CARGAZING

2024 SUBARU CROSSTREK

Crosstrek Adds Wilderness Model

PRESS RELEASE

ubaru of America recently revealed to the world the newest member of the Wilderness family, the 2024 Crosstrek Wilderness. Combining Subaru's renowned Symmetrical All-Wheel Drive with a revised drivetrain, standard X-MODE, elevated 9.3-inch ground clearance and exclusive body cladding, the 2024 Crosstrek Wilderness is the most rugged and trail-capable Crosstrek ever.

With an already impressive list of standard features, the Crosstrek Wilderness adds exclusive mechanical, design, and functional enhancements for added capability on the roads and trails less traveled. Critically, the rugged new model preserves the Crosstrek's renowned blend of SUV capability and car-like ride and handling. Numerous exterior and interior details make the Crosstrek Wilderness especially suited to carrying outdoor gear, even when wet or muddy.

The Crosstrek Wilderness is powered by a 2.5-liter direct-injection SUBARU BOXER engine, with 182 hp and 178 lb-ft of torque. Subaru engineered the Crosstrek Wilderness drivetrain for better off-road performance by installing a revised differential gear ratio and retuned



The new Wilderness model adds rugged capability and style to the 2024 Subaru Crosstrek.

Lineartronic CVT. The 4.111 final drive ratio (vs. 3.700) improves the SUV's climbing ability and the new tuning for the CVT optimizes traction at low speeds and on slippery surfaces. Additionally, maximum towing capacity more than doubles to 3,500 lb. thanks to the addition of a transmission oil cooler.

Like all 2024 Crosstrek models, the Wilderness is equipped with the brand's award-winning EyeSight® Driver Assist Technology, which includes Advanced Adaptive Cruise Control; Pre-Collision Braking; Pre-Collision Throttle Management; Lane Departure and Sway Warning, and Lead Vehicle Start Alert. In addition, Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert are standard on the new model.

The Crosstrek Wilderness also comes standard with Automatic Emergency Steering. The feature works in conjunction with EyeSight and Blind-Spot Detection to assist with steering control to help avoid a collision at speeds less than 50 mph. Standard Reverse Automatic Braking adds an extra measure of safety in tight trail situations and while parking.

DESIGN

Like the other Wilderness models, the Crosstrek Wilderness design blends trail-enhanced function with style that also turns heads. To visually communicate the more capable offroad performance, the Crosstrek Wilderness adds exclusive styling with allnew front and rear bumpers, bold hexagonal front grille, larger wheel arch cladding, metal front skid plate, unique hex-design LED fog lights and an antiglare hood decal in matteblack finish.

Subaru Wilderness badg-

BY THE NUMBERS

Base price: \$25,195 Wheelbase: 105.1 in Length: 176.4 in. Width: 70.9 in. Height: 63 in. Engine: 2.0-liter four cylinder, 152 hp, 145 lb.-ft. torque Transmission: Continuously variable Estimated mileage: 27 city, 34 highway

es are emblazoned on the front doors and rear gate. A body-color roof spoiler and black side mirrors with integrated turn signals complement the SUV's rugged look. Among the exterior colors offered, the Crosstrek Wilderness is available in Geyser Blue, which is exclusive to the Wilderness family.

CAPABILITY

Exclusive suspension components give the 2024 Crosstrek Wilderness 9.3inch ground clearance, more than a half-inch increase over the other Crosstrek models, which already were among the highest in their segment. Longer coil springs and shock absorbers provide the added ground clearance, while special tuning helps maintain dynamic performance.