

CARGAZING

2023 TOYOTA RAV4

RAV4 Adds Woodland Edition

Model Equipped with Everything Needed for the Next Outdoor Adventure

PRESS RELEASE

Toyota is taking the RAV4 Hybrid to a whole new level of adventure with the new 2023 Woodland Edition. Equipped with everything needed for an outdoor excursion, the RAV4 Hybrid Woodland Edition is the first hybrid off-road special edition SUV for the brand.

The arrival of the RAV4 Hybrid Woodland Edition to dealerships this fall also demonstrates our support for a charitable endeavor. To support local communities and make our public lands more accessible and enjoyable for Americans of all abilities, Toyota is proud to contribute \$500,000 to the National Environmental Education Foundation (NEEF) toward improving accessibility in these beloved spaces. Through local outreach projects, education programs and accessibility improvement efforts, Toyota and NEEF will make an impact that goes beyond the pavement.

TRD TUNED

The new RAV4 Hybrid Woodland Edition, available in Midnight Black Metallic, Cavalry Blue and Ice Cap exterior colors, offers a distinctively rugged exterior and premium interior styling with the versatile features one would expect from the fifth-generation RAV4. Featuring a TRD-tuned sus-

pension, the RAV4 Hybrid Woodland Edition is engineered to enhance body control and small-bump isolation to help smooth out trails and rough city streets. Coil springs are tuned for an off-road focus and bump stops maximize compression-direction wheel travel. The twin-tube shocks feature internal rebound springs for optimal roll control and unique valving to help body control over large bumps and dips.

Designed with a focus on versatility and efficiency, the RAV4 Hybrid Woodland Edition also comes standard with Falken WILDPEAK AT tires for optimal off-roading, raised black roof rails and cross bars to pack an array of supplies for a weekend camping trip and a 120V inverter to power-up an array of compatible household items for a short day trip or an overnight camping excursion.

And with the roominess to

fit people, pets, and recreational gear – the RAV4 Hybrid Woodland Edition also comes standard with features like LED projector-beam headlights and integrated fog lights. Handy storage abounds in the RAV4 Hybrid, including the console's large volume, side-by-side cup holders and an open tray capable of holding small items. In addition, an in-dash tray within easy reach of the front passenger can hold electronics, sun-

glasses and other travel must-haves. Rear seat passengers will appreciate the spacious cabin. The rear cargo area features a reversible cargo floor insert as well as side nets for storing small items. The 60/40 folding rear seats easily expand the rear cargo area.

OTHER UPDATES

RAV4 for 2023 receives some updates across all trims, as well. For 2023, all RAV4 models have the new Toyota



MANUFACTURER PHOTO

BY THE NUMBERS

Base Price: \$27,975
Wheelbase: 105.9 in.
Length: 180.9 in.
Width: 73 in.
Height: 67 in.
Engine: 2.5-liter four cylinder (203 hp, 184 ft-lbs)
Transmission: Eight-speed automatic
EPA Mileage: 27 city, 35 highway

Audio Multimedia system.

Thanks to the Toyota Audio Multimedia system designed and engineered by Toyota's Texas-based Connected Technology team, RAV4 drivers will be at the ready thanks to a wide range of enhanced connectivity and convenience features, including being Over-the-Air (OTA) updatable. Users can interact with the system through intuitive touch and voice activation controls. With the available Connected Service Drive Connect trial or subscription, drivers and passengers have access to Intelligent Assistant, Cloud Navigation and Destination Assist. With Intelligent Assistant, simple phrases like "Hey Toyota" awaken the system for voice activated commands to search for directions, find Points of Interest (POI), adjust audio controls, change the temperatures and more.