

CARGAZING

2024 DODGE HORNET

The Hive Has Arrived

PRESS RELEASE

Dodge is introducing the all-new Hornet, delivering the quickest, fastest, most powerful compact utility vehicle (CUV) under \$30,000.

The Dodge Hornet disrupts the fast-growing CUV segment, building buzz with a distinctive Dodge combination of muscular styling wrapped around best-in-class standard performance from a multi-energy powertrain roster and a swarm of class-exclusive performance features.

The all-new Dodge Hornet was revealed at M1 Concourse in Pontiac, Michigan, with three vehicles showcasing the Dodge brand's new entry in the CUV segment: the "Head of the Hive" Dodge Hornet R/T; the Dodge Hornet GT, the industry's quickest, most powerful utility vehicle under \$30,000; and the Dodge Hornet GT GLH Concept, which showcases available Direct Connection performance parts upgrades for the newest entry in the four-car Dodge vehicle lineup.

"The Dodge brand's electrified transformation has left the starting line, with the all-new Dodge Hornet R/T representing the first electrified performance vehicle from Dodge," said Tim Kuniskis, Dodge brand chief executive officer –



The new Hornet has classic Dodge styling cues, including a hood with integrated heat extractors.

Stellantis. "The Dodge Hornet is poised to jolt the mainstream compact utility vehicle segment with looks, feel and performance that are unmistakably Dodge. Hornet shakes up the status quo with aggressive Dodge styling, the most power in the segment from our multi-energy lineup, the best driving dynamics, a full lineup of segment-exclusive performance features, the best standard technology, as well as available Direct

Connection factory-backed performance upgrades. And this is just the start of the Dodge brand's electrification journey."

DESIGN

The Dodge Hornet earns its spot in the brand's vehicle lineup with distinctive Dodge DNA, including hood and front fascia design elements that bring to life the Dodge attitude. The hood features integrated heat extractors for a perfor-

mance-focused appearance while the front also incorporates a "mail slot"-style grille opening sculpted into the fascia. The "mail slot" also reinforces the horizontal brow of the upper grille and lamp graphics – creating a serious, all-business demeanor. Flanked by two smaller inserts, these design elements telegraph a mission of performance and functionality while also delivering a muscular front-end appearance that follows

the look of the Dodge vehicle lineup.

Integrating into the muscular lines of the bodyside are the matte black molded-in color lower cladding and valances. The Hornet R/T receives unique new Abyss painted lower cladding and rear valance with integrated dual exhaust ports. Headlamp signature lighting offers an unmistakable, focused down-the-road read for Hornet, with LED reflectors and an illuminat-

BY THE NUMBERS

Base price: \$29,995
Wheelbase: 103.8 in.
Length: 178 in.
Width: 82 in.
Height: 63.8 in.
Engine: 2.0-liter Hurricane four cylinder, 268 hp, 295 lb.-ft. torque
Transmission: Nine-speed automatic
Estimated mileage: 21 city, 29 highway

ed daytime running light (DRL) signature.

TECHNOLOGY

The Dodge Hornet delivers a technologically advanced user experience, maintaining the Dodge driver-centric user feel through a best-in-class standard 12.3-inch digital cockpit cluster screen and standard 10.25-inch Uconnect 5 infotainment system central display. Combined, the Hornet offers 22.5 inches of in-vehicle display screen space.

The 12.3-inch digital cockpit cluster displays three separate information zones, allowing the driver to select within each area to customize the crisp, clear display graphics. Options include an "Evolved" theme that crops gauge displays to maximize the center display area. Drivers can customize the screen.