

# CARGAZING

2024 FORD SUPER DUTY

## Super Duty Designed for Work

PRESS RELEASE

**F**ord Super Duty is not only the tool of choice for builders; it plays a significant economic role. Super Duty also is the preferred choice for essential industries with more than 50 percent market share in utility, mining, construction, and emergency response vehicles, according to S&P Global Mobility.

F-Series Super Duty popularity also makes it a significant economic contributor to Ford Motor Company, generating more revenue than many Fortune 500 companies, including Southwest Airlines, Marriott International or Nordstrom reported for 2021.

### WORKHORSE

Super Duty is defined by its power and capability. The 2024 Super Duty offers the broadest range of engines in the class:

- Standard 6.8-liter V8 gas engine, targeting more low-end torque to make starting on steep grades and merging onto highways easier
- 7.3-liter V8 that is targeting the best gas horsepower and torque in the class thanks to improved air intake and tuning
- A 6.7-liter Power Stroke V8 diesel that can go longer intervals between oil changes to stay on the job longer
- High-output 6.7-liter Power Stroke V8 diesel with



The 2024 Ford Super Duty lineup offers a broad range of engines, starting with a 6.8-liter gasoline V8.

a unique turbo, upgraded exhaust manifolds and unique tuning targeting the best horsepower and torque in the class

Every Super Duty features a Ford-designed and built 10-speed TorqShift automatic transmission, and every chassis cab model comes standard with a power take off connection to run added equipment, like boom lifts and plows. Four-wheel drive is now standard on XLT models and above.

The Ford Pro Upfit Integration System (UIS) is a game changer for customers who rely on body equipment and upfits to accomplish a job, such as utility cranes or plows. This digital solution provides aftermarket equipment makers with improved access to Super Duty's electrical system and signals to seamlessly integrate and operate their hardware into the truck's digital displays\*\*. Cloud-based software connects to the UIS so equip-

ment makers can add digital buttons that allow drivers to control their equipment from inside the truck. The system also allows for high levels of customization\* and safety interlocks\*\*, like preventing the transmission from shifting into drive with a raised boom lift.

Pro Power Onboard is now available for Super Duty, featuring more exportable power than any heavy-duty pickup or chassis cab. The 2.0-kilowatts of

output can power a jobsite or tailgate party. Power outlets are accessible inside the truck and cargo box, or they can be mounted on chassis cabs with a special outlet installation kit.

### TOWING TECH

Approximately 96% of heavy-duty pickup owners use their trucks to tow, and with targeted best-in-class payload and towing† for every trailer type, Super Duty ensures customers can

### BY THE NUMBERS

**Base price:** \$44,970  
**Wheelbase:** 141.4 in.  
**Length:** 231.8 in.  
**Width:** 80 in.  
**Height:** 78.9 in.  
**Engine:** 6.8-liter V8, 400 hp, 445 lb.-ft. torque  
**Transmission:** Ten-speed automatic  
**Estimated mileage:** Not rated

haul with confidence.

Available driver assist technologies designed to simplify the towing experience and build confidence include:

- Onboard Scales with Smart Hitch that estimates cargo weight in real time and provides guidance on trailer tongue weight distribution directly on the center touchscreen, FordPass app or within the taillamps
- 360-Degree Trailer Camera System that provides a bird's-eye view of the trailer to make maneuvering in tight spaces easier and with virtually no blind spots
- Blind Spot Information System for Fifth Wheel & Gooseneck that can be attached to a trailer to help identify when vehicles are next to a trailer and indicate this in the side view mirrors
- Industry-First Available Tailgate Down Camera Sensing System