

# CARGAZING

## 2023 VOLKSWAGEN ATLAS

# Technology and Spaciousness

## 2023 Volkswagen Atlas Offers Cavernous Total Passenger Volume

PRESS RELEASE

Assembled in Chattanooga, Tennessee, the seven-passenger Atlas offers competitive levels of technology and spaciousness combined with hallmark Volkswagen driving dynamics and attention to detail, all at a price designed to draw attention in the crowded family SUV segment.

### NEW FOR 2023

The Atlas is available in five trims for the 2023 model year—SE, SE w/ Technology, SEL, SEL R-Line Black, and SEL Premium R-Line. For 2023, SE w/ Technology models add the 10.25-inch fully configurable Volkswagen Digital Cockpit Pro.

MSRP for the 2023 Atlas 2.0-liter starts at \$35,150 for the SE with front-wheel drive and \$37,050 for the SE with 4Motion all-wheel drive. The powerful VR6 engine is available on the Atlas SE w/ Technology models and above, starting at \$41,070 for front-wheel-drive models and \$42,970 for 4Motion models. Destination is \$1,295.

### EXTERIOR

The Atlas makes a style statement from the front. The front fascia features a bold three-bar grille, which extends into the front light signature, creating a sophisticated presence. Headlight



MANUFACTURER PHOTO

designs feature standard full-LED lighting, including low beams, high beams, Daytime Running Lights (DRLs); tail-lights are LEDs as well. SEL models and above add standard 900-lumen LED headlights with Volkswagen's Adaptive Front-lighting System (AFS). Automatic headlamps and rain-sensing windshield wipers are standard across the lineup. SEL R-Line Black trims receive black headlights and tail-

lights, along with black front and rear fascia, door molding, mirror caps, and roof rails.

Overhead, roof rails are standard. They are black on the first two trims and the SEL R-Line Black and silver on SEL models and above. A large panoramic sunroof, measuring about 4.5 feet by 3 feet, with a two-part glass opening system and powered sunshade, is available on SE w/ Technology models and standard on SEL models and

above.

At the back, a chromed "Atlas" name strip sits above a sculpted rear bumper. SE w/ Technology and higher trims offer the Easy Open feature for the tailgate. Easy Open works in conjunction with KESSY® keyless access to enable opening of the tailgate with just a kick of the foot below the rear bumper when the key is in range.

The sportier R-Line® trims add R-Line badging, unique

front and rear bumpers that incorporate stylish air intakes at the front and a diffuser in glossy black paint at the rear, as well as side skirts, emphasizing the premium profile of the Atlas.

### INTERIOR

The interior design of the Atlas is classic Volkswagen—clean and functional, with a premium feel. Driver controls are positioned for optimal ergonomics and usability,

### BY THE NUMBERS

**Base Price:** \$41,070  
**Wheelbase:** 117.3 in.  
**Length:** 200.7 in.  
**Width:** 78.4 in.  
**Height:** 70.1 in.  
**Engine:** 3.6-liter V6  
(276 hp, 266 lbs.-ft.)  
**Transmission:**  
Eight-speed automatic  
**EPA fuel economy:**  
16 city, 22 highway

and simple, driver-centric displays enhance involvement behind the wheel. The seat position, shifter height, and the spacing between the pedals are all designed for maximum driver comfort. With available contrast stitching on the surfaces and door trim as well as the steering wheel, the 2023 model offers a high-end environment that belies its attainable starting price. Ambient lighting, standard on the Atlas SEL and above, further highlights this upscale character.

Inside, the Atlas makes maximum use of its three-row seating layout to offer space for up to seven adults, boasting a cavernous 154 cu-ft of total passenger volume.

All 2023 Atlas models feature innovative Volkswagen MIB touchscreen infotainment systems. The displays utilize a capacitive-touch sensor.