

# CARGAZING

2023 HYUNDAI PALISADE

## Palisade Enhanced This Year

### Updated 2023 Model Has Refreshed Styling, Advanced Tech Features

PRESS RELEASE

Hyundai recently unveiled its significantly enhanced 2023 Palisade SUV in a global debut at the New York International Auto Show. The new Palisade offers freshened interior and exterior design cues, new infotainment and safety features, and advanced driver assistance systems.

“The enhanced 2023 Hyundai Palisade offers the design appeal and features worthy of Hyundai’s flagship SUV,” said Olabisi Boyle, vice president, product planning and mobility strategy, Hyundai Motor North America. “More than ever, Palisade is the ultimate family vehicle for daily use and memory-making road trips.”

#### DESIGN

The design of the 2023 Palisade conveys dignified refinement with clear differentiation worthy of a flagship SUV. A wider, cascading grille form outlines rugged parametric shield elements for a premium appearance. The new forward lighting signature features vertically-connected LED composite lights that frame the grille creating a sharp-edged, technical appeal. New, 20-inch multi-spoke alloy wheels fill the wheel openings for a premium flagship presence. New strake detailing on the lower front skid plate element fur-



MANUFACTURER PHOTO

ther conveys a rugged demeanor. The powerful, extended hood profile creates an impressive road presence, while bold C-pillars and panoramic side glass graphics convey generous third-row spaciousness. The rear view emphasizes a wide, stable stance via vertical LED taillamps and lower fascia skid plate details.

This design has aerodynamic benefits as well, with specific design cues that

include a fast A-pillar angle, a rear spoiler side garnish, an optimized front cooling area with an extended internal air guide, aero underside panels, and rear wheel aero deflectors.

#### POWER

Palisade power comes from an Atkinson-cycle 3.8-liter V6, dual CVVT, direct-injected engine, for excellent power and efficiency. This 3.8-liter powerplant produces

an estimated 291 horsepower @ 6,000 rpm and an estimated 262 lb.-ft. of torque @ 5,200 rpm. Palisade delivers that power to the wheels via a refined eight-speed automatic transmission with a multi-plate torque converter and offers both two-wheel and HTRAC® four-wheel-drive configurations, with a final drive ratio of 3.648 for confident acceleration. Palisade is extremely quiet, with generous under-hood insulation,

special sound-deadening carpets and powertrain tuning that delivers smooth, linear response. In addition, Palisade offers drivers the ability to start the vehicle via remote key fob or via the Blue Link app.

#### HTRAC

The 2023 Palisade offers Hyundai’s HTRAC® All-Wheel-Drive (AWD) system, which adds Tow Mode. Tow Mode adjusts the towing powertrain

#### BY THE NUMBERS

**Base Price:** \$35,250  
**Wheelbase:** 114.2 in.  
**Length:** 196.7 in.  
**Width:** 77.8 in.  
**Height:** 68.9 in.  
**Engine:** 3.8-liter V6 (291 hp, 262 ft-lbs)  
**Transmission:** Eight-speed automatic  
**EPA Mileage:** 19 city, 27 highway

profile, holding lower gears longer and reducing the frequency of shifting response. The HTRAC AWD system was developed as a multi-mode system, providing an electronic, variable-torque-split clutch, with active torque control between the front and rear axles. The driver-selectable HTRAC Normal, Sport and Smart modes help provide confident control in all weather conditions. The Sport setting gives a more agile feel by sending more available torque to the rear wheels, for a sporty dynamic feel when desired.

#### SAFETY

SUV buyers do not want to compromise when it comes to protecting their passengers, so Hyundai has expanded its safety technologies on the 2023 Palisade, with rear side-impact airbags as standard equipment.