

CARGAZING

2023 SUBARU ASCENT

Ascent Updates Look, Tech

Refreshed Three-Row Crossover Adds Safety Features, In-Vehicle Technology

PRESS RELEASE

Subaru of America Inc. recently announced the 2023 Ascent 3-row family SUV with updated styling as well as new safety and in-vehicle technologies. Also new for 2023, the Onyx Edition trim level receives new exterior and interior accents and a comprehensive option package.

The 2023 Ascent is available in Base, Premium, Onyx Edition, Limited, and Touring trim levels and arrives in Subaru retailers this Fall.

For 2023 model year, Ascent receives a bolder look thanks to a new front fascia incorporating a more prominent grille; redesigned LED headlights; and a more aggressive front bumper cover. The new front bumper cover features new lower-edge air ducts to improve aerodynamic flow under the vehicle. At the back of the vehicle, updated Konoji (C-shaped) taillights further exemplify the SUV's fresh new look for 2023.

TECHNOLOGY

The 2023 Ascent comes standard with the latest version of EyeSight Driver Assist Technology. The enhanced system operates more smoothly and under a greater range of conditions. These improvements are thanks to a wider field of view, updated control software, and the addition of an electric brake



MANUFACTURER PHOTO

booster. Also standard across the model line is a Wide-Angle Mono Camera that works together with the dual-camera EyeSight system. The additional camera further expands the field of view to recognize pedestrians and bicycles sooner when the vehicle enters an intersection at low speed. EyeSight gives an alert to the driver, and, when necessary, applies brakes to avoid collisions with crossing bicycles and pedes-

trians.

On models equipped with Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert, EyeSight includes Automatic Emergency Steering. The new feature works in conjunction with the Pre-Collision Braking System to help steer the vehicle to avoid a collision when travelling at speeds less than 50 mph.

New Cabin Connect improves communication

from the driver or front passenger to the third-row occupants. When activated, the feature picks up the driver or front passenger's voice by the overhead console microphone and then transmits through the rear speakers. Cabin Connect is available on trim levels equipped with Harman Kardon® QuantumLogic™ surround sound speaker system.

For better all-around situational awareness while park-

ing, an available Surround View Monitor offers a 360-degree overhead view of the vehicle. The new system uses images from four vehicle cameras and combines them to create a single image that allows the area around the entire vehicle to be observed from a bird's-eye view.

On all 2023 Ascent models, a newly standard tablet-style 11.6-inch Full HD center information display offers direct touch controls for mul-

BY THE NUMBERS

Base Price: \$33,895
Wheelbase: 113.8 in.
Length: 196.8 in.
Width: 76 in.
Height: 71.6 in.
Engine: 2.4-liter turbo (260 hp, 277 ft-lbs)
Transmission: Continuously variable
EPA Mileage: 21 city, 27 highway

timedia, climate control, X-MODE, and vehicle configuration settings. Wireless Apple CarPlay and wireless Android Auto are standard. Every Ascent also features Steering Responsive LED headlights with High Beam Assist for improved nighttime visibility.

ONYX EDITION

The Ascent Onyx Edition is equipped with exclusive black-finish exterior elements, badging, and 20-inch black-finish aluminum alloy wheels. The seats are wrapped in Subaru StarTex® water-repellant material with new contrasting green stitching.

The Onyx Edition gains a standard panoramic power moonroof, which features a tilt/slide glass panel over the front seats, a fixed glass panel over the middle row, and a power sunshade.