

CARGAZING

2024 KIA SPORTAGE

Sportage Has Diverse Lineup

PRESS RELEASE

The 2024 Sportage arrives with mindful updates, including interior and exterior safety additions. Rear (second row, seat-mounted) airbags and LED (projection type) headlights are now standard.

All trim levels now feature a 2.5L GDI engine. The SX AWD trim level is no longer available.

The 2024 Sportage delivers a diverse lineup of trim levels, including the X-Pro and X-Pro Prestige, which allow drivers to venture further into nature with off-road ready features including all-terrain tires.

The Sportage was redesigned in 2023 to deliver more of everything for today's savvy, adventurous consumers. The 2023 Sportage was crowned "Top Compact SUV" by J.D. Power's Vehicle Dependability Study and ALG Residual Value Awards.

DESIGN

Exuding the brand's new "Opposites United" design philosophy, the Sportage is a welcome addition in a sea of bland-looking subcompact SUVs that crowd today's market. Significantly larger, more capable and powerful, and more fuel efficient after its 2023 redesign, the fifth-generation model debuts a number of Sportage firsts including an



The 2024 Kia Sorento is available in the rugged and capable X-Pro and X-Pro Prestige trim levels.

available dual panoramic curved digital display and an exciting new variant that will literally take consumers to new heights.

INTERIOR

Inspired by high-end outdoor products, furniture, and modern architecture, the Sportage's interior is a new concept for Kia, transforming the cabin into a pleasant living space, complete with near-luxury, thoughtful features:

- Futuristic driver cockpit with available dual panoramic curved display5 seamlessly connects two screens for nearly 25-inches of digital bliss (12.3-inch digital instrument cluster, 12.3-inch infotainment screen)

- Angular air vents hug the curved display for a simple and technical overall dash layout

- Asymmetrical console puts controls and buttons at

driver's hand with ease, while also boasting smart storage solutions, including cup holders that come undone when they need to hold something other than a cup (think tablet, etc.)

TECHNOLOGY

To match the high-tech interior, the Sportage abounds with standard and available infotainment to keep drivers connected, confident, and informed of what's going on around

them.

- Standard Android Auto and Apple CarPlay on all trims

- Intuitive touchpad with climate and audio controls sits beneath infotainment screen; switching between functions changes what physical knobs do, whether it's controlling temperature or adjusting the volume

- Available 360-degree Surround-View Monitor with 3D view provides a bird's-eye view of vehicle sur-

BY THE NUMBERS

Base price: \$27,090

Wheelbase: 108.5 in

Length: 183.5 in.

Width: 73.4 in.

Height: 65.6 in.

Engine: 2.5-liter four cylinder, 187 hp, 178 lb.-ft. torque

Transmission: Eight-speed automatic

Estimated mileage: 23 city, 28 highway

roundings

- Available Harman Kardon premium audio system

- Multi-connection Bluetooth simultaneously links two smartphones

- Personalized profile that can be set up to remember climate and infotainment preferences, phone connection pairings, etc.

- Available wireless charging pad built inside the upper tray

CAPABILITY

Sportage is available in the X-Line and all-new Sportage X-Pro trims. Both come standard with an Active AWD system and a unique tread-like stitching pattern on unique and easy to clean SynTex synthetic leather seats. It has unique front and rear bumpers with a satin chrome surround create a tougher image.