

## 2024 CHEVROLET SILVERADO

# Silverado Offers TurboMax Power

PRESS RELEASE

**T**he off-road capability synonymous with Chevrolet's ZR2 badge debuts for the Silverado HD with the introduction of the 2024 Silverado HD ZR2 – the brand's flagship heavy-duty off-roader.

Chevrolet has introduced the 2024 Silverado, the brand's best-selling truck and one that offers customers more choices, more technology and more premium touches.

The 2024 Silverado also features an elevated exterior design and an expressive interior with enhanced technology. A 13.4-inch-diagonal touchscreen is standard on LT, RST, LT Trail Boss, ZR2, LTZ and High Country and available Super Cruise hands-free driver-assistance technology with trailering on High Country.

### NEW FOR 2024

- 2.7L High-Output I-4 carries new TurboMax name
- Duramax 3.0L Turbo-Diesel available on ZR2
- Exterior Colors: Lakeshore Blue Metallic and Slate Gray Metallic
- Rear seat belt indicator
- Active Exhaust (dual) with Sport mode included with 6.2L V-8 engine
- Midnight Edition now available on High Country (includes new power-retractable assist steps in



The high-output version of Chevrolet's turbocharged 2.7-liter inline four-cylinder engine is now called the TurboMax.

black, with LED lighting)  
• Blackout Appearance Package available on Custom, Custom Trail Boss, RST, LT Trail Boss and ZR2  
• Adaptive Cruise Control now standard on High Country

• Available Safety Package and WT Safety Package now include Front and Rear Park Assist  
• OnStar and wireless Apple CarPlay and Android Auto capability now standard on WT

### FAST FACTS

- Available in WT, Custom, Custom Trail Boss, LT, RST, LT Trail Boss, ZR2, LTZ and High Country trims
- Super Cruise is available on High Country

• Most functional bed in the segment, with 12 standard tie-downs, best-in-class 89.1 cu. ft. of cargo space and available power up/down tailgate  
• Available Multi-Flex tailgate with six functions

### BY THE NUMBERS

**Base price:** \$36,300  
**Wheelbase:** 126.5 in.  
**Length:** 210.9 in.  
**Width:** 81.1 in.  
**Height:** 75.7 in.  
**Engine:** 2.7L Turbo DOHC VVT DI with Active Fuel Management, 310 hp, 430 lb.-ft. torque  
**Transmission:** Eight-speed automatic  
**Estimated mileage:** 19 city, 22 highway

• Automatic locking rear axle is standard on Custom Trail Boss, LT, RST, LT Trail Boss, LTZ and High Country. It is available on WT and Custom. Front and rear e-lockers standard on ZR2

• Trailering package is standard on Custom and above, and available on WT. Includes trailer hitch, 7- and 4-pin connectors and Hitch Guidance<sup>6</sup>. Integrated trailer brake controller is available

### CONNECTIVITY

• Range of Chevrolet infotainment systems, with a 13.4-inch-diagonal horizontal infotainment touchscreen standard on LT trim and above. It features wireless Apple CarPlay and Android Auto capability, as well as Google Built-In compatibility