

CARGAZING

2024 RAM PROMASTER

ProMaster Designed for Durability

PRESS RELEASE

The 2024 Ram ProMaster is the no-compromise benchmark for durability, efficiency, advanced technology/connectivity, safety and convenience aimed at the largest commercial customer categories - vocational and delivery use.

The most advanced Ram ProMaster ever is a hard-working Class 2 full-size van designed for businesses, construction jobsites and commercial fleets.

ProMaster continues to relentlessly evolve to meet the needs of customers offering outstanding safety and connectivity, interior comfort and efficiency. The most safety features ever offered on ProMaster include Active Drive Assist, Lane Keep Assist, Forward Collision Warning with Emergency Brake Assist, Adaptive Cruise Control, Blind-spot Monitoring, Rear Cross Path detection, Crosswind Assist and Parallel/Perpendicular Park Assist. As a segment disrupter, the Uconnect 5 with a 10.1-inch touchscreen leads the way in technology, featuring split-screen capability and content from SiriusXM with 360L. Other connectivity features include Amazon Alexa, 360 Surround View Camera, TomTom navigation, wireless phone charger, dual phone connecti-



The Ram ProMaster is designed around large cargo hauling and durability for demanding customers.

ty, and a telematics box module. The low cargo-load floor height and step-in height is a great ergonomic feature for the person getting in and out of the van all day. The 2024 Ram ProMaster is a purpose-built, highly customizable van designed to exceed the demands of commercial customers and upfitters.

NEW FOR 2024

- 2024 Ram ProMaster offers a heated steering wheel and heated windshield as optional equipment
- New safety features include ParkSense with stop, white noise backup alarm and “normal” backup alarm
- In response to strong customer demand, Ram Commercial will introduce a battery-electric ProMaster

later in 2023

HIGHLIGHTS

- 2024 Ram ProMaster is latest evolution in a relentless pursuit of building the no-compromise benchmark for durability, efficiency, advanced technology, connectivity and safety features
- Cargo-handling capability is the number one consideration for van buyers, and

ProMaster includes best-in-class features including:

- Cargo volume
- Turning radius
- Standard interior cargo height
- Load-floor height
- Cargo width between wheel wells
- Maximum cargo width
- 2024 Ram ProMaster features the 3.6-liter Pentastar V-6 engine paired with a seg-

BY THE NUMBERS

- Base price:** \$44,405
- Wheelbase:** Choice of 118, 136 and 159 in.
- Height:** Low roof and high roof versions available
- Engine:** 3.6-liter Pentastar V6, 276 hp, 250 lb.-ft. torque
- Transmission:** Nine-speed automatic
- Estimated mileage:** Not rated

ment-exclusive TorqueFlite nine-speed automatic transmission. This combination produces 276 horsepower and 250 lb.-ft. of torque

- All ProMaster models come with a class-exclusive, front-wheel-drive system
- Ram ProMaster features up to 6,910 pounds of towing capability and a best-in-class 4,680 pounds of payload.
- Uconnect 5 with a 10-inch touchscreen leads the way in technology, featuring split-screen capability for dual application operation

AVAILABLE COLORS

- Deep Cherry Red Crystal Pearl
- Flame Red
- Sandstone Pearl
- Patriot Blue Pearl
- Bright Silver Metallic
- Granite Crystal Metallic
- Black
- Bright White