

# CARGAZING

2024 GMC SIERRA 1500

## Expanding Its Capability

PRESS RELEASE

**G**MC announced that it will make the rugged and refined second-generation 3.0L inline-six Duramax Turbo-Diesel engine standard on its extreme off-road Sierra 1500 AT4X trim, allowing customers to go further and explore more in their off-road adventures.

First introduced on select 2023 Sierra 1500 trims, the updated 3.0L Duramax engine comes standard with a 10-speed automatic transmission and delivers max power of 305 horsepower (a 10% increase compared to MY22), and max torque of 495 lb-ft (a 7.6% increase from MY22).

“The 3.0L Duramax Turbo-Diesel engine has long been a favorite of Sierra light duty owners,” said Will Mellon, marketing manager, GMC Sierra. “Since the launch of the refined Duramax for the 2023 model year, around 20% of all Sierra 1500s sold have come with the engine and we expect its addition to the AT4X trim to take mix even higher.”

The Duramax Turbo-Diesel engine’s advancements are made possible through several key component upgrades, including:

- New steel pistons with a revised combustion bowl
- Retuned turbo compressor



For 2024, the GMC Sierra AT4X is now available with the rugged and refined 3.0-liter Duramax Turbo-Diesel engine.

- New fuel injectors
- Improved temperature control features

“These refinements of the 3.0L Duramax Turbo-Diesel engine took an already awesome engine and made it even better for off-road applications,” said John Barta, GM assistant chief engineer, Diesel Engines. “The outstanding low-end torque combined with the

smooth and quiet power of this diesel engine, make it ideal for customers requiring on-road capability for things like towing, as well as off-road adventures like long-distance overlanding.”

### AT4X

With advanced off-road capability, premium technology and an exclusive, luxuriously appointed interi-

or, the Sierra 1500 AT4X allows customers to venture further off-road with confidence and in comfort. Standard features such as Multimatic DSSV dampers, front and rear e-locking differentials, combined with the additional capability of the available AEV edition, make this the most off-road capable factory Sierra 1500 ever. All with the luxury-fo-

cused and tech-infused AT4X Obsidian Rush interior, which features full grain leather-wrapped massaging front seats, authentic ash wood trim, a 12-speaker Bose Premium Series audio system and more than 40 diagonal inches of combined digital displays.

### OTHER UPDATES

The 2024 model year also

### BY THE NUMBERS

**Base price:** \$42,995  
**Wheelbase:** 126.5 in.  
**Length:** 231.9 in.  
**Width:** 81.2 in.  
**Height:** 75.6 in.  
**Engine:** 2.7-liter TurboMax four cylinder, 310 hp, 430 lb.-ft. torque  
**Transmission:** Eight-speed automatic  
**Estimated mileage:** 23 city, 29 highway

brings additional new features across the Sierra 1500 lineup, including:

- Available active exhaust for Denali, Denali Ultimate, AT4, AT4X and SLT
- Two additional premium aluminum wheels
- Two new unique and bold exterior paint colors, Downpour Metallic and Thunderstorm Gray

Finally, for the 2024 model year, the 2.7L Turbo High-Output Engine will now carry the name TurboMax. With 310 hp, a best-in-class standard torque rating of 430 lb-ft and max available towing of 9,500 lbs, the TurboMax engine provides GMC Sierra 1500 Elevation, SLE and Pro customers with the power and capability necessary to take their work or hobbies further, whether that’s towing gear or tackling off-road trails.