

CARGAZING

2023 KIA SORENTO

Sorento Builds on Foundation

Latest 2023 Model Adds More Standard Features, Including Driver Assistance

PRESS RELEASE

The 2023 Kia Sorento enters the new model year with improved packaging across all trims, building upon its generous array of standard features.

Starting with the base LX, its roster of Advanced Driver Assistance Systems (ADAS) has been extended to include standard Blind Spot Collision-Avoidance (BCA), Rear Cross Traffic Collision Avoidance and Safe Exit Assist.

All other trims gain convenience features that were previously optional: the S gets a wireless smartphone charger; the EX gets an 8-way power front passenger seat and frameless rear view mirror; and the SX gets a 12.3-inch color digital instrument panel, power-folding exterior mirrors and rain-sensing windshield wipers.

The range-topping SX Prestige now comes with standard AWD, which includes gloss back exterior accents and revised bumpers as part of the treatment.

Other added features include a 115-volt power inverter that can charge household items such as a laptop, Homelink, and retractable rear door shades. The X-Line package continues to add a rugged look to the Sorento with unique bumper and exterior details, 20-inch alloy wheels and bridge-type roof rack.



MANUFACTURER PHOTO

DESIGN

The exterior of the Sorento presents a study in stylish architectural structure defined by sharp, modern lines and accented with high-tech details - more authentic SUV than soft crossover. This evolution of Kia's dynamic aesthetic is exemplified best in the following details:

- Kia's modernized "tiger nose," with "eyeline" DRL details and a wide grille

extending into the headlight and hood structure

- The hood edge wraps around the body side and integrates into the rear shoulder line, enhancing length and width

- Standard LED headlamps and optional signature LED forward lighting includes daytime running lights. Headlamp and DRL modules are separated for a high-tech look

- Strong side character line

emphasizes muscular and athletic profile

- Distinctive dynamic wave shape at base of the C pillar

TECHNOLOGY

Like all Kia vehicles, the Sorento is loaded with an extensive list of popular technology, including:

- Available 12.3-in. full digital meter cluster, a first for any Kia SUV
- Surround View Monitor utilizes four cameras to pro-

vide a 360-degree perspective around the vehicle enhancing driver confidence in tight parking situations

- Blind View Monitor projects live video view of adjacent lanes in the instrument cluster and activated via the turn signal (a Sorento first)

- 8 USB charging ports (6 in LX)
- 8-inch or available 10.25-inch high-resolution color touchscreen display⁶
- Split-screen functionality

BY THE NUMBERS

Base Price: \$29,990
Wheelbase: 110.8 in.
Length: 189 in.
Width: 74.8 in.
Height: 66.7 in.
Engine: 2.5-liter four cylinder (191 hp, 181 ft-lbs)
Transmission: Eight-speed automatic
EPA Mileage: 24 city, 29 highway

- Available SiriusXM satellite radio

UVO

UVO link telematics offers an array of advanced connected vehicle features, such as:

- Connected Routin8: A new cloud-based route calculation system that uses UVO cloud to calculate the optimal route using real-time maps, predicted upcoming traffic info based on historical information and AI to learn the preferred routes of users

- Connected Weather: Provides weather information for more than 25,000 cities

- Enhanced UVO voice assist feature allows voice control of the vehicle's climate, seat and steering-wheel heating, audio system, and other functions

- Connected User Profiles: Allows customers to add an additional driver to their vehicle.