

# CARGAZING

## 2024 SUBARU ASCENT

# Ascent Filled With Features

PRESS RELEASE

Subaru of America Inc. has announced pricing on the 2024 Ascent, its award-winning 3-row SUV. The Ascent offers a spacious interior with flexible seating options and an impressive list of standard safety, driver assist, and in-vehicle technologies. It is available in six trim levels – Base, Premium, Onyx Edition, Onyx Edition Limited, Limited and Touring.

The 2024 Ascent comes standard with the latest version of EyeSight Driver Assist Technology. The enhanced system operates more smoothly and in a greater range of conditions. These improvements are a result of a wider field of view, updated control software, and the addition of an electric brake booster. Also standard across the model line is a Wide-Angle Mono Camera that works together with the EyeSight system's stereo cameras.

Models equipped with Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert include Automatic Emergency Steering, a safety feature that works in conjunction with the EyeSight Pre-Collision Braking to help the vehicle avoid a collision when traveling at speeds slower than 50 mph.

Cabin Connect is available on trim levels equipped



Since it debuted in 2019, the Subaru Ascent has captured a number of important industry awards for safety.

with the Harman Kardon QuantumLogic surround sound speaker system. The convenience feature amplifies the driver's voice to the third-row occupants for improved communication inside the vehicle.

For enhanced all-around situational awareness while parking, an available Surround View Monitor offers a 360-degree overhead view of the vehicle. The system uses images from four vehicle cameras

and combines them to create a single image for a bird's-eye view of the area around the entire vehicle.

The Onyx Edition, Limited, and Touring come standard with dual-function X-MODE featuring SNOW/DIRT and DEEP SNOW/MUD settings. The additional settings optimize all-wheel-drive performance for difficult weather or road conditions.

The Ascent continues to be one of the manufactur-

er's most awarded vehicles since its debut in 2019. The 3-row SUV received the 2023 Insurance Institute for Highway Safety (IIHS) TOP SAFETY PICK+ award. This marks the sixth consecutive year Ascent has earned an IIHS TOP SAFETY PICK (2018-2023).

The 2023 Subaru Ascent also earned top marks with a 5-Star Overall Vehicle Score from the National Highway Traffic Safety Administration (NHTSA).

For three years running, the Ascent has the lowest 5-Year Cost to Own in its class according to Kelley Blue Book. The Ascent is top ranked in its class, according to MotorTrend.

### STANDARD FEATURES

With a starting price of \$34,195, the 2024 Ascent includes an extensive roster of standard features including Steering Responsive LED headlights with High Beam Assist; Rear Seat

### BY THE NUMBERS

**Base price:** \$34,395  
**Wheelbase:** 113.8 in.  
**Length:** 196.8 in.  
**Width:** 76 in.  
**Height:** 71.6 in.  
**Engine:** 2.4-liter four cylinder, 260 hp, 277 lb.-ft. torque  
**Transmission:** Continuously variable  
**Estimated mileage:** 20 city, 26 highway

Reminder; front tri-zone and rear automatic climate control; automatic power door locks; power windows and power side mirrors; security system with engine immobilizer; rear vision camera; USB-A and USB-C input/charge ports in the front center console; USB-A and USB-C charge ports in the rear center console; raised roof rails; 18-inch aluminum-alloy wheels in silver finish and 19 cupholders.

Equipped with a standard 2.4-liter turbocharged BOXER engine, the Ascent produces 260 horsepower and 277 lb.-ft. of torque. The BOXER engine is paired with a high-torque Lineartronic CVT (continuously variable transmission) featuring an 8-speed manual mode function and steering wheel paddle shifters to give the driver added control.