

# CARGAZING

2023 TOYOTA CAMRY

## Camry Keeps Leading the Way

### 19-inch Matte Bronze-Finished Wheels Highlight the Refreshed Nightshade

PRESS RELEASE

One of the longest-running nameplates in the auto industry, and with 20 straight years as America's #1 selling midsize sedan, the 2023 Camry keeps things rolling with a refreshed Nightshade Special Edition. The Camry was among the first Toyota models to offer the distinctive Nightshade edition, a factory designer package without the customizer's price. And, for 2023, Toyota offers three moods of Nightshade with the choice of Midnight Black, White and the new Reservoir Blue exterior colors.

The Nightshade Special Edition gives the 2023 Camry the look and stance of a premium sport sedan. The 2023 Camry Nightshade is available in SE grade front-wheel drive, all-wheel drive and hybrid models. The black front grille with Sport Mesh insert is borrowed from the Camry TRD model. The Nightshade also wears a black rear spoiler, mirror caps and exterior badges and, for 2023, adds black-trimmed headlights and taillights for a stronger dose of attitude.

The standout new design feature for the distinctive Nightshade is the 19-inch matte bronze aluminum alloy wheels. These rims give a look that really pops against any of the three body colors offered. The standard SE grade fea-



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tures carry over, including the sport-tuned suspension.

#### CHOICES

Currently in its eighth design generation, the Toyota Camry is also just one year shy of its 40th anniversary in America. A wide array of model choices, plus Camry's alluring, coupe-inspired design and renowned Toyota quality and value, are a few reasons why Camry maintains leadership in the mid-size

sedan category. All told, the 2023 Camry offers 18 different choices, offering a model for nearly every budget and taste. Notably, the Nightshade Edition is offered on all four-cylinder and hybrid models.

As fuel economy has recently zoomed to the top of many buyers' priority lists, it is worth pointing out the outstanding fuel efficiency ratings across the Camry line. The LE Hybrid is the champ,

with a manufacturer-estimated 51 MPG city / 53 MPG highway / 52 MPG combined rating. The LE FWD gas model is also a standout in its class, with manufacturer-estimated 28/39/32 MPG ratings.

#### POWER

The 2023 Camry offers a choice of three powertrains: 2.5-liter Dynamic Force four-cylinder, 3.5-liter V-6 and next-generation Toyota Hybrid System (THS II). The

Dynamic Force 2.5-liter engine is a strong but smooth operator, yielding an impressive 203 hp at 6,600 rpm and 184 lb.-ft. of peak torque at 5,000 rpm (206 hp and 186 lb.-ft. for XSE grade, which uses a dual-outlet exhaust). Most AWD grades have 202 hp, while the Camry XSE AWD grade has 205 hp with dual-outlet exhaust.

The four-cylinder engine uses a very high compression ratio (13:1) and Toyota's inno-

#### BY THE NUMBERS

**Base Price:** \$26,220  
**Wheelbase:** 111.2 in.  
**Length:** 192.1 in.  
**Width:** 72.4 in.  
**Height:** 56.9 in.  
**Engine:** 2.5-liter four cylinder (203 hp, 182 ft-lbs)  
**Transmission:** Eight-speed automatic  
**EPA Mileage:** 28 city, 39 highway

vative D-4S fuel injection, which employs both direct injection and additional port injectors.

#### INTERIOR

The Camry's interior melds functionality, elegant styling and impeccable fit and finish. The dash design gives the driver a sporty cockpit-type feel while treating both the driver and the front passenger to expansive outward visibility.

Surfaces throughout the cabin employ soft-touch premium materials. Interior trim in all grades gives a sophisticated, higher-tech look with linear dark, wood inlay or patterned metal, depending on the model grade. Interior color choices, depending on exterior color, include Ash, Macadamia or Black. The sport-oriented XSE grade also offers an exclusive Cockpit Red interior.