

CARGAZING

2024 HYUNDAI PALISADE

Palisade Adds New Edition

PRESS RELEASE

Hyundai's popular Palisade flagship SUV has added a new Calligraphy Night Edition to its 2024 lineup.

The Calligraphy Night builds on the Palisade's successful range-topping Calligraphy model with a luxurious blackout theme for a uniquely sophisticated appeal. The 2024 Palisade Calligraphy Night Edition, which includes standard all-wheel drive, is available at Hyundai dealers now, starting at \$54,935, including destination charges.

The 2024 Palisade Calligraphy Night Edition adds the following content to the Calligraphy model:

MECHANICAL FEATURES

- HTRAC AWD
- Downhill Brake Control
- SNOW mode, TOW mode
- AWD Lock

EXTERIOR FEATURES

- Dark-tinted chrome radiator grille
- Dark-tinted chrome rear bumper garnish
- Dark-tinted rear H-logo
- Dark-tinted rear PALISADE emblem
- Gloss-black lower front and rear fascia
- 20-inch black-liquid wheels
- Black roof rails
- Dark-tinted chrome door side moldings
- Bodycolor door handles



The Calligraphy Night Edition is a new addition to the popular Hyundai Palisade lineup for the 2024 model year.

- Dark-tinted HTRAC lift-gate badge

EXTERIOR COLOR AVAILABILITY

- Abyss Black
- Hyper White

INTERIOR FEATURES

- Dark aluminum upper console trim
- Exclusive dark, premium micro-suede seating surfaces (replaces Nappa Leather seating surfaces on Calligraphy model)

- Available exclusively with black interior

DESIGN

The design of the Palisade conveys dignified refinement with clear differentiation worthy of a flagship SUV. A wider, cascading grille form outlines rugged parametric shield elements for a premium appearance. The forward lighting signature features vertically-connected LED composite lights that frame the grille creat-

ing a sharp-edged, technical appeal. New, 20-inch multi-spoke alloy wheels fill the wheel openings for a premium flagship presence. Strake detailing on the lower front skid plate element further conveys a rugged demeanor. The powerful, extended hood profile creates an impressive road presence, while bold C-pillars and panoramic side glass graphics convey generous third-row spaciousness. The rear view emphasizes a

wide, stable stance via vertical LED taillamps and lower fascia skid plate details.

This design has aerodynamic benefits as well, with specific design cues that include a fast A-pillar angle, a rear spoiler side garnish, an optimized front cooling area with an extended internal air guide, aero underside panels, and rear wheel aero deflectors.

INTERIOR

Palisade offers an innova-

BY THE NUMBERS

- Base price:** \$36,400
- Wheelbase:** 114.2 in.
- Length:** 196.7 in.
- Width:** 77.8 in.
- Height:** 68.9 in.
- Engine:** 3.8-liter six cylinder, 291 hp, 262 lb.-ft. torque
- Transmission:** Eight-speed automatic
- Estimated mileage:** 19 city, 26 highway

tive Ergo driver's seat designed to provide comfort and help reduce fatigue during long drives.

Palisade's third-row seating offers heating for its passengers, a first for Hyundai. The second row of seats offers wing-out headrests and seat ventilation for extra comfort.

For the driver, an available full-display digital center rearview mirror uses a rearview camera to allow the driver to clearly see behind the Palisade without the obstructions of passengers or cargo.

The Palisade supports the latest version of Hyundai Digital Key. Digital Key 2 Touch allows owners to leave their car key at home and use an iPhone, Apple Watch, or Samsung Galaxy smartphone to lock, unlock, and start their vehicle.