

# CARGAZING

## 2024 HYUNDAI TUCSON

# Active, Integrated Technology

PRESS RELEASE

The latest Hyundai Tucson design is derived from a series of Hyundai Design Center concepts expressing its evolving Sensuous Sportiness global design identity.

The Tucson internal combustion models are produced at Hyundai Motor Manufacturing Alabama (HMMA) and Ulsan, Korea.

The Tucson appeals to those who actively embrace the integration of technologies with their lifestyle; these open-minded consumers willingly embrace new technologies as way to immediately integrate and enhance their lives. All-wheel drive capabilities are an example of technology facilitating their active lifestyles that often includes inclement weather, adverse terrain and active outdoor adventures.

### EXTERIOR

Tucson's exterior styling expresses Hyundai's evolving Sensuous Sportiness design identity. The new SUV embodies what Hyundai designers call 'Parametric Dynamics' with kinetic, jewel-like surface detailing that emphasizes Tucson's distinct identity in a crowded SUV segment.

Tucson facilitates the integration of technologies with tech-savvy lifestyles;



The 2024 Hyundai Tucson is available with the buyer's choice of two Smartstream engines.

these tech-savvy consumers adopt the latest gadgets to enhance their lives. Tucson's integration of technology and design is evident in innovative half-mirror type daytime running lamps (DRLs) that are assimilated seamlessly within the parametric grille and only visible when illuminated.

### INTERIOR

Tucson's interior, or 'INTERSPACE', offers sensuous, multi-layered forms

that provide a feeling of openness and serenity. This is a place where space, technology and information seamlessly blend. The broad ridge of the dashboard blends consistently with the doors, wrapping around front occupants like a geologic gorge, while a vertically oriented, fully integrated center fascia descends to the console like a waterfall. Twin silver garnish lines streaming from the center fascia to the rear doors har-

monize neatly layered surface materials in complementary, neutral tones. Ambient mood lighting is adjustable to 64 colors in ten levels of brightness.

The interior offers new technologies, including a 10.25-inch full-touch screen exempt of hard buttons, a hoodless digital gauge cluster, and multi-air ventilation, a temperature-adjusting system providing diffused airflow on the front passengers. This indirect,

diffusing ventilation system reduces potentially unpleasant airflow and is unique in the automotive industry.

These features create a high-tech, fresh and exciting ambience, with cushioned materials on high-touch areas, various material applications based on the frequency of interface, and a premium overall presence.

### ENGINE LINEUP

The Tucson offers both a

### BY THE NUMBERS

**Base price:** \$27,250  
**Wheelbase:** 108.5 in.  
**Length:** 182.3 in.  
**Width:** 73.4 in.  
**Height:** 65.6 in.  
**Engine:** 2.5-liter four cylinder, 187 hp, 178 lb.-ft. torque  
**Transmission:** Eight-speed automatic  
**Estimated mileage:** 25 city, 32 highway

Smartstream 2.5-liter, direct-injected and multi-port-injected gasoline engine as well as 1.6-liter, direct-injected, turbo-charged hybrid and plug-in hybrid powertrains.

The Smartstream 2.5-liter engine, with high-efficiency combustion, cooled EGR and an optimized ITMS cooling system, boasts a generous 187 horsepower at 6,100 rpm and 178 lb.-ft. of torque at 4,000 rpm, with a targeted combined fuel economy of 28 mpg with front-wheel drive. It is rated for 32 mpg on the highway.

This 2.5-liter engine couples to an 8-speed automatic transmission for excellent efficiency and acceleration.

The eight-speed transmission for the standard 2.5-liter engine provides quick and crisp shifts for an engaging and efficient driving experience.