain.

EXTERIOR

Atlas makes a style statement from the front. Outside, model year 2024 brings a new front end design and greater differentiation between Atlas and Atlas Cross Sport. A wide chrome four-bar grille is framed by LED headlights with the newly standard Adaptive Front-lighting System (AFS); SEL Premium R-Line models feature a gloss-black grille. Daytime Running Lights (DRLs) wrap around the headlights for a clean design and, on all but base trims, continue into an illuminated lightbar that sits atop of an illuminated VW logo, giving the vehicle an unmistakable premium look. A new front fascia with integrated air intakes completes the front end treatment.



The spacious Volkswagen Atlas gets a long list of upgrades for 2024, including new technology and a fresh interior.

Headlight designs feature standard full-LED lighting, including low beams, high beams, and Daytime Running Lights (DRLs); tail-lights are LEDs as well.

INTERIOR

The interior design of the Atlas is classic Volkswagen—clean and functional, with a premium feel. Driver controls are positioned for optimal ergonomics and usability, and simple, driver-centric displays enhance involve-

ment behind the wheel. The seat position, shifter height, and the spacing between the pedals are all designed for maximum driver comfort.

While the refreshed Atlas maintains the same underpinnings of the successful outgoing models, the spacious interior receives a major upgrade for the 2024 model year. Premium materials are adopted throughout, including a leatherette-trimmed soft-touch dash and center console.

The Atlas makes maximum use of its three-row seating layout to offer space for up to seven adults, boasting a cavernous 154 cu-ft of total passenger volume.

POWERTRAIN

All Atlas models are propelled by one of the most advanced Volkswagen engines ever built, the new “Evo4” 2.0-liter four-cylinder TSI engine. Producing 269 horsepower and 273 lb-ft of torque with regular fuel—an

increase of 34 horsepower and 15 lb-ft over the previous generation four-cylinder engine—it offers similar horsepower and more torque over a broader rev range (1600-4500 rpm) than previous six-cylinder models.

4MOTION

The latest-generation 4Motion with Active Control all-wheel-drive system is designed to activate before wheelspin occurs, helping

BY THE NUMBERS

Base price: \$37,725
Wheelbase: 117.3 in.
Length: 200.7 in.
Width: 78.3 in.
Height: 70.4 in.
Engine: 2.0-liter turbo-charged four cylinder, 269 hp, 273 lb.-ft. torque
Transmission: Eight-speed automatic
Estimated mileage: 19 city, 25 highway

eliminate traction losses. The system achieves this by using an advanced control function based on specific driving conditions. When operating under a relatively low load or when coasting, the front wheels are driven and the rear wheels are decoupled, a feature designed to help to save fuel. However, the rear wheels can be engaged in fractions of a second whenever necessary via the center differential, which is activated by an electro-hydraulic oil pump.

DRIVE MODE SELECT

All Atlas models feature Drive Mode Select, which allows the driver to select specific vehicle profiles based on driving conditions. It has five settings for front-wheel-drive models: Eco, Comfort, Sport, Custom, and Snow.