

CARGAZING

2024 JEEP GRAND CHEROKEE

Setting a Lofty Standard

PRESS RELEASE

From the moment the Jeep brand introduced the Grand Cherokee more than 30 years ago, by literally driving the SUV up the steps of Cobo Hall in Detroit and through a window, signifying the breakthrough premium SUV, it set a new industry benchmark and quickly became synonymous with upscale design and uncompromised capability.

Today, the Grand Cherokee lineup is extended to an entire family of vehicles, including the three-row Grand Cherokee L, the Grand Cherokee and the electrified Grand Cherokee 4xe, which delivers 56 MPGe and 25 miles all-electric range. This fifth-generation Jeep Grand Cherokee builds on its legacy as the most awarded SUV ever, featuring an available plug-in hybrid powertrain (Grand Cherokee 4xe) and premium exterior and interior design with world-class craftsmanship and first-to-market technologies.

The Jeep Grand Cherokee has been designed and engineered to deliver even more of what has made the Grand Cherokee a true global icon in the premium SUV segment, including legendary capability, class-leading space and versatility, and advanced safety features.

For 2024, Grand Cherokee



The Jeep Grand Cherokee is the most awarded SUV ever. It has expanded into a whole family of capable SUVs.

Limited gets new standard 18-inch polished / painted aluminum wheels.

HIGHLIGHTS

- Grand Cherokee's architecture and sculpted aerodynamic body style combine to improve vehicle performance, safety and reliability, while significantly reducing vehicle weight, noise, vibration and harshness. Designed to maximize overall passenger safety, comfort and convenience, Grand

Cherokee packs a powerful punch with next-generation features and technologies that make it a standout in the full-size SUV segment

- Jeep Grand Cherokee delivers unrivaled capability along with composed on-road driving dynamics. That legendary off-road capability begins courtesy of three 4x4 systems – Quadra-Trac I, Quadra-Trac II and Quadra-Drive II with rear electronic limited slip differential (ELSD).

- All three systems are equipped with an active transfer case to improve traction by moving torque to work with the wheel with the most grip

- The class-exclusive Jeep Quadra-Lift air suspension with electronic semi-active damping delivers up to 10.9 inches (27.7 cm) of ground clearance and 24 inches (61 cm) of water fording. The system automatically adjusts the shock tuning to changing road conditions for

enhanced comfort, stability and control, or may be controlled manually with console controls, and features five height settings for optimum ride performance

- The class-leading Selec-Terrain traction management system lets customers choose the on- or off-road setting for optimum 4x4 performance. This feature electronically coordinates 4x4 torque split, braking and handling, steering and suspension systems, throttle

BY THE NUMBERS

Base price: \$36,495
Wheelbase: 116.7 in.
Length: 193.5 in.
Width: 77.5 in.
Height: 70.8 in.
Engine: 3.6-liter Pentastar V6, 293 hp, 260 lb.-ft. torque
Transmission: Eight-speed automatic
Estimated mileage: 19 city, 26 highway

control, transmission shift, transfer case, traction control, stability control, anti-lock brake system (ABS) and steering feel

- The Selec-Terrain system offers five available terrain modes (Auto, Sport, Rock, Snow, Mud/Sand) to provide optimized calibrations for any given driving scenario

- Front-axle disconnect automatically places the Grand Cherokee in two-wheel drive if the vehicle senses that road conditions do not require all-wheel drive. This reduces drag on the driveline and improves fuel economy. Four-wheel drive automatically re-engages when the vehicle senses it is needed

- Standard all-aluminum 3.6-liter Pentastar V-6 engine, rated at 293 horsepower and 260 lb.-ft. of torque. Lauded for its power and refinement.