

CARGAZING

2024 TOYOTA GRAND HIGHLANDER

Toyota Adds Grand Highlander

PRESS RELEASE

The 2024 Toyota Grand Highlander is hitting dealerships as the latest and greatest addition to the successful SUV lineup for Toyota.

Available in three powertrains across three grades: the well-balanced 2.4L turbo gas engine, the efficient 2.5L hybrid and the ultimate performance-seeking, 362-horsepower Hybrid MAX, the Grand Highlander is perfectly packaged for the road trip ahead.

THREE POWERTRAINS

Designed by Calty Design Studios and exclusively assembled at the Toyota Motor Manufacturing plant in Princeton, Indiana, the 2024 Grand Highlander will have a starting MSRP of \$43,070 for the gas engine models, \$44,670 for the hybrid and \$54,040 for the Hybrid MAX powertrain when it hits dealerships.

As part of Toyota's diverse approach to its carbon neutrality goals, Grand Highlander Hybrid and Hybrid MAX are two additional products that support Toyota's effort to reach a "Beyond Zero" future. Beyond Zero is Toyota's vision to reach carbon neutrality with products, services, and operations; and find new ways to make a positive impact on the planet and society.



Toyota has added the bigger, roomier Grand Highlander to its lineup for 2024 with three powertrains, including two hybrids.

AWD PROWESS

All powertrains can be equipped with all-wheel drive (AWD) – as an option on the well-balanced 2.4L turbo gas engine and the efficient 2.5L hybrid or standard on the powerful Hybrid MAX.

UNIQUE STYLING

The Grand Highlander offers an exterior design that is distinctive and beautiful, coupled with a spacious interior found in all

three rows. From the front, it is inspired by the Highlander shape, but in an entirely new way, thanks to the trapezoidal, hammerhead front grille and available 20" wheels.

The sophisticated design continues to the rear, thanks to a sharp rear bumper. The Hybrid MAX powertrain variant takes it one step further with standard exposed dual exhaust tips.

The exterior is beautiful yet functional. The rear

doors are wide, giving great third row seat access. The side surface flows seamlessly from the doors through the fenders to the front and rear tires, expressing a simple yet dynamic-looking design. For the Hybrid MAX grades, unique bumpers and black-accented two-tone wheels are offered for a premium look. Exterior visibility has been prioritized with a low hood line and large side glass windows, allowing confidence when driving in

city environments.

INTERIOR

The thoughtful and spacious design continues to the interior. The soft-padded instrument panel floats above the available wood-effect ornamentation that continues into the door trim, with a functional tray shape that is seamlessly integrated between them. The form of the instrument panel upper continues into the door trim to emphasize the width of

BY THE NUMBERS

Base price: \$43,070
Wheelbase: 116.1 in.
Length: 201.4 in.
Width: 78.3 in.
Height: 70.1 in.
Engine: 2.4-liter turbo-charged four cylinder, 265 hp, 310 lb.-ft. torque
Transmission: Eight-speed automatic
Estimated mileage: 21 city, 28 highway

the cockpit, while the center console features independent driver/passenger side armrests allowing use regardless of whether the console lid is open or closed. High-quality stitchwork expresses a modern and refined elegance.

Drivers will enjoy available leather-trimmed seats with 10-way power driver and 8-way passenger adjustments (Limited and Platinum). And exclusively for Hybrid MAX, drivers will experience Ultrasuede® and leather-trimmed seats and with bronze-colored accents throughout the cabin.

Whether you're in the driver's seat or in the third row, the Grand Highlander is ready for the road ahead. The modified platform with a wider track and longer wheelbase provides confident handling and surprising interior space.