

CARGAZING

2023 RAM PROMASTER

New Ram ProMaster Unveiled

Work Van Now Available in Three Roof Heights, With BEV Version On the Way

PRESS RELEASE

Ram Commercial recently revealed the new 2023 Ram ProMaster at the National Truck Equipment Association's (NTEA) Work Truck Week trade show in Indianapolis, Indiana.

Aimed at the largest commercial customer categories – vocational and delivery use – the new 2023 Ram ProMaster is a hardworking full-size van designed for businesses, construction jobsites and commercial fleets. ProMaster continues to evolve to meet the needs of customers, delivering class-leading safety, advanced technology and connectivity features, interior comfort and efficiency all packaged with a fresh exterior appearance.

“Ram ProMaster continues to evolve as we listen and respond to commercial customer input, and the 2023 model is a culmination of that effort,” said Mike Koval Jr., Ram brand CEO – Stellantis. “Now available in three roof heights and featuring a broad array of safety, advanced technology and connectivity features, Ram ProMaster delivers confidence for hardworking people every day, no matter their line of work.”

Cargo-handling capability is the number one consideration for van buyers, and ProMaster includes best-in-class features like cargo volume, turning radius, standard



MANUFACTURER PHOTO

interior cargo height, load-floor height, cargo width between wheel wells and maximum cargo width.

Ram ProMaster features up to 6,910 pounds of towing capability and a best-in-class 4,680 pounds of payload.

Giving maximum effort as a purpose-built, highly customizable van, Ram ProMaster is designed to exceed the demands of commercial customers and upfit-

ters. Available in 19 configurations, including three roof heights, three wheelbases and four vehicle lengths resulting in cargo lengths of 8-ft, 10-ft, 12-ft and 13.5-ft, the 2023 Ram ProMaster will be available on dealer lots in the third quarter of 2022.

ROLL-UP DOOR

New for 2023 on Ram ProMaster is the segment exclusive rear roll-up door to satisfy the cargo loading and

unloading required for vocational and delivery customers alike. The roll-up door is constructed with anodized aluminum for weight optimization and durability to meet high duty cycles.

POWER

The new 2023 Ram ProMaster features the next-generation 3.6-liter Pentastar V-6 engine and is paired to a segment-exclusive TorqueFlite nine-speed auto-

matic transmission. This combination produces 276 horsepower and 250 lb.-ft. of torque. All ProMaster models come with a class-exclusive, front-wheel-drive system.

Ram Commercial will introduce a battery-electric ProMaster in 2023 in response to strong customer demand. More information will be available at a later date.

Amazon will be the first commercial customer for Stellantis' new Ram

BY THE NUMBERS

Base Price: \$41,190

Wheelbase: 118 in.

Engine: 3.6-liter V6 (276 hp, 250 ft-lbs)

Transmission: Nine-speed automatic

ProMaster battery-electric vehicle (BEV), launching in 2023. Stellantis, with input from Amazon, designed the vehicle with unique last-mile delivery features. Amazon will deploy the vehicles to routes across the United States. Building on the current relationship and as part of the long-term agreement, Stellantis and Amazon will be putting thousands of BEV ProMasters on the road every year.

HIGH ROOF

For 2023, a new, available, super high roof configuration on the 13-foot cargo van adds 10 inches of headroom when compared to the next configuration and best-in-class cargo volume and cargo height. A roll-up door is also available on the back of the vehicle and enables easier parcel handling for those whose job focuses on final mile delivery.

Other exterior enhancements for 2023 include an optional Black Appearance Package that features a black grille and badges.