

CARGAZING

2024 CHEVROLET TRAX

Chevrolet Reimagines Trax

PRESS RELEASE

Chevrolet has introduced a reimagined Trax — a new, technology-forward choice for customers seeking the practicality of a compact car and the utility of an SUV.

Larger than today's Trax, it provides more space for passengers and cargo, along with more standard and available content. A robust array of standard safety features and a suite of technologies will help keep customers connected, all at a starting MSRP of only \$21,495.

"The all-new Trax has everything you need and nothing you don't," said Scott Bell, vice president of Chevrolet. "More space. More features. More style. This is an entry-level vehicle that will surprise and delight customers with its value and plays a critical role as the gateway into the Chevy brand."

Five distinct personalities — LS, 1RS, LT, 2RS and ACTIV — offer design and content choices, while all trims add enhanced features and technologies, including:

- Chevy Safety Assist with six advanced safety and driver awareness technologies
- Larger infotainment screens — a standard 8-inch-diagonal system and an 11-inch-diagonal screen on LT, 2RS and ACTIV trims
- Wireless Apple CarPlay and Android Auto capability



The Chevrolet Trax has been redesigned for 2024 to be roomier, more stylish and packed with more tech features.

- LED headlamps
 - 17-inch, 18-inch or 19-inch wheels
 - Four-wheel disc brakes
 - Active Noise Cancellation
- Additional new features on most trims include push-button start, automatic climate control, wireless phone charging and more. Cruise control is also standard equipment on all models and Adaptive Cruise Control is available on some trims, a first for Trax.

The new Trax is powered by a 1.2L turbocharged inline-three engine rated at a GM-estimated 137 horsepower and 162 lb-ft of torque. It is matched with a proven six-speed automatic transmission. The turbo contributes to excellent on-demand power, particularly for passing maneuvers and on-ramp acceleration.

MODERN AND PURPOSEFUL DESIGN

Longer, lower and wider

than the current model, the 2024 Trax introduces an athletic, muscular design inspired by the Chevrolet Blazer.

"The bold exterior and tech-forward interior design of the all-new Trax redefines what an entry-level vehicle can be," said Phil Zak, executive design director, Global Chevrolet.

"It demonstrates that modern, stylish design doesn't have to come at a premium."

At the front, sleek horizontal lines emphasize the vehicle's width and are designed around the lines of the iconic Chevy bowtie at the center of the grille, which flow outward to the slim, Blazer-inspired headlamps that feature all-new LED lighting elements. Chevy-signature high-eye LED daytime running lamps make the Trax more visible, day or night.

A sleeker side profile is enhanced by a 4-inch-lower

BY THE NUMBERS

Base price: \$21,495
Wheelbase: 106.3 in.
Length: 178.6 in.
Width: 71.7 in.
Height: 61.4 in.
Engine: 1.2-liter turbocharged three cylinder, 137 hp, 162 lb.-ft. torque
Transmission: Six-speed automatic
Estimated mileage: 28 city, 32 highway

overall height than the current model, while strong "shoulders" in the body contribute to a taut, muscular presence and strong stance.

INTERIOR

Trax's interior was designed to have a light-weight feel, achieved with sweeping lines and light, technical cues that emphasize the vehicle's width and create a sense of airiness — all enabled by the vehicle's longer, lower and wider platform.

The low instrument panel enhances outward visibility and contributes to the feeling of airiness, while a technical texture pattern sweeps across, adding depth.

Display screens are the centerpiece of the tech-forward design, with the infotainment screen canted slightly toward the driver, for more intuitive control.