

2024 RAM 1500

Setting the Truck Benchmark

PRESS RELEASE

The 2024 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency, performance and convenience with features never before offered in a pickup.

The Ram 1500 features up to 12,750 pounds of towing capability and 2,300 pounds of payload. The eTorque 48-volt mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. The 2024 Ram 1500 TRX has been rigorously tested to handle the most punishing conditions with extreme capability and durability on its way to being the most powerful mass-produced pickup in its class.

The Uconnect 5 system with a 12-inch touchscreen features advanced technology that includes split-screen capability, 360-degree camera views, and content from SiriusXM with 360L and Personalized Stations Powered by Pandora. The 2024 Ram 1500 lineup includes the Know & Go mobile app, featuring an immersive experience for customers who want to learn more about their vehicles. Active safety and security systems include Adaptive Cruise Control with Stop & Go, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride



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and handling are accomplished with a link-coil rear suspension system with segment-exclusive, active-level, four-corner air suspension with adaptive damping.

NEW FOR 2024

• 2024 Ram 1500 TRX 6.2L Supercharged V8 Final Edition offers new, unique exterior colors and premium content to mark the conclusion of 6.2L Supercharged V8 production. The 2024 Ram 1500

TRX 6.2L Supercharged V8 Final Edition includes beadlock-capable wheels, a 6.2-liter hood badge and TRX bed decal, all in an exclusive Satin Titanium color. Ram TRX 6.2L Supercharged V8 Final Edition features three new exterior colors for TRX – Delmonico Red, Night Edge Blue and Harvest Sunrise. Inside, the TRX 6.2L Supercharged V8 Final Edition includes Patina stitching on the dashboard and seats, an embroidered

“TRX” seat back logo in Patina, a leather and carbon fiber flat-bottom steering wheel and carbon fiber accents on the driver’s cluster display. A unique cluster splash screen, ultra-premium center console badge showcasing the build number, passenger-side TRX dashboard badge, and suede door panel inserts are also included

• Ram 1500 Tradesman Warlock returns for 2024 with enhanced off-road fea-

tures straight from the factory including an electronic rear-locking differential, skid plates, 1-inch raised ride height, 33-inch Goodyear Wrangler DuraTrac tires, and Bilstein front and rear performance tuned-shock absorbers

• 2024 Ram 1500 now includes Tailgate Ajar warning lamp as standard equipment across the lineup

HIGHLIGHTS

• Class-exclusive, avail-

BY THE NUMBERS

Base price: \$47,740
Wheelbase: 140.5 in.
Length: 228.9 in.
Width: 82.1 in.
Height: 77.6 in.
Engine: 3.6-liter Pentastar V6, 305 hp, 271 lb.-ft. torque
Transmission: Eight-speed automatic
Estimated mileage: 20 city, 25 highway

able, four-corner Active Level air suspension enhances fuel efficiency, improves ride and gives greater off-road capability, load-leveling and entry/exit convenience

• Best-in-class available hybrid max towing of 12,750 pounds and payload of 2,300 pounds

• The 6.2-liter HEMI® supercharged V-8 is the most powerful mass-produced pickup in its class, offering best-in-class 702 horsepower and best-in-class 650 lb.-ft. of torque

• Luxury interior with Uconnect 5 system and 12-inch touchscreen featuring Alexa In-Vehicle Assistant, simultaneous connectivity for two Bluetooth-enabled phones, tow-specific navigation and dynamic range mapping

• Best-in-class available rear legroom