

# CARGAZING

2023 TOYOTA SEQUOIA

## All-New Sequoia Introduced

### Completely Redesigned Vehicle Builds On Three-Row Toyota SUV Heritage

PRESS RELEASE

The all-new 2023 Toyota Sequoia lives up to its powerful and legendary namesake, thanks to a head-turning new look, luxurious comfort, impressive technology and the perfect blend of performance and efficiency. Coupled with Toyota's long-lasting quality, durability and reliability, the three-row SUV is sure to stand tall in the large-size SUV segment when it hits dealerships at the end of the summer with a Manufacturer's Suggested Retail Pricing (MSRP) starting at \$58,300.

"We are excited to write the next chapter in our truck family story with the all-new 2023 Sequoia," said Joe Moses, general manager of Toyota's Vehicle Marketing Team. "A three-row SUV must be excellent at many things to succeed in this highly competitive market, and we've got that with Sequoia. Our customers will have room for their whole crew, the technology they want to stay connected, and the heavy-duty power and efficiency they need for both on and off road."

#### PREMIUM AND POWERFUL

The third-generation Sequoia is completely redesigned and worthy of the "all-new SUV" description. All 2023 Sequoia will feature the powerful twin-turbo V6

hybrid i-FORCE MAX powertrain. First unveiled on Tundra, this exceptional hybrid produces 437 horsepower and 583 lb.-ft. of torque.

The i-FORCE MAX is a cleverly engineered powertrain featuring a unique motor generator within the bell housing between the twin-turbo engine and the 10-speed automatic transmission. This design combines maximum performance with

amazing efficiency, and it is built with heavy-duty performance in mind. Sequoia's fuel economy is expected to be extremely competitive at the top of the segment – and a huge improvement over the previous generation.

#### MULTIMEDIA

Sequoia will be fitted with the new multimedia system first launched in Tundra. It is headlined by large 8-inch or available 14-inch touchscreen

that controls the all-new Toyota Audio Multimedia system designed and engineered by Toyota's Texas-based Connected Technologies team. The Toyota Audio Multimedia system offers an improved user experience thanks to new sight, touch, and voice activation. With Intelligent Assistant available through Drive Connect\*, simple phrases like "Hey Toyota" awakens the system for voice-activated commands to

search for directions, find POIs, adjust audio controls, change the cabin temperatures and more. The cloud-based native navigation system offered through Drive Connect allows for real-time Over the Air updates for mapping and Points of Interest (POI), and Google POI data is integrated to ensure up-to-date search capability. It also supports standard wireless Apple CarPlay and Android Auto compatibility.



MANUFACTURER PHOTO

#### BY THE NUMBERS

**Base Price:** \$58,300  
**Wheelbase:** 122 in.  
**Length:** 208.1 in.  
**Width:** 79.6 in.  
**Height:** 74.2 in.  
**Engine:** 3.5-liter twin-turbocharged V6 (437 hp, 583 ft.-lbs)  
**Transmission:** 10-speed automatic  
**EPA Mileage:** 21 city, 24 highway

#### SAFETY

All Sequoia grades come standard with Toyota Safety Sense 2.5. This active safety system includes Pre-Collision System with Pedestrian Detection that features multiple enhancements over the previous generation, including not only detecting the vehicle ahead but also a pedestrian in low light, bicyclist in daytime, an oncoming vehicle and a pedestrian at intersections when making a turn. At intersections, the system is designed to detect an oncoming vehicle or pedestrian when performing a left-hand turn and provide audio/visual alerts and automatic braking in certain conditions. Emergency steering assist is an additional function designed to detect pedestrians and stabilize the driver's emergency steering maneuvers.