

# CARGAZING

2023 VOLKSWAGEN TIGUAN

## Tiguan is Fun, Spacious

### After a 2022 Refresh, 2023 Version Adds Cosmetic Changes to SUV

PRESS RELEASE

The Volkswagen Tiguan combines Volkswagen's hallmark fun-to-drive character with a spacious interior and flexible seating. The brand's best-selling vehicle slots above Taos in the compact SUV space and offers refinement and an advanced feature set at a value price point.

#### NEW FOR 2023

The Tiguan is available in four trims for 2023—S, SE, SE R-Line Black and SEL R-Line. After receiving a refresh for MY22, the Tiguan adds minor cosmetic changes including new 19-inch wheels for SE R-Line Black models.

MSRP for the 2023 Tiguan starts at \$26,950 for the S with front-wheel drive and \$28,450 for the S with 4Motion all-wheel drive. Destination is \$1,295.

#### EXTERIOR

After a refresh for model year 2022, an updated front end brings Tiguan in line with design cues first seen on Atlas and Atlas Cross Sport: the distinctive, low-slung bumper sits under a broad grille featuring Volkswagen's logo at its center. It is bookended with LED headlights, standard on every Tiguan, and an available illuminated grille light line. The distinctive side profile of the Tiguan boasts a strong character line running

the length of the vehicle. Roof rails are black on S and SE R-Line Black models and silver on SE and SEL R-Line. Around back, standard LED taillights flank upscale lettering for the model name, which sits centrally below the logo.

For 2023, seven colors are available: Atlantic Blue Metallic, Deep Black Pearl, Platinum Grey Metallic, Pyrite Silver Metallic, Pure White, Opal White Pearl and Kings

Red

Both Tiguan R-Line trim levels carry R-Line badging, along with R-Line bumpers and body color-matched side sills.

S models come standard with 17-inch wheels, while SE models have 18-inch alloys. SE R-Line Black models sport 19-inch black alloy wheels, and SEL R-Line models offer 20-inch wheels. Tiguan S trims come with 215/65 all-season tires, with 235/55

on SE, 255/45 on SE R-Line Black and 255/40 on SEL R-Line.

#### INTERIOR

Spacious and sophisticated, the Tiguan interior boasts upgraded comfort and convenience features, as well as a plethora of advanced technology. Getting on your way is easier than ever with standard KESSY® keyless access and push-button start, and remote start is standard from the SE

trim. Heated front seats are now standard, with a heated steering wheel and ventilated front seats as available options. A leatherette steering wheel is available on base models and standard on SE; SE R-Line Black comes equipped with a perforated leather-wrapped R-Line sport steering wheel, while SEL R-Line models feature a leather-wrapped and heated steering wheel.

#### BY THE NUMBERS

**Base Price:** \$26,950  
**Wheelbase:** 109.9 in.  
**Length:** 186.1 in.  
**Width:** 72.4 in.  
**Height:** 66.5 in.  
**Engine:** 2.0-liter turbocharged four cylinder (184 hp, 221 lbs.-ft.)  
**Transmission:** Eight-speed automatic  
**Fuel economy:** 22 city, 29 highway

#### TECHNOLOGY

All 2023 Tiguan models feature innovative Volkswagen MIB touchscreen infotainment systems. The displays utilize a capacitive-touch sensor (as in smartphone and tablet technology) rather than the more common resistive touchscreens, which require pressure, enabling controls like swiping and even pinch-zooming. App-Connect smartphone integration for compatible devices is standard and offers users the ability to run select smartphone apps directly on the vehicle's display through services such as Apple CarPlay®, Android Auto™ and MirrorLink®.

The Tiguan S trim is equipped with the MIB2 Composition Color unit, which features a 6.5-inch capacitive touchscreen display.



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